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NEWS SUMMARY

GENERAL

Security operation launched in Punjab

The Indian army clamped down on the troubled northern state of Punjab, imposing a 36-hour curfew, a news blackout, and closing the border with neighbouring state Haryana.

Carrying of firearms was forbidden and all bus and train services were suspended. The army moved into trouble spots and took up a number of positions about 200 yards from the Golden Temple in Amritsar, which serves as headquarters for Sikh extremists.

This is the biggest security operation in any Indian region since Prime Minister Indira Gandhi introduced a nationwide emergency in 1975, which led to her being voted out of office. Page 16

Joint manoeuvres

France, which is no longer a Nato member, is to stage joint military exercises with West Germany, said Defence Minister Charles Herrou.

Anti-Nato protest

About 300,000 protesters gathered in Madrid to call for withdrawal from Nato and the closure of U.S. bases in Spain. Page 2

Malaysian find

Malaysian navy divers recovered 29 elephant tusks, 43 ceramic pieces and 139 tin ingots among objects salvaged from the Dutch ship Ridders, which sank off Mersing in 1727.

Classic winner

Darshaw, owned by the Aga Khan and ridden by Ties Smit-Marijn, won the Prix du Jockey Club (the French Derby) at Chantilly. First prize was FFr 1m (\$121,000).

Honduran attack

Honduran-based rebels attacked Nicaragua's northern town of Ocotal in the first major strike in two years of cross-border incursions.

Cuban visit

U.S. presidential candidate, Mr Jesse Jackson, accepted an invitation to discuss Cuban-U.S. relations with Cuban president Fidel Castro. Page 2

Beirut demonstration

Demonstrators marched through West Beirut at the start of a week of protests marking the second anniversary of Israel's occupation of south Lebanon.

Flight puzzle

France began an investigation into how a Mirage V combat aircraft, abandoned by its pilot after take-off because of a technical hitch, continued flying for 180 km over heavily populated areas into West Germany before crashing near a motorway. Page 4

Textiles plea

THE EEC is urged to rethink its policies on the textiles and clothing industries in a report published by the UK Trade Union Congress. Page 7

Harrier crash

A spectator was killed by an ejector seat when a British Harrier fighter crashed yesterday during a display at an airfield near Aschaffenburg, east of Frankfurt. The pilot escaped. Page 5

Prost a winner

Alain Prost of France, driving a McLaren, was declared provisional winner of the Monaco formula one grand prix. Heavy rain caused officials to stop the race after 31 of the 78 laps.

BUSINESS

Austrian GM to lay off 1,300

GENERAL Motors, Austria, will lay off more than half its 2,400 workforce at its plants in Vienna today, as a result of strikes and lock-outs in West Germany. Page 2

DENMARK: New equity financing this year is expected to top Dkr 1.6bn (\$160m). Page 18

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OVERSEAS NEWS



U.S. plans further talks with Managua following Shultz visit

By STEWART FLEMING IN WASHINGTON

THE U.S. is planning further House of Representatives negotiations with the Nicaraguan Government following Secretary of State George Shultz's surprise visit to Managua last Friday and has named a State Department official, Mr Harry W. Schlauder, to head its negotiating team.

After attending the inauguration ceremonies for the new President of El Salvador Sr Jose Napoleon Duarte, Mr Shultz flew unexpectedly to Nicaragua for two-and-a-half hours of talks against Nicaragua.

Mr Shultz's visit is seen here as partly designed to blunt criticism in Congress that the Administration is inflexible and unwilling to negotiate. The Administration is reportedly planning to pursue its requests for additional financial aid for covert activities against Nicaragua however.

Tim Coone adds from Managua: "Sr Ortega said in an official communiqué, that the talks with Mr Shultz, "should not raise hope that the U.S. will respect the sovereign rights of Nicaragua." He says the U.S. position needed to be accompanied by "concrete acts" such as the cessation of military aid to Rightist guerrillas, an end to the mining of Nicaraguan ports, and the lifting of economic sanctions.

For two years the U.S. has been supporting a rebel movement "the Contras," which has been seeking to overthrow the Nicaraguan Government.

After the disclosure of active participation by the Central Intelligence Agency (CIA) in the mining of Nicaraguan ports by the Contras, the Reagan Administration's policy in the region has been under intense fire and has been under intense fire and

Jackson to visit Cuba

By OUR WASHINGTON STAFF

THE Rev Jesse Jackson, the only black politician who has been seeking the Democratic Party's Presidential nomination this year, has been invited to visit Cuba by the President Fidel Castro. Mr Jackson has said that he will make the trip as soon as the details can be worked out.

The announcement is yet another example of the sort of bold initiatives which Mr Jackson has been taking during the Democratic primary campaign which have helped strengthen his role as a black leader and promise to give him considerable influence at the Democratic Party's convention in July. Last week, in another move which

was seen in part as aimed at boosting his support among Hispanic voters in the U.S., Mr Jackson visited Mexico.

The news of Mr Jackson's planned visit comes on the eve of a crucial round of Democratic primary elections tomorrow which could finally determine whether former Vice President Walter Mondale, the front runner, or Senator Gary Hart, will emerge as the party's Presidential candidate in November.

Mr Mondale is running strongly in New Jersey and in California, the other key race he is neck-and-neck with Senator Hart, according to the dismantling of the U.S. bases.

Anti-Nato protest draws 100,000

By Tom Burns in Madrid

ABOUT 100,000 people protested in Madrid yesterday, according to police estimates, against Nato membership and U.S. bases in Spain, in the biggest demonstration against the Socialist Government's proposed western defence policy.

The Prime Minister, Sr Felipe Gonzalez, said meanwhile that within the next six months his Government would decide whether to recommend continued membership of Nato or whether to recommend leaving it while maintaining a bilateral defence treaty with the United States.

His statement reaffirmed that the Government had ruled out the neutralist option and that Spain would continue to play a role in western defence. The statement came after a meeting of the Socialist Party's policy-making federal committee.

Sr Gonzalez said that the long-awaited government decision on staying in Nato, referendum which was a major ingredient in the Socialist Party's election campaign, would be taken before the party's next congress which is scheduled for December.

The Government is reported to be evenly divided between anti- and pro-Nato camps with the supporters of the Atlantic Alliance arguing that it is unrealistic that Spain should be simultaneously planning to withdraw from Nato and negotiating to join the EEC.

The four American bases in Spain, technically joint U.S.-Spain bases, date from a friendship and co-operation agreement signed in 1953 by President Eisenhower's Administration with General Franco. Spain joined Nato in May 1982 under a previous centre party government and the Socialists' main task is to maintain Spain's relations with the alliance's military command structure when they come to office at the end of this year.

The Socialist Party refused to endorse the Madrid demonstration but it was backed by the party's youth wing and by the socialist trade union, the UGT. A statement read out at the end of the march called for an immediate, clearly worded and binding referendum on Nato membership for the dismantling of the U.S. bases.

BY RUPERT CORNWELL IN BONN

WEST GERMANY is against the idea of a blanket remedy to the world debt problem even though the Bonn Government is convinced that containment of the crisis is vital to a continuing world economic recovery.

Instead, Chancellor Helmut Kohl and Herr Gerhard Stoltenberg, the Finance Minister, will insist on one essential general precondition at this week's London summit: that world interest rates must come down. Beyond that the circumstances of debtor countries vary so much that they must, as in the past, be dealt with individually.

The West Germans accept realistically that the summit, and even the special sessions of the finance ministers, will probably achieve little more than agreeing on the broad direction of further work on the debt issue within the International Monetary Fund and elsewhere.

"No miracle panacea exists," Herr Hans Tietmeyer, State Secretary at the Finance Ministry here, said. "The important thing is that everyone realises that the problems and solutions are interlinked."

That use of the word "everyone" of course is directed primarily at the U.S. Herr Stoltenberg shares the view—though perhaps he will press it less rudely than some of Washington's other partners—that the runaway Federal deficit is the main reason why American interest rates, and therefore most other people's, are much higher than they need be.

Bonn continues to seek justification for tight monetary policies, in so far as some countries have not yet sufficiently squeezed inflationary expectations out of the system.

But the latest rise in U.S. interest rates has brought the budget deficit question and the risk of debt defaults back to the boil. Will this good the Reagan Administration into belated action?

"We're not sure," Herr Tietmeyer said. "We hope that Congress will be quick about deciding the 'down-payment' to contain the deficit. That would be a signal that they take the question seriously."

But West Germany will maintain at the summit that the

IMF should be the "catalyst" for the internal policy adjustments required in debtor countries. Only when the fund has decided, and adjustment programmes have been negotiated, should rescheduling take place. This would be a matter for both lender banks and the "Paris club" of creditor nations concerned, these are matters for private banks, not governments. Any recommendations from the summit to private banks could merely drag the industrial nations directly into the fray. Even so, however, West Germany will be keen to study means of extending the scope of the Paris club.

On other points, Bonn tends towards the more "liberalist" approach of London and Washington. It is sceptical of the chances of sustainable and general recovery." West Germany tends towards the Anglo-Saxon camp.

"Everyone will agree on the need to reduce protectionism and implement the Tokyo Round," according to Herr Tietmeyer. But differences may well surface between those like West Germany, and above all the U.S. and Japan, in favour of a new GATT round, involving countries, including France and Italy, which are more

under even greater pressure in the high technology field.

As for the Japanese, it is noted here with some amusement that yet again, on the eve of a gathering where its policies might have come up with a timely liberalisation package.

The London gathering will receive an interim report on technology co-operation set in motion at the Versailles summit of 1982. But West Germany does not expect any decision from the summit on whether to accept the U.S. invitation to take part in its manned space station programme. This is likely only later in the year.

Herr Kohl will bring up one issue particularly close to the West German heart—that of environmental pollution. The Americans, however, are said to be reluctant, while even in Bonn, many fear that the issue is best tackled at a European level and bringing in Eastern Europe as well.

W. German strike talks to resume

By James Buchan in Bonn

EMPLOYERS AND trade union representatives in the strike-bound West German engineering industry will go back into talks tomorrow in an effort to resolve their dispute over the working week.

As the strike enters its fourth week, employers announced yesterday that they would sit down tomorrow with local officials of IG Metall, the engineering workers' union, in Stuttgart and pick up a dialogue broken off last Tuesday.

The State Labour Court in Frankfurt convenes today to rule on an appeal by employers in the state of Hesse against the decision of a lower court last week to issue an injunction against lock-outs.

Although the strikes and retaliatory lock-outs, have so far been limited to the Stuttgart and Frankfurt areas, shortages of important components have all but crippled the West German motor industry and forced companies to lay off an additional 200,000 workers.

Both sides kept up their war of words at the weekend in which they were richly aided by politicians of the main parties. However, there is modest confidence that the Stuttgart employers' offer last Tuesday of a two-hour cut in the basic week for shift workers offers the first piece of firm ground on which a settlement can be built.

Patrick Blum adds from Vienna: General Motors Austria will today lay off 1,300 workers, more than half its workforce of 2,400, as a direct result of the wave of strikes and lock-outs in West Germany.

The GM plant near Vienna produces 1.2 litre and 1.3 litre engines and transmission boxes for export to other GM and Opel plants. About 40 per cent of its production goes to Spain, 40 per cent to Belgium and the remaining 20 per cent to West Germany.

Austria minister likely to resign

By Patrick Blum in Vienna

THE AUSTRIAN Finance Minister, Herr Herbert Salcher, is expected to quit the Government following a dispute with Chancellor Fred Sinowatz over tax reform.

The disagreement is the most overt expression to date of a deeper malaise within the Socialist Party, the dominant partner in the coalition with the Liberals, over the Government's performance since it took office a year ago.

Privately Herr Salcher says he will feel compelled to resign shortly unless he can proceed with the tax reform which his ministry has been preparing for several months.

Chancellor Sinowatz surprised his party and Government colleagues last week by publicly disowning the reform and rejecting the introduction of several new taxes.

Herr Salcher who was neither consulted nor warned about the Chancellor's statement, says it leaves him with his authority weakened and next to nothing left to reform.

Fiji Islands Steamship Corporation

With reference to the report "Higher shipping costs hit Iran's oil earnings" on page 5 of the June 1 edition of the Financial Times, Mr Martin Culicuadis wishes it to be known that he has no connection, nor ever has done, with the Fiji Islands Steamship Corporation.

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TOMORROW IS HERE AND IT'S ORANGE

BY DAVID LASCELLES IN PHILADELPHIA

LEADING central bankers and the chairmen of the world's largest banks gathered here last night for a glittering three-day conference that is supposed to mix business with pleasure.

But with the Third World debt crisis worsening and a good number of the participants' own banks under pressure, the gala dinners and champagne receptions will be occasions for more business and less pleasure than planned.

The International Monetary Conference, organised each year by the American Bankers Association, is the world's premier banking event.

Impressions as the lavish programme may seem at a time when the banking system seems

perilously fragile, the show must go on. Working sessions will be interspersed with receptions, banquets, and an evening at the estate of the du Pont family.

The list of speakers reads like a dream: Paul Volcker, Robin Leigh-Pemberton, Karl Otto Poehl, Fritz Leutwiler, Helmut Schmidt, Jacques de Larosiere, Lord Richardson, Walter Wriston, Lewis Preston, Wilfried Guth, Sam Armstrong, James Robinson, Michael Sandberg, Pehr Gyllenhammar, Lord Barber: if they have to ask who they are you clearly do not belong.

But the real business will go on in huddles in corridors, at little tables behind ferns, upstairs rooms, late into the night. The presence of central bank governors from the U.S., UK, West Germany, Switzerland and Japan is bound to trigger speculation about initiatives to restore order in world banking. But officials are going out of their way to dampen hopes: The venue may not be altogether auspicious; the Bellevue Stratford Hotel was the scene of a fatal outbreak of Legionnaire's Disease five years ago, since when it has changed hands twice. But if the City of Brotherly Love was ever conducive to peace and harmony, 150 men with great weights on their minds will be hoping it lives up to its name.

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EUROPEAN ELECTION

BADEN-BADEN: RHETORIC AND CIRCUS FAIL TO GENERATE CAMPAIGN EXCITEMENT

Europe takes second place to local concerns

THE BLACK FOREST spa town of Baden-Baden is one of those European places which, through a combination of history and geography, was largely Europeanised long before there was any idea of a Common Market or European elections.

Being only five miles from the Rhine and about 30 north of Strasbourg, it is at the heart of the territory which the French and Germans have argued over through the centuries.

The soldiers of Louis XIV destroyed the city by fire during the Palatine Succession War and as recently as 1945 the town was the seat of the French zones of occupation, the confounded hotels and restaurants being returned in 1950.

Between times, the spa had claimed for itself the title of Summer Capital of Europe with the local mineral waters, spa treatments and beautiful wooded countryside combining with the attractions of the racecourse and casino to attract the wealthy, peripatetic aristocracy in their droves.

Today this combination, with cold water flooding in at

heavily promoted in an overtly up-market style, continues to attract visitors to the town, although its financial lynchpin is now the casino (closed to local residents) whose guests still come from throughout Europe, their numbers now swelled by Americans and Arabs. Profits at the gaming tables run at DM 60m (£16m) a year.

But despite this long-standing international flavour, local residents show little interest in the European Parliament or the forthcoming elections.

This is not an apathy peculiar to Baden-Baden. It affects much of West Germany and, judging from earlier reports in this series, much of Europe. The political parties are therefore doing everything possible to ensure proceedings.

The Free Democrats (Liberals) have a campaign train on a whistle stop tour to back up their star-studded logo with the slogan "Durch fuer Europa".

The Christian Democrats have a "Europaship," the "Carmen



with cold water flooding in at the passengers were rescued.

"Too much from the European wine lake for lunch" said one bemused bystander. "They should have fallen in and seen how little any Parliament has done to clean up the Rhine," said a stout and elderly lady (somewhat inaccurately as it happens as both the German and European Parliaments have made substantial progress in environmental issues).

The other parties have made less colourful splashes but equally determined efforts to rouse the European consciousness at national, state and town level.

Frau Katharina Focke, long a leading Social Democrat light in the national and European Parliaments, told delegates to the SDP congress that Euro apathy was their fault and they must get out and "inspire" the voters.

The Green party, already represented in some state parliaments and Bonn is now hunting European seats and broadcast a party political broadcast to "freeing women" throughout Europe.

Rhetoric and circus have so far failed to bring any of this to life in Baden-Baden where dutiful voting on traditional party lines in a staunch CDU heartland will mask the fact that the townspeople are, in fact, becoming more interested in their local elections, due in the autumn.

It is then that matters of real concern can be aired—the

catastrophic traffic situation resulting from 200,000 guests a year, nearly all in cars, in a town of 50,000 where many families have two cars. And the slowly changing face of the town—there is now a department store, a sex shop and a McDonald's.

The problem of getting these Europeans to think European was highlighted at an FDP meeting addressed by Herr Ulrich Irmer, an MEP. Fewer than 30 people turned out, mainly committed party members.

He had been asked to speak about the North-South dialogue and European aid to the Third World. But he devoted most of the meeting to an attack on the British position in the EEC budget dispute which amused his audience greatly but was no help in persuading Baden-Baden to vote.

But at the end, Herr Irmer hit a chord and, perhaps unwittingly, made a deeply European point. He talked about borders within the EEC. In one sense, he noted, West Germans had to travel to East Germany or Berlin to

appreciate real borders. Passage to France, in the EEC, or Austria, outside, is fairly quick and easy.

Indeed, moving from Baden-Baden to France involves a quick drive over a Rhine bridge and an informal wave straight through the border.

Nevertheless, this annoys the local people. Some people from Baden-Baden work in France; some live in France and travel back to Baden-Baden daily to work. The very existence of the border poisons irritates, especially as there are occasional passport checks.

Borders should be abolished within the EEC, said Herr Irmer. "Europe will not mean anything to many people until that happens throughout the Community," he said.

And to underline the point, the slogan of the FDP election address is headed: What Children Want from Europe: "The whole of Europe should be one land where there are no borders."

Robin Pauley

COTSWOLDS : CURRENT OF ANGER BENEATH THE PLACID SURFACE

Tory farmers threaten revenge at the polls for dairy quota cuts

HENRY JAMES described the Cotswolds as "the core and centre of the English world—midmost England, unmitigated England." Appropriately they have been represented in Europe by the bluff, very English figure of Sir Henry Plumb, leader of the British Tory group in the Assembly and former president of the National Farmers' Union.

The placid surface is deceptive. The question of the recent EEC dairy farmers' settlement which has infuriated much of the local farming community is a big election problem for Sir Henry. Some normally loyal Tory farmers are not only threatening to abstain. They are saying that they will vote for the dreaded Liberal-SDP Alliance as a protest at the reduction in milk quotas.

This is not a threat to be taken lightly. Although the Liberal candidate came third behind Labour at the previous European election, the Alliance did remarkably well in coming second in last year's general

election in all but one of the seven parliamentary seats within the constituency.

The Tories held all seven Westminster seats and Labour came second in Gloucester. But in the other six—Witney, Stroud, Cirencester and Tewkesbury, Stratford-on-Avon, Banbury, Cheltenham—the Alliance was second with a vote varying between 27 and 41 per cent of the total.

The seriousness with which the threat is taken was apparent last week when Mrs Margaret Thatcher doggedly tramped through the muck at the Banbury cattle market dealing with bitter complaints from irate local dairy farmers.

To be fair to Maggie and Sir Henry Plumb who accompanied her, they did not walk away from the problem. The Prime Minister declared forthrightly that dairy overproduction had become so great that it just had to be tackled. "You know it and I know it."

Naturally, the Alliance candidate, Miss Muriel Burton, who

stood at the last Euro-election in the constituency, and the Labour contender, Mrs Janet Royal, are making the most of the disaffection among the farmers.

The Tory line is to emphasise that the Government is doing all it can to ease the transition to lower milk production. This is backed up with dire stories of how the other parties would treat the farmers if they were elected.

Nevertheless, conversations with farmers indicate that some of them are determined at the very least to abstain instead of voting Conservative. In the Conservative office at Cheltenham is a protest placard left behind after a recent farmers' demonstration. It states: "Sorry, Henry, no vote here."

So, with the task of toppling Sir Henry is formidable. A recent straw poll taken by the Conservatives of 75 shoppers in Cirencester and Tewkesbury showed that 83 per cent could name him as their MEP. Although such a poll cannot claim great accuracy,

the percentage indicates the high profile Sir Henry maintains in TV and in the press.

It also showed that most people (49 per cent) thought the agricultural question was the main local issue in the election with jobs running a poor second. Some 85 per cent are said to have thought the Community "a good thing." This is difficult to reconcile with the fact that at the last European election in the constituency, Air Vice Marshal Bennett stood as the "Britain Out" candidate and received 11,222 votes, 6.14 per cent of the total.

The other intriguing issue has been the Government's decision to abolish trade unions at the top security government communications headquarters in the outskirts of Cheltenham. The question is whether this has created enough discontent among the 7,000 or so employees to affect the size of the Conservative vote.

The civil service union at the headquarters has written to

the candidates asking each one for a pledge of support for the reinstatement of the unions at the headquarters.

The Alliance and Labour have responded with an emphatic "no." Sir Henry, however, is diplomatically refusing to say if it is not an issue for the European Assembly. But he is prepared to steer the unions in the right direction if they wish to take the case to the European Court.

For the Alliance Miss Burton (49), a Liberal and an organiser for the Workers' Educational Association, takes a strong pro-EEC line and is calling for greater powers for the Assembly.

The other intriguing issue has been the Government's decision to abolish trade unions at the top security government communications headquarters in the outskirts of Cheltenham. The question is whether this has created enough discontent among the 7,000 or so employees to affect the size of the Conservative vote.

sensible" policies.

Concerns and industries are by far the largest employers in the constituency, with tourism also accounting for an increasing number of jobs. Several local companies have received EEC grants, including the Coal Board research station at Cheltenham and BL components, which employs people who work in the Witney area.

Glooucester wants Community money for its new docks, and there is likely to be a similar demand should a second Severn Bridge project come to fruition.

Meanwhile, the bulk of Cheltenham are keeping their feet firmly on the ground. In one teashop last week two women were having a forceful argument against the background music of Vivaldi's "Four Seasons." The faults of the CAP? The budget row? Not at all. The subject of contention was the rival merits of Darjeeling and Earl Grey tea.

John Hunt

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- Will you update your systems to take advantage of changes in technology and to meet current statutory requirements? What are some of your most recent updates?

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- Do your financial systems handle foreign currency transactions? What kind of currency exchange rates? Do they meet all current IAS, SSAP and FASB accounting requirements automatically?
- Can you provide business software for both mainframe and microcomputers? Do you develop software for yourself or do you simply market it for another company?
- How will you make sure my staff thoroughly understand your system? Will you provide dedicated facilities to ensure that get the most out of their time? Will you be there to help during installation and after?

- How many systems has your company installed? How many of these were installed in the past six months? How many of your earlier customers still use, and like, your systems?
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Barre gains by keeping out of the fray

WORLD TRADE NEWS

Face the facts.

NMB BANK's key figures as at 31 December 1983
(in millions of Dutch guilders - 1 US\$ = Dfl 3.06).

Balance sheet total	Dfl. 63,323
Total deposits	Dfl. 60,838
Lending	Dfl. 40,681
Total shareholders' equity and subordinated loans	Dfl. 2,372

Some highlights from our 1983 Annual Report (56th financial year):

- The balance sheet total increased in 1983 by 6% to more than Dfl. 63 billion.
- Lending increased by 7% to more than Dfl. 40 billion from Dfl. 38 billion at the end of 1982. This increase is largely attributable to the growth of our foreign loan portfolio.
- International business today accounts for 36% of the balance sheet total; our foreign loan portfolio increased by more than 20% as compared to the end of 1982.
- NMB BANK has 469 branches in the Netherlands, as well as branches, subsidiaries and representative offices in London, Paris, Zurich, Geneva, New York, Chicago, Los Angeles, Mexico City, Curaçao, Caracas, São Paulo, Montevideo, Hong Kong, Singapore, Tokyo and Bahrain.
- Thanks to recent acquisitions in Hong Kong, Singapore and Tokyo, our position in the Far East will be further reinforced in the course of 1984.
- Revenue from stock exchange business grew to an all-time high, thanks to substantially increased activity in the field of securities trading, options and new issues.
- Eurocurrency deposits accounted for 20% of the balance sheet total.

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U.S. launches campaign to curb offset deals

BY NANCY DUNNE IN WASHINGTON

THE Reagan Administration has launched a campaign against the controversial but widespread government practice of demanding offset deals in return for major contracts. It is believed that the U.S. is asking other governments to collaborate in curbing such arrangements.

Mr Charles Blum, acting assistant U.S. Trade Representative, criticised the practice last week, and said: "Any effective solution must evolve in co-operation with other nations and in co-ordination with affected U.S. industries."

Offset deals involve shared manufacturing by foreign countries or other arrangements aimed at "offsetting" the cost of a purchase. While the Reagan Administration approves such transactions between private companies, it opposes any procurement or technology transfer contracts which result from a foreign government's insistence on offset as a condition for concluding a deal.

"It is injurious to the economic and trade interests of supplying countries for offsets to become so excessive that purchasing countries contract an auction for offset bids or demand ever-increasing amounts of offset," Mr Blum said.

American officials refuse to confirm that any international initiative is under way. But according to the usually reliable Washington newsletter "Inside Trade," the Administration has



Mr. Brock . . . "all or nothing" approach unrealistic

asked its Bonn, London and Paris embassies to seek agreement discreetly between high-technology exporters to resist demands from countries for offset arrangements.

If an agreement is reached there, the newsletter says, the U.S. expects to take the issue to the Organisation for Economic Co-operation and Development, where it is already pressing for an end to mixed credit export financing.

According to the report, the Pentagon is heavily involved in the effort to achieve agreement against offsets since many

of these deals involve arms sales.

The Defence Policy Advisory Committee, a group of top chief executives in the defence industry, has recommended that the U.S. Government, through the U.S. Trade Representative's office, "promote the negotiation of multilateral agreements to eliminate or set limits on the level of offsets that are acceptable in an international procurement with the participation and concurrence of the industries involved."

Offsets, the committee said, in a report to Mr. William Brock, the U.S. Trade Representative, and Mr. Caspar Weinberger, Defense Secretary, "simply add to the problems of U.S. overcapacity in some industrial segments."

However, the committee said, they are "an economic reality."

"Foreign governments will continue to press for co-operative efforts on arms programmes and U.S. refusal could lead to independent action with the eventual results reducing U.S. industry participation in foreign weapons sales and an adverse effect on our economy and foreign relations," the committee said.

It concluded that an "all or nothing" policy towards offset arrangements is "unrealistic and could be counterproductive."

In the past, most offsets were requested by industrialised countries. Now, however, developing countries are seeking such arrangements.

Manitoba plans more hydro sales to Mid-West

By Bernard Simon in Toronto

TWO HYDRO-ELECTRIC projects costing a total of C\$6.5bn (£3.63bn) are planned for the northern part of the Canadian province of Manitoba to fulfil tentative agreements for electricity exports to the U.S. mid-west.

Mr Wilson Parasuk, Manitoba's Minister of Energy and Mines, said that the province has signed a letter of intent with Western Area Power Administration (WAPA) of Golden Colorado for the export of 1,200 MW of electricity a year for 35 years starting in 1993/94. WAPA sells power to 500 customers in 15 states, including municipalities and utilities.

Last month, the Manitoba Government signed a similar 12-year agreement with Northern States Power of Minneapolis for the export of 500 MW a year from May 1993. A firm contract is expected to be signed later this month.

The facilities to supply power for these contracts to be known as the Limestone and Conaway generating stations, are planned for the lower reaches of the Nelson river, which flows through northern and central Manitoba into Hudson Bay.

Manitoba is the main electricity of Canada's prairie provinces, and sells sizeable quantities of hydro-electricity to the U.S., as well as to the neighbouring provinces.

Honda plant in Canada

By Bernard Simon in Toronto

HONDA MOTOR Company of Japan will announce today a large investment in the Canadian motor industry. Honda leads sales of imported cars in Canada, selling 47,500 units last year.

The company's plans are understood to involve a C\$100m (£56m) plant to assemble its Accord and Civic models. The plant, due to be commissioned in 1987, is expected to have a capacity of about 40,000 vehicles a year and to be built at Alliston, a farming town 50 miles north of Toronto.

SHIPPING REPORT

Gulf tanker chartering picks up

BY ANDREW FISHER

SHIP OWNERS became less reluctant to take on new business in the Gulf last week. But the attack yesterday on a Turkish tanker could well weaken the resolve of some who might have been ready to resume taking on oil cargoes.

Tanker freight rates have shot up since the latest attacks on merchant shipping. Chartering activity was much livelier after the previous week's nervous lull.

This prompted Galbraith's, a leading London shipbroker, to state that the stalemate in the

market between charterers and owners has been broken. There was no lack of tankers last week willing to load at Kuwait, Saudi Arabia or Iran's Kharb Island.

Rates have doubled since the spring in the Gulf. Exxon, the big U.S. oil group, chartered a tanker for 225,000 tons of oil from Saudi Arabia to the Far East at Worldscale 50. For similar cargoes from Kharb to Europe, around Worldscale 67.5

cost nearly \$1.2m in freight charges. To go from Kharb to Europe with a 250,000 ton cargo would cost nearly \$4m. Hull insurance, largely marine time, doubled to 7.5 per cent in the war zone, would cost \$750,000 if a ship was insured for \$10m.

From the Saudi port of Ras Tanura, a 250,000 ton cargo to Europe could obtain over Worldscale 60, or nearly \$3.5m.

It is not just the VLCCs of

more than 200,000 dwt which have been able to command higher rates. Smaller ships have also benefited.

The Singapore voyage would



The famous opera house in Frankfurt, Die Alte Oper, had to be turned into a cultural focus, a modern concert hall and a premier conference centre.

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The old glory of Frankfurt and the new pride of Cannes: two showpieces of Philips' capability.



and installed the simultaneous interpretation system for 3,900 conference delegates. Together with a unique multi-channel reverberation system to adapt the acoustics to any type of performance. Plus public address, film projection, video surveillance system and colour TV-production unit.

In short: Philips is helping Cannes to live up to its reputation. There are many more examples, from all over the globe, that show how Philips contributes to major projects.

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WORLD TRADE NEWS

Colin MacDougall on another sign of China's internationalism

Patent law poses policing problems

"PEKING'S new patent law will be important to companies just getting their feet wet in China trade," said an official of the Washington-based National Council for U.S.-China Trade. "Where technology was protected by contract, I never heard of a case where it leaked, and the old hands know a good contract is crucial. But the law will give newcomers confidence."

The patent law, adopted last March, comes into force next April 1. Under its provisions, inventors, both Chinese and foreign, will be able to patent their inventions for a fixed period (15 years) for inventions, less for other types of creative work such as designs). Once a patent is granted, no-one may make or use the products or process without obtaining a licence and paying a fee.

Hitherto foreign manufacturers selling to a Chinese enterprise have written safeguards into the contract to prevent copying by other organisations.

This has made the contracts more complex and has not prevented other forms of leakage—for instance the appearance of the Chinese Yut-10 aircraft, remarkably like the Boeing 707 (Boeing had sold 707s to China but did not have a tech-

nology transfer contract so there was no infringements).

How effective will the new law be? The short answer is probably that China intends to protect the processes and equipment invented by foreigners, but that policing may prove difficult. China's spread of technical and legal skills is still low, and though education is booming, chemists, engineers and lawyers are at a premium.

Legal experts say the law is good and bears strong resemblances to the European Patent Convention. Under it, foreigners may obtain patents in China provided they are nationals of countries with which China has treaty or reciprocal relations in the field of patents.

China has patent agreements with few countries apart from the U.S., but it is confidently expected to accede to the Paris Convention, the multilateral treaty on which the world's patent system is built, before next April.

Most major countries, and even Albania, have a patent law. "It's politically respectable," said one lawyer. Furthermore, it does generate funds.

The China Council for the Promotion of International Trade (CCPIT) which is to act as patent agent, will earn hefty fees, both for the actual agency

work and for translating the patent documents into Chinese.

Nearly 100 patent office staff

have been trained abroad, mainly in West Germany but also in Japan, the UK and the U.S. One problem, commented a European patent official, was that they seemed to be chosen for their language skills rather than technical ability. "Even in language," he said, "of the four we had, one was excellent, two weren't bad but the fourth was

abysmal."

Above all, a patent office must have an effective search system.

In Shanghai and Peking (where

the patent office is currently

based in a disused football

stadium) many thousands of

foreign documents are simply

shelved in cardboard boxes.

For once, it's China's speed

in setting up the new system,

not the delays, that bother

people. Even with the world's

best expertise, the European

Patent Office took ten years to

establish the Chinese office will

open in six.

"They say they've

trained over 11,000 people in

patent work," said one lawyer.

"It's a bit like the 'barefoot

doctor' programme."

The World Intellectual Property Organisation (WIPO), the Geneva-based UN specialised agency which administers the

Paris Convention, has helped the

To criticisms of the law—

which he says is "crystal clear"

—Dr Bogsch replies that one

should not prejudice its opera-

tion. "Concern is based on un-

justified speculation," he says,

noting that where the Chinese

make agreements, "they keep

them."

"Of course there will be

teething troubles," said another

lawyer. "But the law is an im-

portant sign of China's growing

internationalism."

UK, China to discuss proposed HK airport

BY ANDREW FISHER IN LONDON

TALKS will take place in China this month on a proposed airport project just across Hong Kong's border which would cost several hundred million dollars and involve British participation.

A UK team, headed by British Airports International (BAI)—jointly owned by the British Airports Authority and International Aeradio—will visit China this month. Talks between the two countries have been going on for several months.

The exact cost of the airport at Shenzhen will depend on the size and location. Standard Chartered Bank has been chosen by BAI to provide financial advice and act as one of its partners in the project.

Also taking part in this month's talks will be the UK Civil Aviation Authority and consultancy compa-

nies Sir Alexander Gibb and Maunsell Partnership.

BAI has discussed the new airport with both the Civil Aviation Administration of China and the local authorities in Shenzhen.

It is proposed that the airport should be a regional rather than an international one.

BAI said it had now drawn up its formal proposals for the joint venture with the Chinese on the planning, design and financing of the airport, as well as supervision of its construction and its eventual opera-

tion.

Final agreement on the project could be reached by the end of the year. Talks only began last December.

International Aeradio, a joint owner of the BAI consultancy company, is itself owned by a number of major airlines.

UK strike increases coal competitiveness

BY MAURICE SAMUELSON

THE BRITISH coal strike is having the unexpected effect of improving coal's competitiveness against oil and gas in Europe.

This is the view among international coal traders in London as the three month old strike appears to be making faltering moves towards a settlement.

Its principal effect on the wider energy market has been the large-scale purchases of heavy fuel oil by the UK electricity industry to replace steam coal, which normally supplies 80 per cent of its fuel requirements.

Another unlikely aspect of the strike is that, in spite of all the anxiety of the National Coal Board about the effect on its sales, other coal producing countries are unlikely to secure long-term advantage from Britain's temporary withdrawal from the world coal market.

The Central Electricity Generating Board is believed to be burning about 350,000 tonnes of fuel oil a week. This represents about 25 per cent of the available heavy fuel oil in Europe.

As a result, the market has hardened and the present price, of \$187 a tonne is believed by one leading energy analyst to be \$2 higher than it would have been had the strike not broken out.

European gas prices are also higher than they would have been, because they are traditionally influ-

enced by movements in prices of fuel oil.

This, too, could be to the advantage of coal when electricity utilities decide which fuel to burn in their power stations. Until recently, gas had been regarded as a "noble" fuel which was too precious to be used for power generation.

However, with gas surpluses rising, it is being considered for use in power stations in a number of European countries, including Denmark, the Netherlands and Italy.

But with the sudden widening in the price gap between gas and coal caused by the UK miners' strike, some of these utilities may be reviewing whether they should not after all use coal.

This is in spite of the fact that world coal prices have also been rising for the past six months, after remaining flat for more than a year. Traders attribute the increase less to the cut in British output than constraints on the major low cost producers and rising demand in large consuming countries.

These constraints explain why, despite the National Coal Board's widely publicised fears, it has not yet lost any major long term markets, either at home or abroad, to foreign producers.

Export orders for Polish coal, for example, are now back at the 44m tonnes ceiling they held before the Solidarity strike.

European gas prices are also higher than they would have been, because they are traditionally influ-

Escort tops production table for third year

BY JOHN GRIFFITHS IN LONDON

THE FORD Motor Company built 827,000 Escorts at nine plants worldwide last year, making the car the world's single biggest volume model for three consecutive years.

The manufacturing plant in Brazil contributed to Escort production for the first time last year, complementing output in the U.S., Canada, UK, West Germany, Spain, Portu-

gal, and South Africa.

Ford's figures show that second place was taken by Renault's R9 model (730,000 units), third by Toyota's Corolla (705,000), fourth by the VW Golf (611,000) and fifth by the Nissan Sunny (586,000).

Ford's UK plant in Liverpool, UK contributed 120,000 units to the Escort's total output.

WORLD ECONOMIC INDICATORS

	RETAIL PRICES (1975 = 100)				% change over previous year
	Apr. '84	Mar. '84	Feb. '84	Apr. '83	
W. Germany	143.4	143.1	143.0	138.9	3.2
France	242.1	240.7	239.7	224.5	7.8
Italy	376.8	373.3	370.7	337.2	11.5
Netherlands	161.5	161.0	160.2	156.0	3.5
Belgium	181.1	179.9	179.1	168.4	7.5
UK	259.4	254.0	252.2	244.6	5.2
U.S.	191.5	190.6	190.2	181.3	4.5
Japan	153.4	152.0	152.6	149.9	2.3

Source: Eurostat

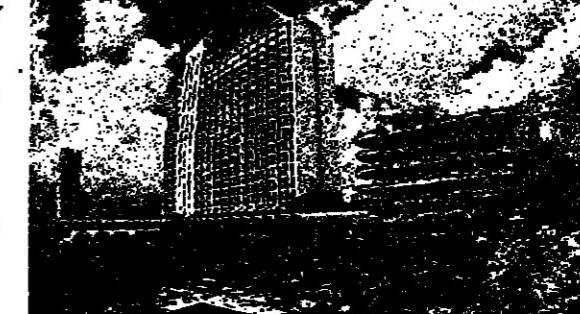


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Hopes for concession over ban on unions

By Our Labour Staff

SENIOR Trades Union Congress (TUC) officials believe the Government may yet be persuaded to make some concession on its action earlier this year to unionise organisation at Government Communications Headquarters (GCHQ) at Cheltenham, Gloucestershire.

They believe that the Government has been chastened by the unequivocal condemnation of its action by the International Labour Organisation (ILO) and that it is embarrassed at being seen in a major world forum to act dictatorially.

Optimists also detect a thaw in the Government's attitude towards the TUC and feel it may be seeking a rapprochement with the unions.

At a meeting with union leaders from Britain and abroad last Thursday, Mrs Margaret Thatcher, Prime Minister, several times praised Mr Len Murray, the retiring TUC general secretary — much to his surprise.

TUC officials believe a concession on GCHQ would strengthen "responsible" trade unionism in the light of the militant tactics being pursued by the miners with the support of left-led unions.

However, this thinking contrasts sharply with official Government reaction to the ILO judgment, which found that Britain had contravened ILO Convention 87 on freedom of association.

Civil Service unions are due to proceed on June 19 with a High Court challenge to the GCHQ ban, and the two larger unions involved have both taken recent conference decisions not to offer again any no-strike deals of the kind put forward in earlier talks.

Labour Party plans talks on cash crisis

By JOHN LLOYD

THE LABOUR Party and the trade unions affiliated to it are to hold talks on the future of the close links between them — probably on August 1 this year.

The meeting of leaders of both wings of the movement has been called by the party to address a serious cash crisis which faces Labour. This crisis could deepen still further when the Trade Union Bill becomes law this autumn.

One of the three major elements in the Bill is a clause which requires all unions with political funds to hold a ballot on their retention by March 1986. Since almost all of these funds help to finance the Labour Party — to the tune of £3.2m a year, the vast bulk of its income — the loss of some of these funds would be financially disastrous for the party.

Pessimistic estimates show that the results of political fund balloting could reduce union contributions by up to £2m a year. Polls taken by the Trade Unions for Labour Victory organisation show that at best 50 per cent of union members want the political funds to remain in existence and that the party has a large task ahead of it to persuade rank-and-file union members to vote to retain the party.

However, Mr John Smith, Labour's employment spokesman, and other senior union and party figures have now devised a strategy which, they believe, could cement the allegiance of most, if not all, of the major affiliates.

They will propose to the August meeting that unions hold a series of ballots on the political fund with the

unions most likely to deliver large majorities balloting first to create a "locomotive" effect, and the weakest coming last.

Ironically, the strongest union in this context is thought to be the 380,000-strong Electrical and Plumbing Trades Union — a right-led union often frankly critical of the party leadership and policies.

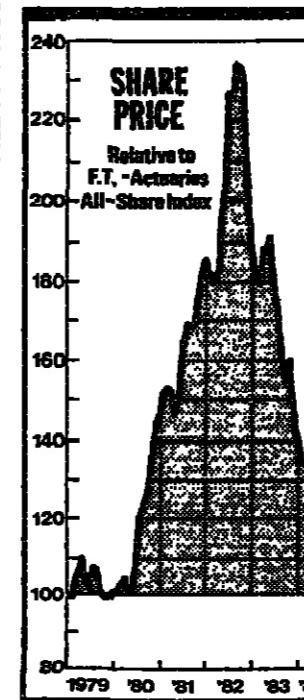
This is because it is held to have a loyalist Labour membership and to have an efficient officer corps, which can deliver the vote.

Mr Smith and his colleagues will stress the changes which they believe the Trade Union Bill will usher in to broaden the definition of purposes for which political funds must be used to cover campaigns which presently may be lawfully funded by the general fund.

They will tell unions that a political fund is essential for such campaigns as opposition to public spending cuts.

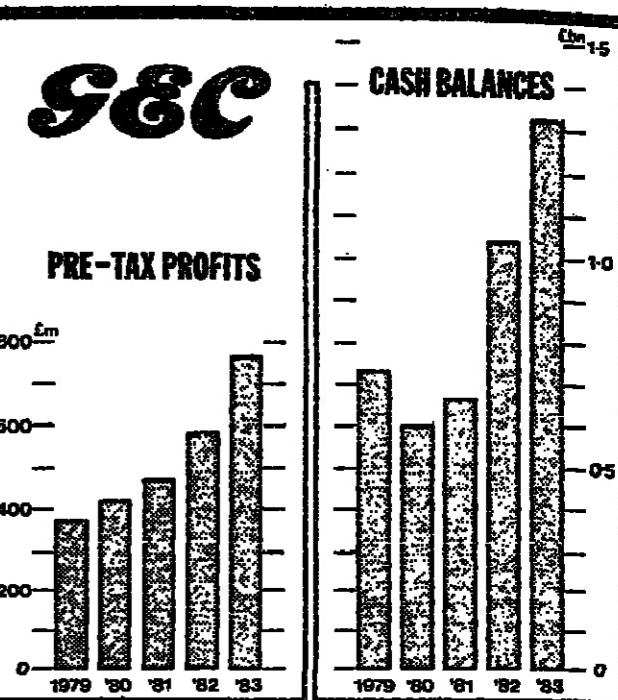
Mr Smith said yesterday that the Trade Union Bill's provision could have a "boomerang" effect if unions showed strong majorities for continuing their funds. "It will allow the unions to explain the point and purpose of the political link. It might be that far more members of unions will become members of the Labour Party."

In his speech to the opening session of the annual conference of the General Municipal and Boilermakers' Union — of which he is a sponsored MP — Mr Smith said it was important for the Labour Party to go out to the electorate and to put together policies over the next two years which could command support.

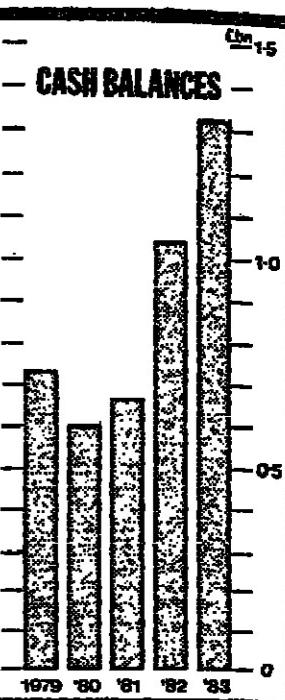


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A COMBINATION of British Aerospace and the General Electric Company, if achieved, would create one of the biggest single contractors in the world in two broad arenas — satellites and defence production — rivaling the major U.S. companies in those fields.

GEC announced on Friday that it was discussing a possible bid for BAe, the aircraft and weapons manufacturer. Such a move would bring about one of the biggest takeovers in UK history. BAe is already holding merger talks with Thorn EMI, the electronics group.

In general, however, the manufacture of civil and military aircraft, guided weapons and spacecraft.

BAe provides part of its own additional requirements for equipment and components but it is also an extensive purchaser from GEC of a range of electronic and other aerospace components of varying size and complexity.

GEC is involved in one way or another in every major defence project in the UK for all three armed forces, as well as in a number of multinational projects with European and U.S. partners. In addition to direct contributions to aircraft, missile and spacecraft ventures, its expertise is also applied on other aviation areas, such as radar.

Out of BAe's total turnover of just over £2.3bn in 1983 more than £1bn was accounted for by military aircraft and associated activities, while more than £892m was accounted for by guided weapons systems and £143m by space activities of all kinds. The rest, about £934m, was for civil aircraft.

The preliminary results for the GEC group for the six months to the end of September last year showed that of turnover of nearly £2.7bn at home and overseas the Electronic Systems and Components business accounted for £715m, while the Telecommunications and Business Systems activi-

ties accounted for £350m, a total of more than £1bn.

It is primarily the Electronic Systems and Components group that is the contributor to defence and satellite programmes, with particularly heavy involvement by the companies in the Marconi Systems Group.

GEC is involved in one way or another in every major defence project in the UK for all three armed forces, as well as in a number of multinational projects with European and U.S. partners. In addition to direct contributions to aircraft, missile and spacecraft ventures, its expertise is also applied on other aviation areas, such as radar.

For military aircraft the GEC products range from pilots' "head-up displays" to flight controls — including the rapidly emerging new development of "fly-by-wire" techniques — airborne radar, air data systems, weapons management and control systems, navigation and attack systems, gyroscopes for guided missiles, the Airborne Early Warning System for the Nimrod maritime reconnaissance aircraft, automatic test equipment, and electronic counter-measures systems.

In other military arenas GEC's activities include electro-optical systems such as thermal imaging for surveillance, target tracking and

weapons guidance, fire control systems for tanks and ships, and radio systems for the army.

The Ministry of Defence is probably GEC's biggest single customer for its equipment on military aircraft, guided weapons and space craft. Much of this is channelled through BAe. The latter is also, however, a big customer of GEC on its own account, especially for civil aircraft and commercial spacecraft.

The two groups are direct collaborators in some areas, such as communications satellites, including the Unsat direct broadcasting satellite system (with British Telecom).

But they also compete in some satellite arenas. One example is the BAe link with Hughes of the U.S. and Matra of France to bid for the next generation of Inmarsat maritime communications satellites against the Marconi/U.S. Ford Aerospace/French Matra group.

In the event of any merger, where activities are competitive — and especially in connection with international bids for new ventures such as satellites — it would seem likely that such activities would be left undisturbed. Whichever group won the contract for the Inmarsat satellites, for example, the BAe-GEC group as a whole would benefit by having a foot in both camps.

The civil and military aircraft and guided weapons activities of BAe would probably continue largely unaffected by any merger with GEC.

The Government would be likely to insist on this, largely because of BAe's importance to the defence programme.

No would there be any point in disrupting the already close relationships between the various subsidiary elements of both groups built up as a result of their direct involvement on common programmes.

£100m switch 'aided forecasts'

By PETER RIDDELL, POLITICAL EDITOR

A TRANSFER of more than £100m of defence spending between the last and present financial years is likely to be examined by parliament's auditors since the switch helped to bolster the Treasury's public sector borrowing forecast for 1983-84.

The smoothing of the pattern of defence expenditure at the end of financial years has come under close scrutiny from the Public Accounts Committee of the House of Commons. The latest incident has major implications for the setting of annual cash limits and for the forecasting of public expenditure and borrowing.

This problem was supposed to have been dealt with by the Treasury decision last July that the Ministry of Defence would be able to carry forward an underspending of up to 5 per cent of its equipment procurement budget from one financial

year to the next. When the figures for the March budget were calculated a significant underspend on defence appeared likely for 1983-84 and this was taken into account in the overall public sector borrowing estimate for 1983-84.

However, towards the end of the financial year in March last it became apparent that the underspend in the Ministry of Defence would be much less than thought a few weeks earlier. Discussions were then held with the Treasury which was concerned not to upset its recent borrowing projection after the big overshoot in spring 1983.

Consequently, it was agreed to delay payments on more than £100m of bills for a week or two until the 1984-85 financial year. Mr Keith Sykes of stockbrokers Scrivenor, Kemp Gee & Co, who has identified the switch, has estimated that "about £100m was carried for

ward in this way to the current year, 1984-85, to leave expenditure and the public sector borrowing requirement in line with budget forecasts."

Mr Sykes says that this switch is the result of changes in internal control in the Ministry of Defence which give it greater control over bill payments.

The Whitchurch view is that the Ministry of Defence has merely been practising "good housekeeping" by varying bill payment dates in consultation with defence contractors. The transfer is regarded as above board by the Treasury, no doubt because it helped with the borrowing estimate.

Present official expectations are that defence spending will be about £200m less than its cash limit. More detailed figures will appear in a cash limits White Paper (policy document) on July 5.

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THE MANAGEMENT PAGE

WHAT IS the connection between the massive decline in the North East of England's heavy manufacturing industries, manning levels needed to dig a hole, and the government's financial armlock on public bodies?

The answer is the organisational shifts and manpower reductions that have been percolating through the country's third smallest water authority, reflecting in the most pronounced form the changes seeping through much of the rest of the water industry.

Under the stimulus of financial pressures, including evaporating water demand from recession-hit Tyne and Teesside manufacturing and the interest burden on big capital schemes, the Northumbrian Water Authority has been behaving in a way that at least the Government would applaud.

Since the Conservatives came to power in 1979, it has cut its workforce by a quarter (250 to 1,000), the biggest percentage reduction by far of any regional water authority.

It has also taken a layer out of management, introduced greater flexibility between work on water supply and sewerage and changed the manning levels of its outside work gangs, linked to a new bonus system.

These changes have been soaked up without any real discernible impact on services to the consumer though some work is now deliberately delayed. For example, small mains bursts at weekends are left until a weekday, saving overtime and call-out pay.

The unions have generally agreed these changes, accepting that there was fat in the organisation. The road has been smoothed by a policy of no compulsory redundancies and a buy-out of the old—and more lucrative—bonus and overtime payments. Some manual workers lost up to £40 a week and in extreme cases the one-off buy-out payments have been as high as £3,000.

Unions do not remain acquiescent forever, however. There is a growing likelihood that these changes will ignite a more hostile union response if cuts in some areas continue much further.

Ian Crossell, branch chairman of the National and Local Government Officers' Association at the water authority's Newcastle headquarters, says: "This will occur if the workforce sees that pruning through good management gives way to cutting by Government diktat. You can't continue like this indefinitely, yet there are signs that the Government is bent on cutting operating costs without much regard for services," he says.

The Government's squeeze on water authorities is not letting up. The Northumbrian, in



Kielder Water is virtually a white elephant for the Northumbrian Water Authority. Twelve years ago projected demand for 1984 was 228m gallons a day; actual consumption is 138m gallons

Belt-tightening in a public service

Nick Garnett on Northumbrian Water Authority's economy measures

common with others, has been subject to the Government's thirst for cost reductions. The Government began setting performance targets five years ago and last year's Water Act underscored this. Tougher external finance limits were added to a drive to induce more commercial attitudes.

The Northumbrian was already moving down this efficiency stream anyway because of a confluence of two local problems that had landed it in hot water.

One was the interest payments on two big construction projects—the £170m Kielder Water transfer system and the £120m Tyneside sewerage scheme. Interest charges now absorb a half of the Water Authority's £100m revenue

against an average of a quarter for the rest of the industry.

The other is the rapid decline of heavy manufacturing and its withering requirement for water. The Northumbrian Water Authority was always vulnerable to this because industry accounts for 60 per cent of water take, far higher than in other regions.

Six years ago, consumption was 188m gallons a day. Even Redpath, organisation services with marginally-rising domestic officer, about those empire-

protecting times. "People were used to getting more money, more staff." Senior management are keen to refer to changes as a "cultural" shift in attitudes.

The f6m yearly wage bill savings have come evenly from staff and manual workers. Reducing work-gang sizes has been one principal feature.

"Three or four men, including an excavator driver, used to go out to tackle a mains burst but you generally dig a hole only

big enough for one man to work in," one senior manager says.

The Water Authority has normally utilised two-man groups. When local councils ran the show, six-man gangs on water bursts was common.

Demarcation has been nibbled into. Some fittings mites have been transferred to maintenance groups. Workers are now required to accept temporary and permanent transfer from water supply to sewerage work. A pumping station attendant, for example, might now be asked to work on sewage disposal.

The Water Authority has also changed the frequency of tasks in sewage disposal. The screens which separate out the

"solids" are cleaned once a day instead of twice. The channels on the sedimentation tanks which used to be scrubbed once a day are now done three times a week. The Water Authority says this is no way impairs equipment efficiency but it is not clear what it does to the odour-filled environment of those people who work with the equipment.

The unions have also operated in replacing permanent weekday manning at small sewage works by visiting teams. These and other changes have permitted a 38 per cent decrease in the manual workforce in the sewerage service.

Some of these changes have flowed from the continuous introduction of new equipment and automatic metering. Declining workloads in some areas have also affected the Water Authority's white-collar staff. Water sampling programmes have been reduced, for example, at a lower water quality. The 129 scientific backlog of sites have been brought down to 85.

There has also been considerable restructuring. Project control and purchasing in the Authority's three divisions have been centralised, cutting that workforce in half. The separate Water and sewerage services in each division and that of the divisional engineer have been fused into the single post of divisional operations manager.

Two directors and six assistant directors have gone. The planning and scientific services directorate has been scrapped with planning work pushed lower down the structure and scientific work subsumed into the operations directorate. The separate unit for administration has been washed away, the residue combined with the manpower section.

A management committee was set up three years ago by Frank Ridley, the Authority's chief executive. This is designed to appraise managers, monitoring their ability to work within a performance-based ethos as well as planning career development.

White-collar union officials have doubts about this because they feel that career development is being confined to the upper levels of management. There are also question marks over the impact of overall changes on morale and job opportunities, reducing job opportunities in areas of very high unemployment. Some businesses question how performance-oriented any monopoly supplier can become.

North-East industry would rather not have the burden of Kielder on its shoulders. It welcomes, though, an efficiency drive which means water charges lower than they would otherwise be.

Finding the 'right' sort of worker for greenfield sites

BY BRIAN GROOM

FISHER BODY, the expanding General Motors components plant established four years ago at Dundonald near Belfast, is choosy about the hourly-paid workers it takes on. If you are introverted or—at the other extreme—very boisterous, you wanted as far as possible to develop "home-grown" leaders from the new workforce rather than recruit experienced supervisors with entrenched attitudes.

Managers, too, were chosen for the flexibility and creative thinking needed on a new site. Rothmans made clear it wanted good personal skills and leadership qualities in its front-line cadres, and was "not looking for seasoned managers aged 45-plus."

Many of the plants have the by-now familiar features of site organisation on greenfield sites: flexible working practices; fewer tiers of management; ability to plan and organise; ability to play full part in group activities; and take account of the needs of the individual and the organisation.

IDS says five years is too short a time to evaluate most of the plants, but comments on a number of features such as Fisher Body's high quality levels.

Most notably, workers are organised in groups which take joint responsibility for a range of tasks, allowing individuals greater variety in the kind of work they do and reducing boredom. Their interdependence makes it crucial to avoid weak links.

Companies wanted operators,

flexible attitudes and reliability.

Where the applicant had been employed before, they tended to look carefully for evidence of good attendance and at time

keeping records. There was a marked tendency to recruit people aged between 25 and 40—more reliable than teenagers, and more trainable than the over-50s. At Rothmans two-thirds of the workforce is under 35.

Recruitment procedures generally included an application form, two interviews, follow-up of personal and employment references, and a medical examination. At Trebor acceptance depended on assessments but just by management but also by potential colleagues in the work groups.

Fisher also included a filter and an assembly worker among assessors who rated candidates for qualities of trust, persuasiveness, interpersonal skills, analytical ability, skill at oral communication, decision-making, ability to plan and organise, to play full part in group activities, and take account of the needs of the individual and the organisation.

IDS says five years is too short a time to evaluate most of the plants, but comments on a number of features such as Fisher Body's high quality levels.

It points out, however, a number of problems at various sites such as difficulties in recruiting electricians with skills in electronics, or delays in the delivery of equipment. Relying workers from task to task may increase job satisfaction. IDS adds, but it can hinder workers from becoming expert in some type of equipment if they use it infrequently.

Group Working and Greenfield Sites Study 314: 140 Great Portland Street, London W1.

plus VAT. Details from the grammae, Kent. July 15-27. Courses Department, Certified Accountants' Educational Trust, PO Box 244, London WC2A 3EE. Tel: 01-242 6855, Ext. 848. Telex 24381.

Practical Project Management, London, July 2-6. Fee: £510 plus VAT. Details from Pete Yeo, Publicity Consultant, BIS Applied Systems Ltd, York House, 199 Westminster Bridge Road, London SE1 7UT. Tel: 01-833 0866.

IMS database appreciation, Staffs, June 25-26. Fee: £130. Details from Course Administration, Computer Training School, Computer Limited, Cannock, Staffs WS11 3HZ. Tel: 054-35 2511.

Advanced sales management, Brussels, July 9-13. Fee: Non-members Bfr 64,000; Members (AMA/I) Bfr 58,000. Details from the Management Centre Europe, rue Europe, rue Caroly 15, B-1040 Brussels, Belgium. Tel: 02 219 03 09. Telex 21.917. Fee: £103. The senior executive pro-

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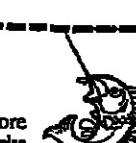
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Monday June 4 1984

Bad cruise compromise

THE DUTCH cabinet's shaky compromise on the future deployment of cruise weapons in the Netherlands is unsatisfactory from the point of view of the alliance. It delays further not only deployment but even a final Dutch decision on deployment itself. But it does, at least, recognise that full deployment of the 48 cruise missiles to bases in the Netherlands will go ahead if the superpowers cannot reach an agreement on limiting the installation in Europe of intermediate-range nuclear weapons, and if the Soviet Union continues to build up its own arsenal of SS-20s.

Formally, the Dutch cabinet has not departed from the so-called twin-track policy of Nato to bring cruise and Pershing nuclear launchers to Europe in reply to the US's announced by the SS-20s. The Nato policy is to deploy and to seek talks to limit the number of such weapons in Europe on both the Nato and the Warsaw Pact sides.

The communiqué on the ministerial meeting of Nato, where the policy was adopted, merely described the two tracks as "parallel" and "complementary." But the logic was that Nato must deploy in the hope that its determination would bring the Russians to the negotiating table. The twin-track policy is carried on its head if the words, as the Dutch seem to be doing, that full deployment need go ahead only if there is no East-West agreement to limit it.

From the angle of Dutch internal politics things may look a bit different. The compromise reached on Friday in Mr Ruud van Lubbers' coalition cabinet may very well be the best that could be achieved. Only the liberals, the junior party in the coalition, are firmly pro-deployment. The Christian Democrats, the Prime Minister's own party, are split. An unqualified decision to go ahead with cruise might have brought down the Government.

Inspiration

In the parliament, forces seem to be fairly evenly divided. If the cabinet were to fall, an anti-cruise coalition led by Labour, the largest party in parliament, might emerge. If the cabinet crisis were to lead on to elections, public disquiet about the cruise weapon could easily pave the way for a similar Labour-led coalition.

Why have the Netherlands proved such fertile ground for a peace movement whose inspiration ranges from sincere concern for peace and the environment to muddle-headed anti-Americanism and an idyllic view of what East-West relations could be? Not so very

long ago Dutch society was a byword for a somewhat stodgy conservatism. Those days are over.

The affluence of the 1960s and 1970s, based on rich finds of natural gas, transformed that society. The often rebellious voice of youth became ever more important. Conventions were flouted. Next, recession and high unemployment deepened criticism of the established order of things.

Neutrality

There is another, older strand. Historically the churches have had especially weighty role in public opinion and public affairs. It used to be a voice for conservative values. Now the churches have changed. Churches are among the most active supporters of the peace movement.

Historically, too, the Netherlands have tried to avoid being drawn into the quarrels of bigger powers. Dutch faith in neutrality was dreadfully betrayed in 1940. But memories of World War Two are fading. Attitudes are returning to the classic mood of the small European powers which hope against hope that they can keep out of the conflicts of their bigger neighbours.

Against that instinctive reaction, Dutch leaders have usually thought of political moderation within the European Economic Community as their best hope of not being swamped by the bigger members. It is not too late for them to ask themselves whether they have acted in the best interests of that strategy by distancing themselves from Britain, France, West Germany and Italy in so important a matter as the intermediate range nuclear weapons.

The dangers of the stand adopted by the Lubbers cabinet are visible. For a start, the policy is designed to risk defeat. Dutch hesitations will be read as a sign in Moscow that the peace movement may yet make progress in Europe. That will not encourage the Russians to return to the negotiating table which they left abruptly last November.

Its effects are possible within NATO as well. Britain, Italy and West Germany may be relied upon to follow through their decisions to deploy cruise and Pershing II. And the political difficulties facing the Government in Belgium, neighbour of the Netherlands, may now be increased.

The twin track decision can work only if the alliance is firm in its resolve without being pugnacious. The best hope of arriving at meaningful terms on arms reduction still rests on conducting relations with Moscow in a moderate tone and standing firm on substance.

Parliament is not enough

THERE HAVE been several recent reminders of the limits of Parliamentary sovereignty in Britain. And in the way Britain is bound by international as well as domestic law. For example, when WPC Fletcher was killed outside the Libyan Embassy in St James's Square in April the authorities could not take all the retaliatory action they wanted to take because they were bound by the Vienna Convention on diplomatic relations.

Some people may welcome this while others deplore it. More likely some people will welcome it in the cases that suit them and deplore it in cases that do not. The fact is, however, that domestic and international law need to be brought increasingly into line. If countries subscribe to international conventions, they must be enforceable at home as well as abroad.

That really is what the case of the complainants against the British Aircraft and Shipbuilding Act of 1977 is about. The complainants went to the European Commission of Human Rights on the grounds that they believed that the compensation paid to them for their nationalised assets was inadequate.

The Conservative Party, when in opposition, believed that too, and many of its leaders believe it still, now that they are members of the Government. Sir Keith Joseph admitted as much in a written Parliamentary answer when he was Industry Secretary in 1980.

Unavoidable

Yet times have moved on. At no stage did the Conservatives in opposition promise to repeal the legislation on the compensation terms if and when they came to office. There was just a chance that the business might have been unravelled by the privatisation and return to owners of the warship-building yards at the beginning of Mrs Thatcher's administration. Yet Sir Keith decided that circumstances had changed too much for that to be possible.

The Tories have since found

IF LONDON merchant bankers pride themselves on living by their wits, they have an acute need of them now in the revolution taking place in the City.

Whether it be privately-held Morgan Grenfell thinking about going public, or S. G. Warburg paying \$41m for a stake in a jobbing firm, or even Kleinwort Benson reaching across the Atlantic to buy a U.S. bond dealer, merchant bankers see great opportunity in the City upheaval and are prepared to risk reputations and—for them—large sums of money to seize it.

Today many merchant bankers believe they could end as the key figures in the new scheme, though there is also the fear that unless they act quickly somebody else—the new financial conglomerates or the Americans and Japanese—will get there first. Even as they take over stockbrokers and jobbers, the independent banks know that others with grander ideas could gobble them up.

The theory is that as the barriers crumble between the functions of banking, securities, making markets in insurance and making them (as well as traditionally by merchant banks, jobbers and stockbrokers) the winners are likely to be institutions with a strong capital base and a broad range of skills which can do all three at once: the "integrated house" as it has been dubbed, modelled on a Wall Street-style investment bank.

Merchant banks are well-suited to combine these roles because they already have drawn into the quarks of bigger powers. Dutch faith in neutrality was dreadfully betrayed in 1940. But memories of World War Two are fading. Attitudes are returning to the classic mood of the small European powers which hope against hope that they can keep out of the conflicts of their bigger neighbours.

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Ringing changes in Japan

A company called Kyoto Ceramic sounds as though it ought to employ a half dozen, venerably-bearded, water-colour artists, willow-brush painting geisha scenes on to porcelain plates along a temple-graced riverbank.

Perhaps the image barrier is one reason why Kyoto Ceramic changes its name a couple of years ago to Kyocera Corporation—a more suitably mechanistic name for the company which controls 70 per cent of the world market for ceramic integrated circuit packages, produces Yashica cameras, and as a minor sideline, grinds out £2m worth of false teeth and artificial bones a year.

Now, Kazuo Inamori, Kyoto's president and a former industrial scientist, is pushing the company he founded in 1959 into the vanguard of Japan's forthcoming telecommunications revolution, leading a consortium of 25 companies which plans to challenge Nippon Telegraph and Telephone's monopoly of telephone and telex carrier.

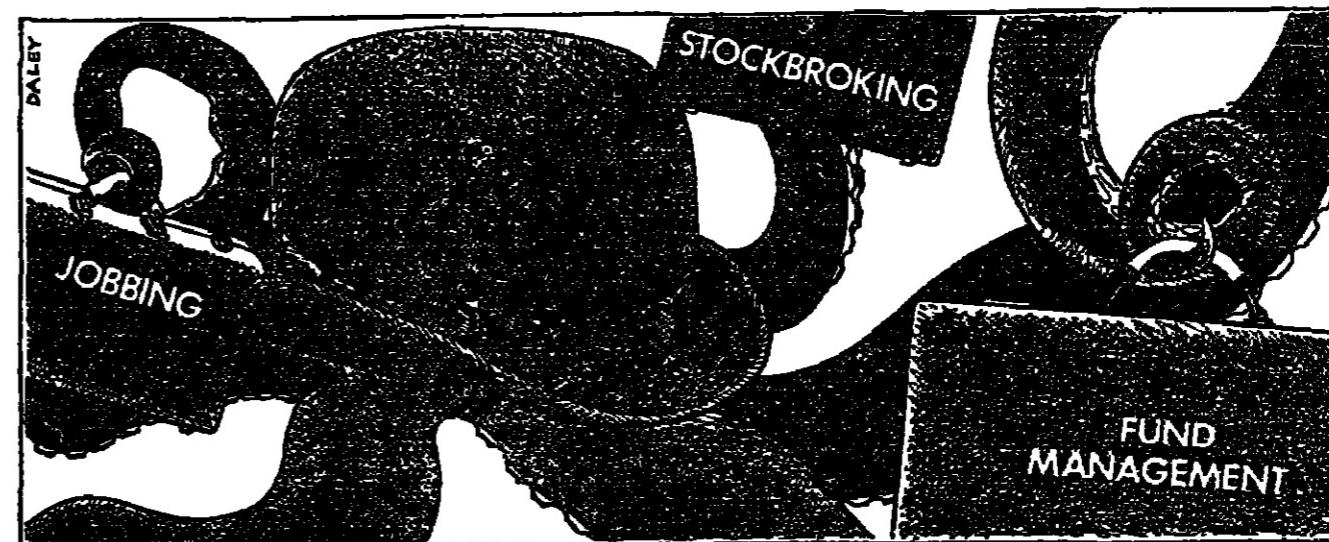
When Inamori formulated his Daini-Denden (number two phone company) project in March this year, his chief public supporters were the handiwork of Japan's so-called "new media" businessmen, including Akio Morita of Sony, Jimi Ushio of Ushio electronics, and Makoto Iida, of Secom.

All were men of substance, but the project was regarded as something of an upstart venture. Inamori faced not only NTT, but the immobile ranks of Japan's business giants—the "zaibatsu" trading houses, bars and industrial behemoths on which he had stolen a march.

By forming a consortium, Inamori first overturned the conventional wisdom that only the very largest of Japanese corporations could even think of challenging NTT. Kyocera, for instance, had sales in 1983-1984 of US\$1bn compared with NTT's sales in 1982-83 of more than US\$15bn.

And by launching his venture in the midst of the debate about

BRITAIN'S MERCHANT BANKS



Reputations at stake in the City revolution

By David Lascelles, Banking Correspondent

UK AND U.S. BANKS COMPARED

	Equity capital
U.S. INVESTMENT BANKS	\$1,888m
Merrill Lynch	\$1,888m
Salomon Bros	\$1,818m
Dean Witter	\$961m
Shearson/Amex	\$710m
UK MERCHANT BANKS*	
Kleinwort	£215m
Warburg	£215m
Schroders	£125m
Hill Samuel	£125m
Hill Greenwell	£116m

*Excludes Lehman Bros. 1 Source: April 24. For UK, disclosed equity capital in latest balance sheet.

child group offers a grand array of financial services, although plans for a full-scale merger with Hambros Life have been abandoned—to the Lazarus in London, Paris and New York. They have decided to stay small and concentrate on arranging deals and giving advice rather than trading as principals, though they want to form a tighter alliance to tackle the world market.

For the integrated houses, the London market evolves will be crucial. In the equity market, the easing of Stock Exchange membership rules and the move towards dual capacity—the fusing of the roles of principal (stockbrokers) and agents (stockbrokers)—will give some merchant banks a much broader role in the capital-raising business than they had in the past.

In the gilt-edged market, the Bank of England seems to favour U.S.-style primary dealers who would be responsible for buying and distributing Treasury issues but would, in return, have a privileged relationship with the central bank. Mr Gordon Pepper, the senior partner of W. Greenwell and Co, the stockbroking firm that has linked with Montagu, maintains that a successful integrated house will have to be

too. But there are big risks ahead, as well as opportunities. Faced with the certainty of much increased competition in such traditional activities as corporate finance, mergers and acquisitions, and investment management, the question for most of them has not been whether to join the opposition, but how.

Their views could hardly

be more "right": "There is no right way," says a Warburg executive.

Even so, most merchant banks have set their sights on a similar target: being able to issue and deal in securities in the U.S. and the Far East as well as in the UK. This will allow them to raise finance for corporate clients in the world's biggest markets and make money by "arbitraging" or exploiting the differences between them.

These plans range at one extreme from Mr Jacob Rothschild's conglomerate approach—his Charterhouse J. Roths-

one of these primary dealers. For several merchant banks like Warburg, Morgan Grenfell and County Bank, the subsidiary of NatWest, the vital first step is to develop market-making skills by buying a stake in a jobbing firm, partly because they are in short supply, but also because they think that the ability to make markets is the key to a successful business.

Others, like Montagu and Schroders, have bought into stockbrokers because they can handle the market-making side, but need to sell securities to investors. Others still, like Hill Samuel, have held their fire, preferring, according to Christopher Castleton, chief executive, to "watch and wait," and not be rushed into buying while the excitement has pushed acquisition prices sky-high.

Ideally, many banks would like to ally themselves with both a stockbroker and a jobber, but that is a luxury only for those with a rich uncle, like Barclays Merchant Bank which is to be tied in with de Zoete & Bevan, the stockbroker, and Wedi Duracher, the jobber, at a probable cost of over £100m.

As for geographical reach, UK

merchant banks historically have been quite strong in the Far East, particularly Hong Kong, and many have joined the slow-moving queue for a trading licence in Tokyo. Taking the U.S. will be harder.

There's a lot of rubbish being talked about the rationale for taking the U.S.," says one chief executive. "Many of them were just cobbled together."

Proving that they can work is only one of the tests these deals will have to pass. Can merchant banks, for instance, really afford such grand designs? Morgan Grenfell's hint that it may go public next year is a sign of the strain the changing market-place is putting on its resources.

Morgan needs a broad base, even if it means going to the Stock Exchange and sacrificing some of its privacy.

Banks have the option, of course, of occupying a specialist niche rather than going for an all-round business, like Robert Fleming. But sheer size counts a lot, particularly, Mr Bischoff says.

"We shall need a tremendous amount of capital to be a player in the global market."

Mr Hawkes of Kleinwort points out that merchant banks, whatever their ambitions in stocks and bonds, are still supervised by the Bank of England. That means there is a limit to how far they can

reasons bankers give for what they have or have not done, many admit privately to agonising uncertainty about it all.

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Bankers admit that their U.S. ambitions must be limited. "It would be lunacy to compete head-on in the U.S. market," says Mr Castleton of Hill Samuel. The purpose of a U.S. presence would be to make the contacts, trade in a modest way and forge the global link.

Despite the well-rounded

HOW STRATEGIES DIFFER

BUYING the skills: S. G. Warburg was one of the first to make a move with its acquisition of a 29.9 per cent stake in Akroyd & Smithers, the leading jobbing firm, which it may increase when Stock Exchange rules permit.

Although the price (\$41m)

looks high to some people, Warburg believes that the ability to make markets is the key to the "integrated house" of the future, and

particularly clever. That's the way it developed," said Mr Nicholas Siberi, the managing director. Fleming found its niche through Jardine Fleming, its joint Far East venture with Jardines of Hong Kong, which has one of the few licences granted to foreign stockbrokers in Tokyo.

"Rolling their own":

Schroders is building up its broker-dealer arm based on the firm's stockbroking operation in the Far East. It car-

riesily has 46 people and is planning rapid expansion. Mr Win Bischoff, chief executive, says the strategy is less capital-intensive and means "you can plan it as you go along."

Holding fire: Hill Samuel has been cautious about forging alliances "because the target is still moving," says Christopher Castleton, chief executive. But the group may be on the point of clinching a deal in the next few days.

Men and Matters

how the private sector can profit from NTT's deregulation, Inamori has over the past three months won the support of shareholders whose chips could scarcely be bluer—Mitsubishi, Sumitomo, Sanwa and Nomura Securities. Some of the Daini-Denden shareholders have shelved more tentative plans for similar projects of their own.

Competition for NTT business is only just starting. NTT, itself, does not intend to give in without a fight, and is investing massively in new technology. But however well Daini-Denden does in practice, Inamori can only be credited with demonstrating that, even in a futureology obsessed industry, a small but well-placed shove may be needed to get big things moving forward.

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And by launching

FOREIGN AFFAIRS

One summit really matters

By Ian Davidson

THIS week will go down in the annals as one of the truly wonderful weeks in Ronald Reagan's first term as President of the United States. After the celebrations for the 35th anniversary of the North Atlantic Treaty Organisation, after the kitch in Ballybreen, and after the ballyhoo for the 40th anniversary of D-Day on the beaches of Normandy, the leaders of the seven major western nations will stage a profoundly banal summit in London.

Naturally, nothing will be achieved by the summit, and cynics will wonder why they bother. No matter. The final communiqué will once again be full of self-congratulation and the successful fight against inflation and on the emerging economic recovery, especially in America. President Reagan will, as usual, oblivious to reality. As for the others, amid the whirring of the television cameras and the general brou-haha, you will scarcely hear the grinding of their teeth.

When these summits were first launched, a decade or so ago, at the instance of President Giscard d'Estaing of France and Chancellor Helmut Schmidt of Germany, the idea was that they should be informal gatherings to help world leaders grapple together with the problems of managing the world economy.

The record suggests that in practice these meetings have fallen into two fairly distinct groups. On a couple of occasions, at most, they may have enabled governments to take, in an international negotiating context, decisions for which they were bracing themselves in any case, but which domestic pressures could have made more difficult. More often they achieved strictly nothing. This week's meeting will conform to the second, more normal pattern.

There are, of course, a number of major issues affecting the health of the international economic system which might require formal discussion, or even negotiation, at this week's London summit, and most of them are closely related, to each other, and to the economic policies of the current U.S. administration. There is the international debt burden of the developing countries, whose management and rescheduling looks increasingly precarious. The precariousness of this debt problem, coupled with the

legacy of other ill-considered lending practices in the past, has raised more than a tumbler of doubt over the health of some of the world's biggest banks, and possibly over the health of the international banking system as a whole.

Both these problems are being exacerbated by the rise in U.S. interest rates, which is helping to drive up interest rates in other industrialised countries and threatening their economic recovery. If the recent rise in interest rates has been driven partly by market anxieties, it is also the result of the structural tension between the anti-inflation policies of the Fed and the expansionary effect of the massive U.S. budget deficit.

The case for some negotiated adjustment in U.S. policies would not seem to be in doubt.

Yet the response of the U.S. administration to the chorus of complaints from abroad has been either to deny that there are any real fears or else to argue that they are responsible for these problems. For rather a long time administration spokesmen have been denying that high U.S. interest rates could possibly be jeopardising the economic prospects of other countries, whether industrialised or developing. Now that a number of developing countries are beginning to threaten that they may no longer be able or willing to service their increasingly expensive debts, this line of argument has worn rather thin. But the administration continues to insist that the level of interest rates has nothing to do with the size of the U.S. budget deficit.

No doubt President Reagan will this week reassure the other western leaders with a stirring account of the efforts being made by the White House and Congress to bring down the deficit in future. But everyone knows that the timing of these efforts has been determined exclusively by domestic pressures and the imperatives of the presidential election campaign.

If the administration is less concerned about the impact of high interest rates, it is not so much out of concern for the well-being of other national economies as out of anxiety for the U.S. banking system.

The European leaders at this week's meeting will naturally refrain from making any kind of fuss. No useful purpose can be achieved by this week's dis-



Alcide Spinelli: long-standing federalist

cussions, but no useful purpose can be achieved either, by rock-ing the boat.

But if the European leaders are likely to take things easy at this week's economic summit, it is also because they know that they have a more testing and a more important rendezvous in three weeks' time at the European Community summit at Fontainebleau. This week's meeting may not make much difference to anything, but that one may make rather a lot of difference to everyone.

Ostensibly, the Fontainebleau meeting will be dominated by the old squabble over Britain's excessive contributions to the European Community budget. In reality it will be confronting more fundamental questions: do the institutions, treaties and policies satisfactorily meet the national and common interests of the member states; is it possible to get more satisfactory arrangements; and if so, will this happen by strengthening or weakening the contractual relationship between the member states?

At this stage, there is little new to say about the British budget problem. No serious negotiations are likely to resume until after the Euro-elections in the middle of June. Everyone knows that the gap between Britain and the rest is rather small; everyone knows there must be some give and take; no government wants to be the first to move, and the Commission seems unwilling to accept its responsibilities.

The situation is therefore ripe

for a game of chicken, the outcome of which could be deeply damaging. If Mrs Thatcher's obstinate refusal matches the obstinacy of the nine at Fontainebleau, British officials are beginning to warn, the situation could become extremely unpleasant.

Yet it is rather hard to see how the nine could be realistic against the UK as long as they continue to respect the existing treaties and institutions. If they cannot compose their differences with Mrs Thatcher, they cannot secure a legal increase in the size of the Community budget; if they cannot increase the budget, they will have either to see an axe laid at Community spending policies, or to make up the difference from national budgets. Both options spell a serious weakening of Community principles enshrined in the birth-right of every blue-blooded Englishman.

Now these are not the terms in which President Mitterrand, for one, is talking, and it is he, as current president of the Community institutions, who will dominate the proceedings at Fontainebleau. On the eve of his recent speech before the European Parliament was his wide-ranging appeal for more European integration, based on the Community's fundamental law, the Treaty of Rome, for better decision-making by majority voting, for a strengthening of the political dimension of Europe, and for an extension of the Community into new policy areas. Moreover, for a

surprisingly warm endorsement to the draft Treaty for European Union (it may be its details at least in its "inspiration"), which was drawn up and passed by the European Parliament earlier this year.

This last reference has reminded interest in a text which was virtually ignored when it was voted by the Strasbourg assembly in February, and some of the comment in Britain at least has been both hostile and ill-informed. As one would expect from its chief sponsor, Alcide Spinelli, who is a long-standing federalist, the text is unashamedly more federalist in aspiration than the present arrangements, but not all that much more; it is not, contrary to what is sometimes suggested, a blueprint for a totalitarian state which would take away the birth-right of every blue-blooded Englishman.

It is not difficult, nor entirely implausible, to dismiss both the draft treaty, and Mitterrand's speech, and the many past declarations by the member states that their objective is a more perfect European Union, as witty rhetoric.

It is also not difficult for the British Government to argue

that the first priority should be to implement those provisions of the existing Treaty of Rome

which have been blocked for a quarter of a century, rather than dream up new grandiose schemes. The advantage of getting rid of the national obstacles to the free flow of goods and services, so as to

make the maintenance of

British exports easier.

At the moment, however, the French are arguing for more majority voting, as a very curious signal. And to say to the Germans: "We want you to pay more to the Community budget so that we can open up your insurance market to British competition, but no, we do not want anything to do with the kind of Europe you say you want," may seem logical in Downing Street, but it is surely a very strange negotiating posture.

create a truly Common Market, is that this is already a treaty obligation, it would inevitably serve the common interests of all the member states—and it would not make any demands on the Community budget.

The trouble is that this pragmatic approach entirely misses the point. Of course there is a large measure of windy rhetoric in the aspirations for a more integrated Europe; there is also reason to question whether it will be easier to get there from here by drafting a treaty text, than by focusing on specific policy areas, like defence and security, where progress is both possible and necessary. On balance, it may be more sensible for policy needs to determine the monetary base than the other way round.

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or allege in sloping handwriting the existence of a worldwide

Monday June 4 1984

Terry Byland
on Wall Street
Chemicals seek new formula

PITY the poor analyst who must cover the Wall Street chemical stocks. Since 1973, when the phrase "oil crisis" entered the international vocabulary and the cost of chemical feedstocks rocketed, the chemical sector has fought hard in a cruel world. Chemical stock prices have appreciated only about 61 per cent since 1970, compared with a rise of about 78 per cent in the Standard and Poor's 500 stock index.

Such is fate that even last year's fall in oil prices did chemicals no good. By depressing manufactured chemical prices, it contributed to a lacklustre 15 per cent gain in earnings, barely in line with the market and well behind the makers of cars, computers and rockets.

Nor has the trend changed in the first quarter of this year with the chemical leaders lagging, even behind a drop of 8.7 per cent in the S & P, despite an impressive round of results for the opening three months. The average earnings increase for the first quarter was about 63 per cent, with extreme cases such as Dow and Monsanto jumping by 120 per cent or so.

Last week's developments in the stock and fixed interest markets could change the outlook for chemicals for the rest of this year.

The industry has been in a double bind for a long time. A strong dollar has been a problem for companies which sell about a third of their product outside the US. Moreover, the high interest rates which have driven the dollar up are bad news for an industry with a debt to capital ratio still above 30 per cent despite efforts to reduce it.

Even without a cut in the value of the dollar or in interest rates, Dow Chemical has much to look forward to this year. First quarter earnings of 62 cents a share were well above market expectations, and Wall Street now looks for a doubling of share earnings to \$3 at the year-end.

This puts Dow on a prospective price/earnings ratio of around 11, with the share price still 26 per cent off its 12-month peak. The historic p/e is about 16 times last year's earnings.

The industry outlook for 1984 is still mixed. A sharp reduction in domestic car production, a major market for chemical products, is expected and housing sales are beginning to turn off. The big hope is for a sharp rebound in the hard-pressed farming industry. This would be good news for Monsanto, Air Products, Union Carbide and Williams Cos.

Union Carbide and Williams Cos were two others to surprise the analysts with their earnings gains for the first quarter of the year. The Wall Street consensus is for more than doubled profits at Carbide this year, bringing a total of perhaps \$6.50 a share and, once again, a high prospective p/e of around 9, compared with an historic 23 times on 1983 profits.

There is a gap between Wall Street's perceptions of the outlook for profits and for stock prices. Mr Paul Christopher, of Bear Stearns, is one who doubts whether these strongly expanding p/e ratios will bring strong gains in stocks.

One reason for the cautious view of the analysts is the uncomfortable association of the industry with such imponderables as oil prices, interest rates and the dollar. The outlook for all three is uncertain, to say the least.

Other, deeper factors include the image of the industry as mature and even stagnant, facing all the problems of tightening markets and growing low-cost competitors from abroad that have undermined the steel producers.

This view seems to be borne out by the drive to diversify by chemical company managements, ranging from the well-publicised Bendix saga at Allied Corporation or the Conoco battle by Du Pont, to Olin's interests in skis and house-building to the ethical drug divisions at Dow, military and aerospace activities at Hercules and Astro Turf at Monsanto.

INDIA LAUNCHES SECURITY OPERATION TO COUNTER SIKH EXTREMISTS

Gandhi imposes Punjab curfew

BY JOHN ELLIOTT IN NEW DELHI

THE INDIAN Army clamped tight control on the northern state of Punjab last night, imposing a 36-hour curfew and closing the border with the neighbouring state of Haryana.

The carrying of firearms was forbidden and all bus and train services were suspended. Publication in the Punjab of all news about the security situation was banned and foreigners' access to the area was denied for next Sunday.

More than 20 people were killed in shootings and other incidents yesterday. There were nearly 20 deaths in the previous two days.

The army moved into key trouble spots and took up positions about 200 yards from the Golden Temple headquarters in Amritsar of the Sikh extremists.

The security operation, announced on Saturday night, is the biggest clamp on a region of India since Mrs Indira Gandhi, the Prime Minister, introduced a nation-wide emergency in 1975 which eventually led to her being voted out of office in 1977.

This time, however, Mrs Gandhi has widespread political support for the action she ordered to try to end two years of growing Sikh terrorism. More than 270 people have been killed in the past six months.

Botha pleased with Thatcher meeting

BY QUENTIN PEEL, AFRICA EDITOR, IN LONDON

MR P.W. BOTHA, the South African Prime Minister, left Britain for Switzerland after a brief official visit on Saturday pleased with his talks with Mrs Margaret Thatcher, the first such meeting between prime ministers of the two countries for 23 years.

In spite of repeated British criticism of South African internal policies and a large demonstration in London, officials travelling with Mr Botha expressed their satisfaction with the outcome.

They were pleased at Mrs Thatcher's support for the moves towards detente currently taking place in southern Africa, including the withdrawal of South African troops from Angola and Pretoria's recent non-aggression pact with Mozambique.

They believe there was evidence of greater British sympathy for the forthcoming constitutional changes in South Africa, Mrs Thatcher had maintained the need to provide political rights of an acceptable kind for the black majority.

Mrs Thatcher rejected a South African request that the ANC office in London should be closed, saying there was no evidence that officials of the exiled nationalist movements had broken any British law.

The South African interpretation of the talks - which took place over five hours at Chequers, the British Prime Minister's official country residence - is somewhat at variance with the British version. UK Government officials emphasised Mrs Thatcher's strong criticism of several aspects of Mr Botha's apartheid.

Mr Botha flew to and from London's Heathrow Airport by helicopter and managed to avoid any direct confrontation with anti-apartheid demonstrators, although three were arrested at Chequers. An estimated 15,000 to 20,000 took part in the London march, and heard the visit denounced by Bishop Trevor Huddleston, president of the Anti-Apartheid Movement.

From Switzerland, Mr Botha will continue his European tour to West Germany, Belgium, Austria and a private visit to France.

Singapore offers cash for sterilisation

BY CHRIS SHERWELL IN SINGAPORE

IT IS being called, rather crudely, a "cash and eat" scheme. The Singapore Government is offering large sums of money to young mothers with little or no education to be sterilised after their first or second child.

The scheme is worked out with typically Singaporean precision. The mother must be under 30. She and her husband should be citizens or permanent residents and have no "O" level qualifications. Family income must be no more than \$81,500 (\$700) per month. If she subsequently has a child, the money, \$81,000, must be returned - at 10 per cent compound interest.

This extraordinary scheme, announced yesterday, is part of a controversial planned parenthood policy which was begun

years ago, but which in recent months has moved into areas contentious even by the standards of Singapore's rather apolitical 2.5m population.

The shift came when Mr Lee Kuan Yew, the island state's nononsense Prime Minister, voiced concern about a "lopsidedness" in procreation patterns at a National Day ceremony nine months ago. Better-educated women, he said, tended not to marry or to have only one child. Poorly educated lower-income families were likely to have more than two children.

This, he said, had eventually meant that levels of competence will decline, our economy will suffer, the administration will suffer and society will decline."

Iran poised for Gulf offensive

Continued from Page 1

confirmation for up to 24 hours, observers noted.

Iranian newspapers have for some days now, however, been carrying reports of fresh volunteers going to the front, and yesterday President Ali Khamenei met the defence minister.

The Iranian regime rejected a UN Security Council resolution calling for free navigation of the Gulf, as Mr Yoshio Hatano, the Director General of the Japanese Foreign Ministry's Africa and Middle East department, arrived for talks with Tehran's Foreign Ministry.

The "Great Marriage Debate" was ignited, and few issues have been so widely or publicly discussed as the age-old "nature/nurture" question and the Government's attempts to base a policy on it.

Efforts were quickly begun to bring young graduate couples together. Computerised dating techniques were studied. Special weekend sea trips were arranged for singles, inevitably dubbed "Love Boats". Items on the subject were endlessly printed and broadcast.

Most significantly, children of graduate mothers were given preference in the highly competitive business of choosing a school. Then in the budget three months ago, they were given

higher tax reliefs for their children.

Yesterday's announcement coincided with the 25th anniversary of self-government for Singapore and Mr Lee's assumption of power. A statement from his office spelt out the aim: "The present tendency for mothers in the less-educated low-income group to have three or more children must be checked."

The idea is to credit the \$81,000 payment to the mother's government savings account to be used to buy a flat. The Government has meanwhile also raised hospital fees for mothers having third children - but will waive all charges for lower class mothers if they undergo sterilisation.

For the U.S. the impact is considerably less. Its imports would have been 3.3 per cent higher and its exports would have been 2.2 per cent higher.

The study which appears in the latest edition of the bank's quarterly bulletin estimates that German international trade was reduced by \$150bn during the five-year period and U.S. trade was reduced by \$37.5bn.

At its simplest level, the study

says that exchange risk uncertainty is a source of concern because currency partly determines the price paid or received for output and consequently affect the profits and welfare of producers and consumers.

Uncertainty about the rate of exchange could cause companies to curtail their international activities and concentrate on supplying the domestic market.

Effects of Exchange Rate Uncertainty on German and U.S. Trade: M.A. Akhtar and R. Spence Hilton, Federal Reserve Bank of New York Quarterly Review, Spring 1984.

Continued from Page 1
1972 when exchange rates were fixed, German exports would have been 14.2 per cent higher and imports 8 per cent higher.

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THE LEX COLUMN

The proof of the City pudding

Negotiated brokerage commissions must appear to the Stock Exchange more and more like Pandora's Box - a gift to the membership bestowed on its chairman by the gods of Whitehall, which, once opened, has now revealed all manner of potential afflictions. Dual capacity and its various implications so far remain the principal concern, but there is another fundamental change still lurking in the box which nothing is going to restrain though its effects look unpredictable as any - the reappraisal, that is, of the costs and real benefits of brokers' research.

The costs must be evident enough to most brokers and will become more so to their clients when commissions arrive on the bargaining table. The benefits are a different matter. Any quantifiable evidence will surely be examined hard by investing institutions faced with opportunities to unbundle research from other rendered services. A fund managed by efficient market theorists might need persuading of the reasons for paying for any research at all. Many funds, though, will meet a problem more familiar in the advertising industry. Half the City of London's research product might be deemed absolutely useless, but few if any will agree which half it is.

With happy timing, these issues

for the job: some 35 leading UK brokers - unaware of the project - helped it to compile over the two-year period nearly 4,200 specific share return forecasts on 206 individual equities. Dimson and Marsh have painstakingly evaluated the forecasts in the light of how the equities subsequently performed relative to the FT-All Share index. The conclusions form a narrow criterion by which to judge the brokers' value - ignoring, for example, their humble offerings on estimated future profits or indeed any other aspect of fundamental research - but at least a broadly favourable verdict emerges. The correlation of forecasts to actual price movements looks tiny to the layman's eye: a mere 0.08 coefficient, where 1.0 would represent totally accurate forecasting. The figure is on the comfortable side of zero, however. Brokers' forecasts, in other words, were more right than wrong, to an extent which would allow a useful out-performance of the market over time.

Academic studies of stock market behaviour are seldom best-sellers in the City, but a case has been made here for identifying the wide pool of UK securities analysts as a good thing, not necessarily compatible with consolidating the City into fewer and bigger houses. The pooling benefits established in the paper, which boosted the 0.08 coefficient up to 0.12, reflect the gains available by pooling them, with each other and with in-house forecasts where appropriate. More surprisingly, no statistical grounds could be found for preferring any one team of analysts over another for any sustained period of time.

Monetary growth is currently within the targets, although we are still at an early stage of the target period; there are no general signs of overheating, and companies still face competitive pressure on margins.

The survey, which suggests that inflationary pressures have moderated since that early months of the year, may help the Government to resist a rise in interest rates this week.

This had been considered almost certain in the City of London until Friday when the New York and London stock markets suddenly displayed a more optimistic mood.

The British Government may also hope that the economic summit meeting starting in London on Thursday might produce a declaration from the world leaders which could soothe the financial markets.

Optimism on this front is distinctly muted and the British authorities are likely to rely mainly on the prospects for inflation in the informal discussions on interest rate prospects which they will probably hold with UK commercial banks this week.

The survey shows a sharp drop in the proportion of manufacturing companies exporting to raise their prices over the next four months.

The balance of companies saying they will raise prices was only 24 per cent, compared with 38 per cent recorded in April and 45 per cent in January.

This "balance", which is the percentage saying they will raise

prices minus the percentage expecting to lower them, has proved a reliable guide to inflationary trends.

Higher balances in the early months of this year fuelled speculation in the City of London that the economy might be overheating.

Some stockbrokers feared that in spite of the 3m unemployed, economic expansion would put pressure on prices.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday June 4 1984



INTERNATIONAL BONDS

CREDITS

Prices become more volatile as investors hug the sidelines

BY MARY ANN SIEGHART IN LONDON

DOLLAR BOND markets - both in the U.S. and Europe - are fluttering like feathers in a breeze. Without the weight of investor demand to underpin them, any piece of news sends prices shooting up or down.

Last Wednesday, for instance, the benchmark U.S. Treasury one-year bond lost more than a point in a day. On Thursday and Friday, it gained more than 2½ points. Dealers find the uncertainty difficult to handle, as they tend to follow the crowd.

This leads to much greater volatility than usual and the worse the uncertainty, the less inclined investors will be to put money in the market. But while they stay out, trading is so thin that a few sellers or buyers will move prices a long way.

The problem is not a shortage of money. Investors have plenty of funds, but in this climate, they prefer to wait for the dust to settle before investing in any instrument with a life much longer than six months. Short-term Treasury bills have been particularly popular.

Dealers, meanwhile, have not experienced great selling pressure, mainly because bondholders were taken by surprise by the extent of the nosing in yields. The ones that failed to sell early have been reluctant to take such hefty losses now. Although the book value of their positions is way below what it was in March they hope that, if they hold on, they may have the chance of recouping some of those losses.

The sharp price rally in New York on Thursday and Friday also pulled up Eurodollar bond prices. New issues, in particular, benefited. By the afternoon, the Rockefeller group's issue was at 99½. Export-Import Bank of Japan's was at 97 per cent discount and Hydro-Québec's Canadian dollar bond -

despite being increased to CS75m rose to a price of 99.

But the recovery made no difference to the Bank of Scotland's deal (the only dollar new issue of last week), which languished at a discount of about 2½ points with no support from the lead manager, Credit Suisse First Boston.

The issue was a great piece of financing for the borrower. The coupon for the first seven years is fixed at 14% per cent but the bank is swapping that for floating rate funds. Then for the last five years - if it chooses not to redeem the bonds - it will pay a floating rate of ¼ per cent over the London interbank offered rate (Libor). Even with this last bit included, the bank ends up with funds at a rate well below Libor, because the swap was so advantageous.

But investors were not so enthusiastic. The relatively high coupon was presumably designed to appeal to the retail end of the market, who are people least inclined to buy floating rate notes.

Since there is no guarantee that the notes will trade at par after seven years (the typical spread on an FRN could be higher than ¼ point by then), investors may either have to suffer a capital loss or hold a float that they never wanted in the first place.

In West Germany, last week's four new issues were relatively well-absorbed given the hysteria in New York. But BHF-Bank was forced to cancel a bond for Sociétés de Développement Regional because the coupon was higher than the borrower wished to pay.

The Swiss market is consolidating after several weeks of price falls. The new issue flow has slowed down but prices were unchanged on the week.

Argentina faces crucial month

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE STAGE is now set for a crucial month of international manoeuvre to find ways of solving Argentina's \$43bn foreign debt problems.

Last Thursday, the U.S. Treasury agreed to give Argentina until June 15 to reach agreement with the International Monetary Fund on a programme to reduce inflation, now running at more than 520 per cent, and to cut its balance of payments deficit.

At the same time, leading creditor banks were locked in apparently inconclusive discussions in New York to find ways of helping Argentina reduce its interest payment arrears by the critical June 30 balance-sheet deadline for U.S. banks.

Unless these issues are resolved over the next few weeks, there is a risk of renewed upheaval in financial markets already destabilised by the Continental Illinois rescue and the collapse of bank share prices on Wall Street ten days ago.

Argentine officials now say emphatically that they want to reach a speedy agreement with the IMF and also to avoid causing U.S. banks more grief over the June 30 deadline. If interest arrears go back by more than 90 days by then U.S. banks will have to declare Argentina self no other U.S. banks had signed up by last Friday.

But 17 lead managers, of which

Venezuela last March could fall apart.

The U.S. would withdraw its offer

to provide bridging finance and the Latin Americans would claim repayment (through grain exports) of the \$300m they advanced.

The most damaging aspect would,

however, be the signal to the markets that the U.S. had lost faith in Argentina's willingness to come to terms with the IMF itself. That means it must find a way of borrowing some more money from the banks.

This poses a major problem for the banks - under pressure from European banks in particular, all creditors are agreed that no further money can be disbursed to Argentina before it signs an IMF agreement.

In turn that means an IMF agree-

ment is central to solving Argentina's problem. Despite Argentina's assurances to the contrary, bankers say they have not yet received much in the way of positive signals from the IMF itself. Certainly, few expect an agreement to be reached by this Wednesday as promised by Sr Adolfo Cañizares, a senior Argentine official last week.

That is why the new deadline imposed by the U.S. Treasury is so important. If Argentina fails to meet it, the rescue package put in place by the U.S., Mexico, Brazil, Colombia

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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

U.S. BONDS

Successful Treasury auction allows long prices to rebound

AFTER months of gloom and a 17-point fall in government long-term bond prices, the U.S. credit markets staged a sudden and dramatic turnaround last week and by Friday evening long-term issues were more than three points up from the lows touched around lunchtime on Wednesday.

As dealers returned from their Memorial Day holiday last week there was little hint that the market was poised for a sharp readjustment in prices.

The worries about the stability of some of the big money centre banks—those with

U.S. INTEREST RATES (%)
Week to
to
July 1 May 25
3-month CDS 11.30 11.30
3-month T-Bills 11.30 11.30
30-year Treasury Bond 13.54 13.95
AAA Utility 14.53 14.75
AA Industrial 14.33 15.50
Southern Pacific Brothers (utilities), to the week to May 21 M1 increased \$1.38 to \$544.30n.

heavy Latin American debt exposure — were only slightly less evident in the money markets, where short-term rates resumed their upward trend, and there was little sign of any let-up in the surprising buoyancy of the economy.

On Tuesday, long-term bond prices fell by around a point and the same happened again on Wednesday morning with the yield on the Government 30-year paper at one stage touching 14 per cent. However, following rumours of a potential cut in Middle East oil prices, the market rebounded and by the end of the day it was only half a point down.

But the main turning point appears to have been Wednesday's successful Treasury auction of \$6.5bn of five-year notes. Investors' appetites were wetted by an average yield of 13.93 per cent, the highest for over two years and by Friday those who had purchased the issues were showing a profit of 1.8 percentage points on their paper.

By Friday evening the bellwether, Treasury 2014, 134 per cent bond, was being offered at 93 to yield 13.57 per cent, up compared with a price of 96.14 and a yield of 13.71 the week before.

In the equity markets, which have experienced an equally sharp turnaround with the Dow Jones Index bouncing by nearly 20 points on Friday, there were some who felt confident enough to predict that the last few days in May had marked a major turning point in the downward slide in U.S. share prices.

However, bond dealers who seen a 200 basis point jump in long bond yields since May last week were more wary of calling the turn.

As usual the week's economic news was mixed. The 0.5 per cent rise in the leading economic indicators for April was conforming to those who have been waiting confirmation of a slowdown in the economy, as was the report of a 3.6 per cent drop in factory orders in March.

However, the "bad news" as far as the credit markets are concerned was the \$3.5bn jump in M1 last week. It is now nudging the upper level of the Fed's target range. In addition, the sharp drop in U.S. unemployment in May, after two months of stability, added to fears that the hoped for slow down in the economy is not going to be as great as anticipated.

U.S. bond analysts are divided on whether the two-day fillip in prices was anything more than a long overdue technical correction following a month's decline in the market's overall history. Most agree that there was little change in the underlying factors.

Mr David G. Jones of Aubrey Lanston says in his latest market letter that "in view of the lingering banking and world debt problems, the most common view is that the monetary authorities will postpone for at least several weeks any potential tightening response."

Henry Kaufman, of Salomon Brothers, describes the recent growth of the monetary aggregates as "troubling" and says that the longer the U.S. "feels it is necessary to maintain a passive stance in deference to its broader responsibilities (as lender of last resort to a troubled banking system) the greater will be its task in raising its expenditure of money and credit growth."

Mr Michael C. Birk, chairman and chief executive officer, Merrill Lynch & Co., and Mr Michael Creem, senior partner, Creem & Creem, were elected vice-chairmen of the board.

Mr Hideo Tanaka, managing director of Yamaichi International (Europe), London, has

Dealers hit back at Fed's capital guidelines

BY TERRY DODSWORTH IN NEW YORK

PROPOSALS TO establish capital adequacy guidelines for dealers in the U.S. government security market have run into widespread opposition from the firms involved.

At Congressional hearings last week, Goldman Sachs, Salomon Brothers, and Discount Corporation of New York, three of the leading trading houses, all submitted statements criticising the proposals made by the Federal Reserve Bank of New York, and backed by the Fed Board.

The Fed has suggested establishing uniform capital standards for dealers depending on a variety of variables, including the risk element in the securities traded, the volume of dealing and the

company's financing methods. These guidelines would test whether a firm had sufficient liquid capital to protect against setbacks in the market, and would also establish some key monitoring ratios such as assets to capital.

Under the present system, daily reports are filed with the Federal Bank of New York by the 37 primary dealers in the market. These are the only firms allowed to trade directly with the New York Bank, the organisation through which the Fed conducts its interventions in the money market.

The New York reserve bank is not proposing to change the requirements for these reporting organisations, which already have to give extensive information on their daily trading positions and financing and which are obliged to make a market in government stocks.

But it is aiming to extend the range of control over the market by persuading the reporting companies to establish, on a self-policed basis, capital guidelines for the firms they deal with themselves.

The municipal securities market, for example, has an internally monitored system of this sort which has to some extent served as a blueprint for the Federal Reserve Bank's proposals.

Since the collapse of Drysdale Government Securities and Lombard Wall two years ago, the Fed has already tightened up its surveillance procedures

and introduced tighter regulations over the repurchase market and "when issued" stocks — new issues that have been announced but not yet made.

There is increasing concern at present, however, over the largely unregulated dealings in government securities outside the range of the 37 primary dealers. The recent collapse of Lion Capital, which was active in selling government issues to local education boards under repurchase agreements, has exacerbated the situation and there have been several rumours of other firms in trouble.

The Fed says that all the primary dealers fall well within the sort of guidelines it has suggested the industry should establish for itself. But the firms involved have not been able to get together with a common voice so far.

Some of them argue that common standards would give an unfair bias against several dealers, particularly smaller organisations, and most seem to feel that operating on a basis of trust has worked well in the past. They also contend that tighter regulations would raise the cost of Government debt funding.

So far the Fed is holding its fire. But it has indicated that if the industry cannot come to an agreement on appropriate measures, it might take the matter into its own hands and go to Congress, for powers to impose new standards.

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FINANCIAL TIMES SURVEY

Monday June 4 1984

SHIPPING

The last few years have been tough for owners and builders of ships. Some markets are improving as key economies pick up, but the dominant mood is by no means optimistic. The Posidonia shipping exhibition in Greece this week will be a focal point for the maritime industry

BY ANDREW FISHER
SHIPPING CORRESPONDENT

THE WORLD'S shipping industry is emerging from the worst recession that shipowners can remember. Last year the first glimmerings of improvement emerged, and the recovery is likely to continue at a faster rate of knots this year.

But there is still plenty of scope for the Jeremiads and there is no shortage of those in shipping and shipbuilding. The total of world cargo tonnage is still far above present and potential demand, and shipbuilding capacity considerably exceeds the needs of the market.

Scraping levels, especially for tankers, have been high. Countries with major shipbuilding industries have been cutting back their capacity for adding to the world's fleets. Yet, the surpluses remain, ominously overhanging shipping markets in which recovery is slow, at best.

Adding to the concern of many shipowners are the ambitious plans of container companies, such as Evergreen of Taiwan, and U.S. Lines, to boost their fleets and begin round-the-world services. Other international container and bulk shipping groups have also begun to invest heavily.

Like the tanker and bulk carrier sectors, the container trades are already over supplied. All three have variously felt the benefits this year of the fast growth of economic activity in the U.S. and the

more hesitant rises in Europe and the Far East. Expanding world steel output is giving the bulk carrier market more buoyancy, while the force of the U.S. surge has been felt across the Atlantic and Pacific on general cargo routes.

But rate increases to date have been by no means enough for most owners, especially those in Europe with high cost decks. The last few years have also been a testing time for the banks, some with several billion dollars lent out to the industry.

Bankers' patience has, indeed, worn thin on some occasions. Mr Frank Narby's Cast/Eurocanadian operation and Hellenic Lines, headed by Mr Gregory Callimopoulos, both ran aground as a result of financial over-exposure during prolonged recession and tough competition.

Innovative

All of the major oil companies have been steadily reducing their tanker fleets, no longer feeling it necessary to have vast numbers of VLCCs (very large crude carriers). For some years now, it has been clear that supertankers have had their day, though a number will remain. Oil comes increasingly to major markets on short-haul routes from Mexico, Alaska, or the North Sea.

The latest attacks on shipping in the Gulf as a result of the Iran-Iraq war highlighted the problems of the VLCCs and their big sisters, the ULCCs (ultra large). Closure of the Gulf, whether by force or

avenues of investment to run in parallel with shipping. Bonds, property, and energy were some suggested by the bank. Some leading shipowners, whether in Hong Kong, Norway, or the UK have built up substantial foreign and local real estate and other non-shipping interests in recent years.

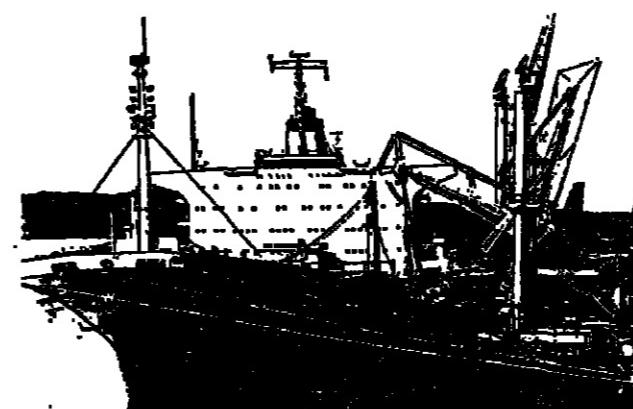
Emphasis

Some bankers have also emphasised that because of high over-capacity in world shipping, future market upturns are likely to be smartly nipped in the bud. Prices of new ships have sunk to low levels in the last couple of years, encouraging some owners to take advantage, especially as financing terms are often tempting.

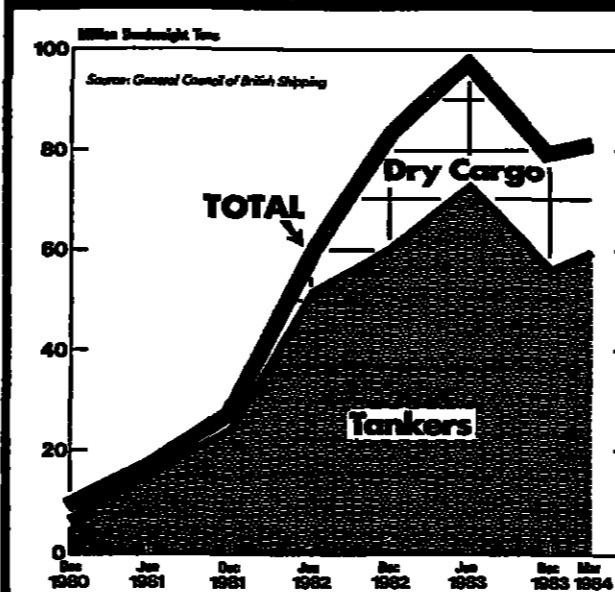
The maritime scene has been given some painful structural shifts since the early 1970's oil crisis. All the efforts of yards to put in massive facilities to build VLCCs and ULCCs are now seen to have been mostly wasted. The tanker boom was short-lived, and afterwards led to some ferocious financial blood-letting among tanker owners and shipbuilders.

To stay in business, if they can, yards have been forced to slim capacity, discard jobs, and modernise. Even then, profits are hard to earn. The rapid rise of South Korea as a force in shipbuilding to rival the mighty Japanese has put more pressure on a fraught market. Japan's earlier expansion took place when orders were moving ahead. Korea's has come when they have dwindled.

Shocks to the established



THE WORLD'S IDLE SHIPPING



maritime order have also come from outsider shipping lines who have cut rates on scheduled routes and forced the organised conference groupings on to the defensive. Some of the outsiders, like Mr Narby, are now off the scene. But they have made their mark, most recently Evergreen with its huge \$1bn investment programme in ships and equipment.

It is to the strength and stamina of world economies that shipowners are now looking to see if ship values and freight rates can rise enough to bring a return to profit. But there are few illusions that a new boom is just around the corner.

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Editorial production of this survey Mike Smith

Andrew Fisher reports on new laws

Liners feel the regulatory draught

SHIPPING is not the unregulated, freebooting business that many outsiders may fondly imagine. Adventure and romance are the last things to figure in the modern shipowner's thinking in a world which increasingly stresses shipping as just one link in the overall transport chain.

These days, it has become harder than ever for the individual entrepreneur to cut a profitable figure on the shipping scene. Giant consortia have been formed to make the massive investments needed to buy modern container and roll-on/roll-off ships which provide many of the regular cargo liner services between major ports.

General cargo shipping—excluding iron ore, grain, or oil—can be roughly divided into the equivalent of bus and taxi services. Greek owners have traditionally concentrated on the taxi side, making ships available for trips to anyone willing to charter them.

It is the bus services, a perhaps over modest analogy when the size and complexity of modern cargo liners is considered, which are now feeling the regulatory draught as developing nations attempt to gain a larger share of trade in goods to and from their shores.

Last October saw the coming into force of the United Nations liner code, a document much debated and agonised over in the nine years since it was adopted in 1974. Put simply, it seeks to allot liner cargoes so that importing and exporting countries each have 40 per cent and cross-traders the rest.

But the liner code is not actually that easy to pin down. For one thing, the 40-40-20 formula is not spelled out in the wording of the code, though it has become a handy way of describing its possible effects.

East Untad, with the developing countries backed by the Soviet Union and China, is unlikely to be put off by such objections, however vigorous.

it. The U.S. is against, while the EEC has worked out a compromise to mitigate its impact.

Yet another complication stems from the tremendous changes which have taken place in the liner sector over the past decade. No longer do the conferences, the numerous cartels which set rates and schedules among their members, dominate liner trades. Competing, lower price outsiders have bartered on to the market, not all with success.

When the code was formulated under the auspices of the United Nations Conference on Trade and Development (Untad), outsiders had well under a tenth of liner business. Now, it is more like 40 per cent and even more on some routes. The code, however, is designed to apply only to conferences, though some of the developing countries want it to apply to outsiders also.

Undeterred

The majority of liner trade is carried out between developed countries and will not be affected by the code. Just over 30 per cent is between developed and developing nations, with only 4 per cent between the developing countries themselves. The code, noted Hoare Govett, the London stockbrokers, "does not appear to be the danger to established operators that it was once thought to be."

Untad also has its eyes on the dry bulk cargo and oil sectors of world shipping. Expressing the view of most western companies, Mr William Menzies-Wilson, chairman of Britain's Ocean Transport and Trading, said:

"I very earnestly hope that in the years to come, we are not going to see a UN bulk code."

East Untad, with the developing countries backed by the Soviet Union and China, is unlikely to be put off by such objections, however vigorous.

keeping shippers in touch with their on-board consignment all the way.

SATELLITE COMMUNICATIONS

Communications have taken great leaps forward with the advent of satellites. One of these, the International Maritime Satellite (INMARSAT) is proving invaluable to shipping companies like NYK. Today, NYK has more than 40 ships in its extensive fleet equipped with INMARSAT receivers/transmitters. Communications, especially in areas where conventional radio signals were ineffective, have increased safety and service efficiency enormously. The INMARSAT communications system is only one example of NYK's continuing efforts to upgrade its transportation services. Others include our intermodal transport service and the diversity of vessels available. They're all part of the friendly, efficient service that NYK users have come to expect over the past 99 years.



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SHIPPING II

With world overcapacity at around 40 per cent, shipbuilders see little chance of making profits. Andrew Fisher reports

Bleak prospects for shipbuilders despite yard cutbacks . . .

JAPAN, long the world's leader in shipbuilding, is trying hard to keep its faith in an industry that has been ravaged so fiercely in recent years.

The country's yards won a vast number of orders last year — many of them domestic — and are mostly full until the end of 1985. This is more than can be said for yards elsewhere, notably in Europe.

But the industry will be hard-pressed to make any money from the new work. Shipbuilding prices had plummeted by the start of last year, a trend which encouraged owners to step into the market while the cost of labour was dropping. A company, the heavily loss-making Sanko which is being restructured, ordered as many as 123 vessels.

The emphasis in last year's

new ordering was on bulk carriers, mostly handy size of 20,000-40,000 dwt. But despite the ordering spree, with Norwegian, Greek and Far Eastern shipowners joining in, prices have stayed low. Japanese builders, not to mention those in Europe, see little chance of making money for some time. Even the aggressive South Koreans are wondering how to fill their vast new capacity, as they rapidly complete existing orders.

Japan's Ministry of Transport recently called for a new approach to the industry, which has been struggling to maintain its position in the business results and other problems." In spite of past cuts in capacity, no improvement was foreseen.

First, world economic growth

would not be enough to pro-

mote a surge in demand for new ships. Secondly, countries outside Japan and Europe it mentioned none by name, but Korea and China are obvious examples — were now competing strongly in the ship and machinery markets.

Thirdly, and most worrying politically, as the West European shipbuilders increasingly lose their competitiveness, their attitude toward Japanese builders may become increasingly severe. Yards in Europe certainly feel no particular affection for the Japanese after it converted sprint to the top of the shipbuilding league. All are still suffering from the collapse in demand which followed the effect of the 1973 oil crisis on the tanker market.

Whether at the modern Nagasaki yard of Mitsubishi, the

slimmed down and now profitable Kockums in Malmö, Sweden, the defunct Weser yard in Bremen, or the newly constructed Harland and Wolff in Belfast, the towering cranes and huge docks are a painful reminder of the high hopes that once reigned in the industry.

The MoT did not spell out exactly what it had in mind for the new "long-term vision" it desired for the industry in Japan. It worried about the ageing of production facilities and the workforce, as well as the likelihood of chronic competition among domestic yards. With the fast growth of high technology and service industries, shipbuilding could lose its prominence.

Some experts would say it already has. While not going this far the ministry said: "It is feared that in the near future the nation's shipbuilding industry will lose its reputation and prestige, both at home and abroad, as one of the key industries. Its vitality would ebb and deteriorate would be inevitable."

What the ministry vaguely proposed was improved productivity and production systems (including the grouping of yards and more automation), a revitalisation of industries linked with shipbuilding, and the development of new shipbuilding technologies and high-performance ships.

Shortlived

In short, the Japanese want to prepare their industry for a period of much leaner order books and fast growing low-cost competition. At the start of 1983, before the short-lived jump in orders, the world order backlog of 26.6m gross registered tons was at its lowest since autumn 1979.

A key event in the industry last year was the ending of the Taiwanese cartel, which had been active since 1978. Called the China Dismantled Vessel Trading Corporation (COWTC), its aim had been to bring prices down. In this it succeeded. By

the end of 1982, scrap levels were below \$30 per lightweight ton (dwt) after being well over \$100 in mid-1981, and more than twice that level in spring 1980.

Taiwan handles about 60 per cent of the demolition business. Last year, the world's ship scrap sales totalled 33m dwt against 28m dwt the year before. The 1983 total was more than twice that of 1981 and three times that of 1980.

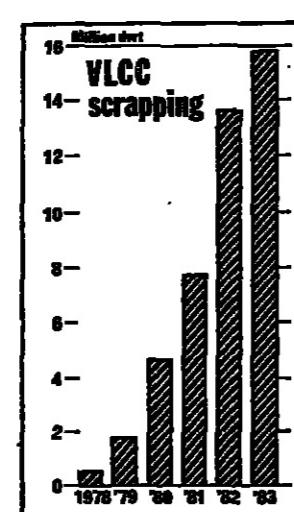
The actual new order inflow, Japan

for example, though owners had hoped for higher prices,

tanker owners, has been doing its best to spread the demolition message. Following its encouragement to China in 1982 to enter the market, that country did so last spring by purchasing ships up to 135,000 dwt.

Thalians, however, according to the scene, and Intertanko expects it to build up its demolition business this year. But the main forces in the scrap trade remain Taiwan and Korea. Pakistan has taken one VLCC in each of the past two years, while India has concentrated on smaller dry-cargo vessels.

Strong attempts have been made to interest other coun-



The Royal Princess (above), under construction in Finland for P & O, is due to be completed in the autumn. Here it is being fitted for sailing in Helsinki

pulled in as much as 56 per cent, Korea 20 per cent, and Western Europe little more than 10 per cent.

Many European shipbuilding executives, including chairman Graham Day of nationalised British Shipyards, reckons yards in Europe will be lucky

to hold on to a tenth of the world market. BS has reduced jobs and capacity considerably

since the 1970s and the process is continuing. Sweden, once the world's number two shipbuilder, has also shed much of its employment and facilities in order to keep the industry alive.

Other countries with a strong shipbuilding tradition are, with varying degrees of reluctance, taking strong action to bring their industries down to a less

financially burdensome size.

West Germany, France, and Spain have all announced cuts

in the Norwegian industry is a shadow of what it was. Only the Finnish yards, helped by periodic changes of Soviet business and their expertise in building ice-breaking and cruise ships, have managed to stay well in the race. Even in Finland, though, yards are anxious for more business to fill order gaps.

Over-capacity in world shipbuilding has been put at some 40 per cent. Governments have poured vast sums of money into yards to subsidise orders, restructuring, and investment. The EEC, which has tried to get member states to ease the granting of aids, now recognises that this is impossible.

Instead, the Commission is prepared to allow a temporary increase in help to the industry — member states still have to approve this — as an aid is continued with further capacity cuts and modernisation of remaining facilities. The price gap with the Far East often exceeds 30 per cent. Continued subsidies are seen as inevitable, if the whole industry in Europe is not to slide rapidly into oblivion.

John Moore and Ray Maughan report on insurance and finance for the industry

Insurance premium rates rising sharply

LONDON-BASED insurers of ships and their cargoes are enjoying bonanza-type trading conditions. Insurance premium rates, which have faced competitive pressures for some time, are rising sharply.

London-based insurers occupy an enviable position in world marine insurance markets. The historical association of Lloyd's with the insurance of ships, dating back nearly 300 years, means that Lloyd's is probably the oldest established insurer in this class of business.

Lloyd's long association with the marine market and its relationship with London insur-

ance companies have enabled London insurers to build up a commanding market share. Around 40 per cent of the world's fleets are insured at Lloyd's and with London insurance companies.

Even at times of recession and at a time when there is worldwide overcapacity in insurance markets — with too much insurance capital seeking business which is not growing at the same rate as available markets — London is cushioned against the worst effects of competition.

A dominant market share is only one factor which contributes to the underlying success of marine insurers in

London. The other factor is the cartel system which operates between London insurers and Lloyd's underwriters.

In conjunction with companies which are members of the Institute of London Underwriters, Lloyd's works closely with the company market to establish rates at agreed levels which are expected to be followed throughout the market. The agreed rates are sometimes undercut but not often. It is understood that the agreed rates represent an accepted minimum. Underwriters are expected to follow the rates although they can set rates at higher levels above the amounts indicated.

Other factors have helped the

trading pattern of underwriters in London. Wars and rumours of wars have led to a sharp increase in war risk rates on ships. War risk rates currently stand at 7.5 per cent of the value of ships' hulls for those vessels travelling to Kharg Island and Bushire. They have jumped from 1 per cent to the present levels in the last few weeks. Earlier this year they had jumped from 0.75 per cent to 1.5 per cent but had been drifting back to around 1 per cent when hostilities in the Gulf area escalated in May. They were then increased to 1.75 per cent and raised to 7.5 per cent at the end of May.

A fleet with a good trading record may be paying below 1 per cent of hull value, while those with poorer records could be paying up to 4 per cent of hull values.

The cargo market is more competitive where there are no joint market understandings. However, there is an agreement to respect the leading underwriter's rates which are set. Again the rates set depend on a shipowner's record.

Meanwhile the competitive pressures have been relieved some of the time by increasing capacity. Marine insurance business has proved unprofitable for some of the companies who have had to set low rates in order to attempt to win business from the London insurance market.

Finance companies see signs for optimism

"OUR MAIN concern," as one ship financing specialist put it recently, "is that our portfolio is running off faster than we can put new business on."

His concern is not at all typical but in many respects it must be a curious attitude given that, as bankers say, "rescheduling is the name of the game."

Debt repayments are being rescheduled and, in addition to these lengthening periods, complete moratoria are called from time to time on principal repayments and even, in some instances, on interest repayments. Given the uncertain prospects for second-hand values, it must be a moot point whether the banks can always be sure that asset cover is adequate for capitalising interest charges.

Shipowners themselves are acutely aware of deepening problems of overcapacity posed, ironically, by an improving outlook for freight rates.

Potential pitfalls

For example, Mr Anko de Jong, managing director of Nedlloyd Bulk, pinpointed the potential pitfalls when he presented a paper to the annual meeting of the International Association of Independent Tanker Owners in the spring. He said that tempting cheap credits from finance banks could lead to the detriment of the shipping market through overcapacity.

The majority of banks have a relatively small commitment to the shipping industry in comparison with their overall investment and credit portfolios and consequently they may not be so reluctant when it comes to extending credits, particularly if the market shows signs of improving.

In de Jong's view "this would be disastrous." He hoped that banks would get together and work out efficient and maybe somewhat restrictive credit

rules to assist in assuring a reasonably balanced shipping market.

What chance is there of achieving close banking collaboration in the search for supply/demand equilibrium?

The prognosis must be fairly gloomy in view of the banks continuing hunger for assets and earnings.

The traditionally high margins on shipping finance have attracted many lenders to the industry and margins, as one banker put it forcibly, "are coming down when, in the light of the state of the industry, they should be going up."

The bankers' attitudes are clearly dictated by the health, or otherwise, of their portfolios.

As a generally, the UK clearing banks appear tolerably comfortable with the shape and spread of their shipper loan books and their attitude might be described as positive, although not entirely sanguine.

In an ever increasingly competitive lending markets, the principal method of building a portfolio now seems to be to pick up somebody else's problems. It seems probable that a good shipping name will be able to turn to a new bank for refinancing if it runs into problems with its existing lender.

The banks acknowledge that restructuring on such terms is difficult but perhaps the most likely way of attracting new customers.

Shipping finance companies now see signs of optimism, not least through the creation of new venture funds and their restored ability, after a two year absence, to put together stand-alone projects which do not require the backing of major first mortgage finance.

Even so, all financiers to the shipping industry acknowledge that cash flow in general is their biggest problem. And for the UK shipping industry, at least, the chance of building consistently positive cash flows have

been dealt a severe blow by the Budget provisions for capital allowances.

The General Council of British Shipping has stressed recently that "the Government's proposals (covering capital allowances and Corporation Tax) mean the loss of free depreciation for the UK shipping industry at the worst of all possible times."

Uncompetitive

Outlining what it describes as "an alarming rate" of loss of tonnage the General Council has claimed that "the Government is proposing measures which, for shipping, will inevitably lead to a smaller, ageing and uncompetitive fleet."

It said that the Chancellor's proposals create four major problems for shipping companies. First is the loss of flexibility in applying relief to erratic movements of profits, tax payments, and cash flows.

Next are the consequences of balancing charges which will have a serious impact on the financing of subsequent re-investment.

Third is the heavily increased, and what will be a prohibitive, cost of acquiring ships through leasing. Finally, there is the impact on company balance sheets arising from the need to provide for deferred tax which could affect companies' borrowing ability.

Shipping finance companies have recommended that the Budget proposals, as they relate to the shipping industry should be deferred for three years. It wants roll-over relief for balancing charges to be re-introduced so as to encourage re-investment and, lastly, it is lobbying for the conversion of the proposed 25 per cent writing down allowances on a reduced balance basis, for new and second hand ships, into four annual instalments of 25 per cent free depreciation.

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SHIPPING III

Andrew Fisher examines how the industry is benefiting from the search for and extraction of oil and gas

Secure future for rig builders

Oil companies will spend billions of dollars to search for and extract oil and gas in coming years. For the rig and platform builders who have made a success in the complex and grueling world of offshore construction, business is likely to be steady.

It has been estimated that the UK and Norway will spend around \$5bn a year on offshore activity for the next 15 years. Total investment in North Sea, Canadian, U.S. and Soviet fields could exceed \$50bn up to 1988, mostly on production plant.

Some yards, like Sweden's Gotaverken Arendal have made a profitable success out of offshore construction. Others, like Scott Lithgow in

Scotland (recently sold out of State and into private hands) have not. The oil companies which order the rigs are tough taskmasters when it comes to quality and testing.

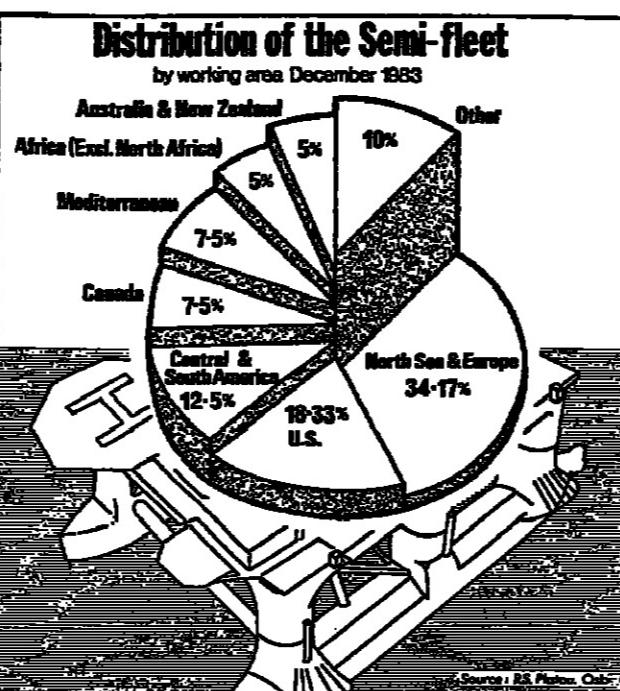
Rig owners generally had a hard time in 1983, a year described by R. S. Platou, the Norwegian shipbrokers as "one of the longest and worst years in the industry's relatively brief history." The falling trend of 1982 continued, apart from a late and strong rise in activity in the U.S. Gulf.

Demand for mobile drilling rigs fell by a tenth in the first eight months. Another 50 rigs were laid-up, making a total of nearly 200 unoccupied rigs. In the last four months of the year, however,

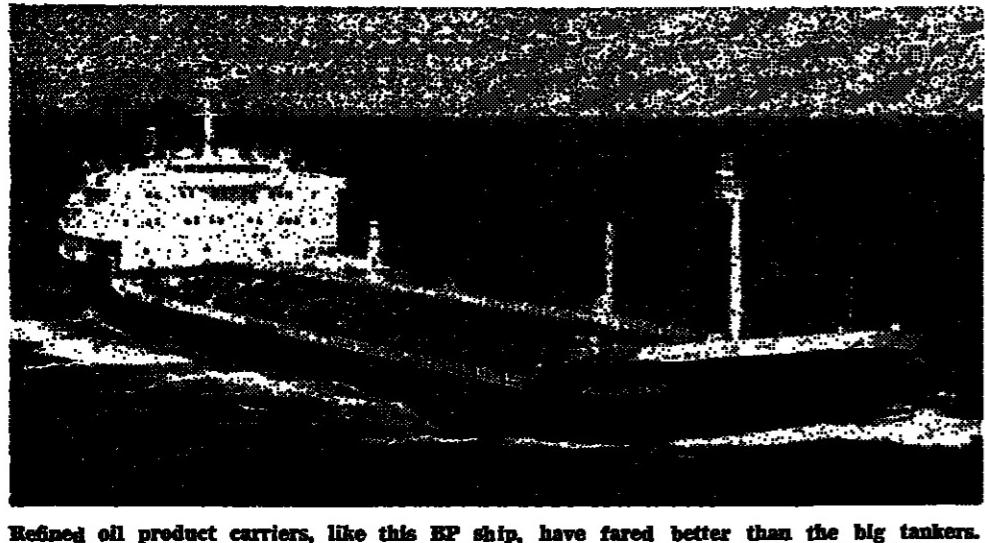
two record-breaking lease sales in the U.S. Gulf boosted demand for mobile drilling rigs in the area by as much as 54 per cent.

This pulled up the overall world level of rig utilisation from 73 to 80 per cent in the period, even though demand in the rest of the world eased. The year ended with chartering rates at very low levels compared with the peaks of over two years ago.

Platou held out little hope that the market for semi-submersible rigs would improve in 1984. Demand would need to grow by at least 30 per cent for this to happen. There were 15 semis being built at the turn of the year, 10 due for delivery in 1984.



Although overcapacity remains immense, the fortunes of all three major shipping trades are improving. Andrew Fisher reports



Refined oil product carriers, like this BP ship, have fared better than the big tankers. Trade in oil products rose nearly a tenth in the last four years; the crude oil trade fell over 35 per cent

Ten years of troubles for tanker owners

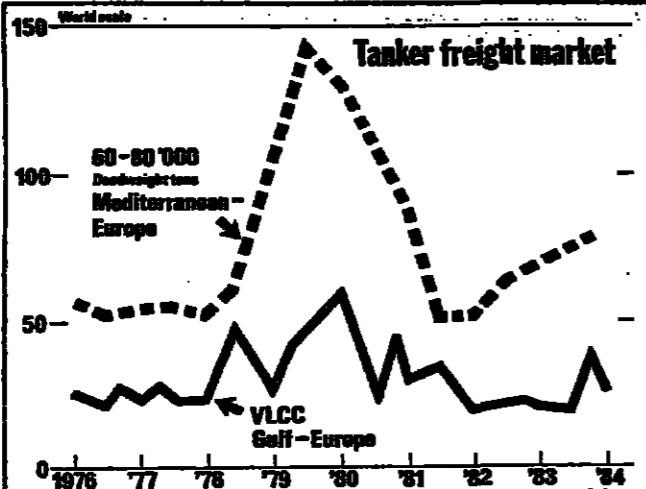
JUST OVER 10 years ago, the world countries plunged into a financial and economic crisis by hiking the price of oil. Tanker markets have never been the same since.

Even people outside the shipping scene have become aware that tankers are now struggling to earn. There are far too many of them around. The surplus is a result of over-ordering before the oil crisis, reduced oil demand in the recession, and a switch to other sources of supply.

It is the Gulf which provides the bulk of employment for VLCCs and ULCCs (very large and ultra large crude carriers of over 200,000 deadweight tons). But they are not needed to supply the U.S. with oil from Alaska or Mexico or to take oil from China and the Far East to Japan. Nor does North Sea oil travel in super-tankers to western Europe.

Thus for many years, owners of big tankers have been mostly wringing their hands and wondering when freight rates will return to economic levels. In the Gulf, rates have risen in recent months as tensions associated with the Iran-Iraq war have escalated. But attacks on merchant ships also have the effect of bringing the market to a halt.

The gloom in the tanker markets is not total, however.



Scraping levels have been high in the past two years — in 1983 alone, 65 VLCCs and ULCCs were sold for demolition — and new ordering has been slight. Moreover, oil consumption began to rise in the second half of last year, though the overall figure was down in 1982.

Oil tonnage transported by sea was up by 12 per cent in last year's second half over the first half. Growth was even more pronounced in ton-miles

— most of the output growth came from Opec and — and Oslo shipbroking firm R. S. Platou reckoned that demand for tanker tonnage must have thus been about 15 per cent higher.

Even so, it will be some years before a return to market balance is reached for the big tankers. At the start of 1984, the VLCC fleet totalled 15m dwt, said Platou. Of this, 15m dwt was laid-up, another 10m dwt was otherwise inactive, and 25m dwt more was steaming slowly to conserve fuel and lengthen employment.

Yet at the 1983 scrapping rate of 16m dwt for VLCCs, it would take five years to break up 75m dwt. As demand for tonnage grows rapidly in coming years, and if scrapping is kept up, the balance between supply and demand could be reached in 1987. If scrapping slows down, it may not be until 1989.

Prospects for product carriers (transporting refined petro-

leum) seem brighter, though.

* Jan. 1, each year.

+ Vessels able to carry oil or dry cargoes.

Source: R. S. Platou, Oslo.

WORLD TANKER FLEET (million of deadweight tons)				
1981*	1982	1983	1984	
Total tankers	323	319	306	278
Tankers laid-up	6	19	62	53
Tankers operating	317	300	238	225
Combined carriers in oil trades	13	10	16	14
Operating oil fleet	330	310	254	239
Only vessels above 10,000 dwt included.				

* Jan. 1, each year.
+ Vessels able to carry oil or dry cargoes.
Source: R. S. Platou, Oslo.

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Steel revival boost for bulk ships

THE KEY to the health of the bulk carrier market is the progress of the steel industry. Thus the recent rise in world steel output is good news for owner of bulk vessels, who have seen freight rates fall to dismal levels in recent years.

This sector, like tankers back in the early 1970s, has suffered from an excess of shipbuilding orders. A number of owners became wary eyed about the outlook for coal shipments, but the optimistic forecasts proved unjustified.

With nearly half of 1984 gone, however, this year's trend appears considerably more favourable than that of the past two years. Eggar Forrester, the London shipbroker, spoke recently of justification for "an optimistic view of developments for the rest of the year."

Why the upbeat tone in its latest market review? With demand for ships rising, chartering volume has led to the absorption of a net addition of 4.4m deadweight tons of bulk and combined carriers since the start of the year. Newly built vessels of 2.5m dwt and 2.5m dwt out of lay-up were offset by 1.6m dwt lost through casualty and demolition sales.

Last year, world steel output was around 3 per cent higher. So far in 1984, growth has been much more rapid — about 20 per cent in the first quarter. This has pulled up our shipments on the major trades from Australia, South America, and South-East Asia to Japan, from Brazil, Africa, and Canada to the U.S.

Also benefiting have been coal exports from the U.S. east coast (up 17 per cent in the first quarter over the same period of 1983), while Japan's imports of coking coal were over 20 per cent higher.

Prominent in the iron ore trades are the big ships of 30,000 dwt or more. These are also being increasingly used in the coal trades, partly to the detriment of the Panama Canal which can only take vessels up to this level. Such large vessels increasingly load in South Africa, Canada and Australia.

They also tend more to sail from ports on the U.S. east coast to the Far East — avoiding the tortuous route up the Suez Canal along the way, such as Richard's Bay in South Africa. Last year's spurt in bulk carrier orders, mainly to the benefit of Far Eastern yards, hardly touched the big.

With new building prices at rock bottom, a number of owners piled into the market for new handy size (20-40,000 dwt) bulkers. At the start of this year, some 15m dwt was on order, about a fifth of the existing fleet in this category. Much of the fleet was old and thus uneconomical on fuel.

In the 20,000 dwt plus range, the order book was only 5m dwt, according to Platou, the Norwegian shipbroker, with 60 per cent of the fleet at least ten years old. Second-hand values of the existing big ships soared last year by 70 per cent or more, as steel output shot ahead in Japan and the EEC and iron ore rates improved.

For grain, the third major bulk commodity, prospects are less hopeful. The trade is much more subject to short-term price shifts, but little chance is seen of an overall rise in grain shipments after last year's 7.5 per cent drop. This was mainly due to good harvests in the USSR and western Europe and lower imports.

Offshore market picks up

AS OFFSHORE oil and gas exploration has grown many shipping companies have developed services to match. Traditional maritime sectors have been through a lean time due to recession and oversupply of tonnage. Offshore shipping provided markets nearer at hand and less financially exhausting for those owners who have seen the potential.

Not that the market is an easy one. North Sea chartering rates for supply vessels have also suffered from too much supply. The UK and Norwegian industries have been arguing over the British complaint that the imbalance in the sector, at least in the North Sea, should be righted. The Norwegians, while plenty of Norwegian ships compete in offshore UK waters.

More accommodating investment rules in Norway, encouraging private investment in new ships for tax reasons, are seen

as a main element of the Sea Wilhelmsen, a big Norwegian shipping group, has a sizeable offshore fleet — it is also a major rig contractor — and last year signed a joint venture deal with Tenneco of the U.S. to operate in the U.S. Gulf.

Offshore vessels come in various stages of sophistication. Earlier ones performed straightforward supply and anchor-handling tasks for the huge oil rigs and platforms. More modern ships, such as those recently ordered by Stena Line of Sweden in the UK, can also carry out diving operations, lift heavy loads, and do maintenance work on seabed installations.

Stena operates offshore vessels all round the world in markets as widely spread as Brazil, New Zealand, and Mexico, as well as the North

Gulf. Operators hope 1984 will be a year of better rates after the decline which began in mid-1983 and only bottomed out in the second half of 1983. With exploratory drilling now at a high level, rates could improve substantially. A number of ships are still laid-up, however.

Owners are keeping a close eye on developments near China as exploration is stepped up. In the North Sea, preference is shifting to the bigger anchor-handling/tug supply vessels now being delivered.

Stena's latest investment rules in Norway, encouraging private investment in new ships for tax reasons, are seen

Container fleet expanding

THE CONTAINER shipping sector is doing well this year. The strength of the U.S. economy has propelled the growth of imports from Europe and Asia and freight rates have been increased on major routes after a long period of decline and stagnation.

Even so, there is still plenty of cause for nervousness. In this, as in other shipping sectors, over-capacity is a problem. And it is one which is expected to become worse as the world's fleet grows through major line-ups.

On the North Atlantic, where operators have lost heavily in recent years, container ships have been sailing full to the U.S., while carrying rather less in the other direction, partly a reflection of the strong dollar.

Present over-capacity is put at least at 20 per cent. Still to exert their full force on container shipping markets are the plans of Evergreen of Taiwan and U.S. Lines, both of which are investing heavily and will start round-the-world services soon.

Evergreen's total investment in new ships, containers and equipment is set to exceed \$1bn. Its own expansion drive starts at the end of July and it will eventually be the world's biggest container group, out-distancing Sea-Land (U.S.), Maersk (Denmark), Tung (Hong Kong), and Overseas Containers Ltd (the UK-owned OCL consortium).

Heavy investment

U.S. Lines, however, will have some of the world's largest ships now being built in South Korea, while European carriers like Blue Star (whose container/roll-on/roll-off ships already go round the world) and Atlantic Container Line (also embracing the ro-ro concept) have also been investing heavily.

Yang Ming, another Taiwanese company, has just ordered new ships. Lykes of Florida also plans to expand its fleet. The major Greek liner (scheduled

cargo route) company, Hellenic, fell financial victim last year to low rates and stiff competition in the Middle East after its own heavy investment programme.

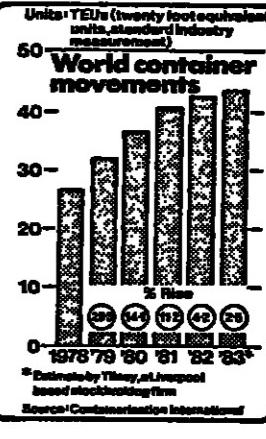
The next three years are seen as "the most physically rigorous in terms of market changes since the container 'revolution' of 1968-72," by Container Insight, a new quarterly.

The challenge of Evergreen and U.S. Lines and the likely reaction of other lines means that 1984-85

"will be so financially tight that everyone's cost-effectiveness will be tested to the limit."

Stiff competition on major routes, with non-conference container lines taking a share of the business at undercutting rates, has already left finances exposed. In real terms, rates charged by major lines has fallen: Container Insight noted that rates between North America, Europe and the Far East rose only 23 per cent in 1976-83 against inflation of more than twice this.

Recent rises have brought most rates back up to levels of



a few years ago. But the new capacity coming from Evergreen, U.S. Lines and others could well usher in a further debilitating round of price battling, which will nullify the relative progress made in recent months on the freight rates front."

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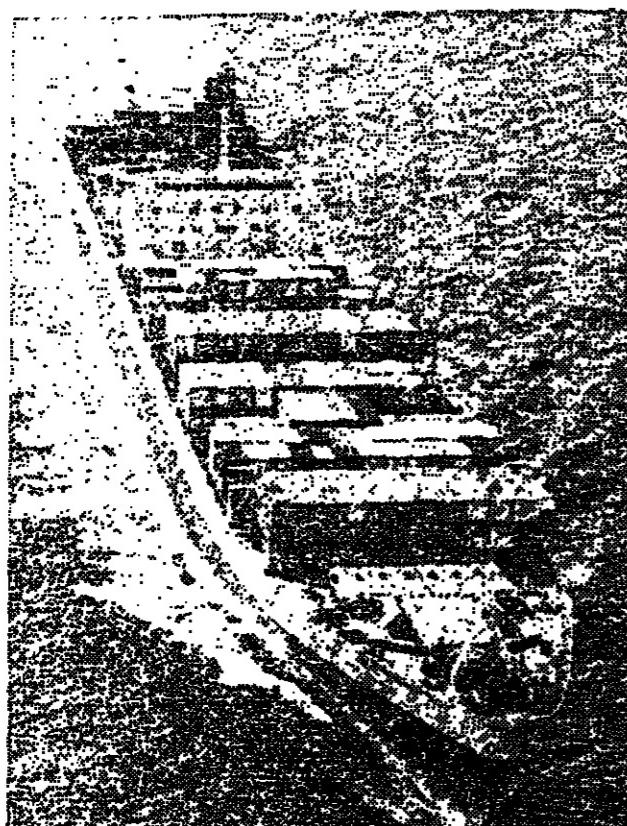
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SHIPPING IV

On this page, a look at how four of the major shipping regions are faring and an examination of their prospects



The Kowloon Bay, built in West Germany, serves the Europe-Far East route of Britain's Overseas Containers Limited (OCL). Competition on the route is likely to become tougher in coming years

Japan losing competitive edge

JAPANESE shipping companies have found nothing but troubles since the turn of this year. Newspapers have been busy with reports of Japan Line and Sanko Steamship's financial reconstruction by liquidating their VLCC tankers, and the story that four out of six major shipping lines were in the red in their business results ended March 1984.

Japan's merchant fleet, one of the largest in the world, is at a turning point as sea-borne energy movement slackens, reflecting Japan's industry's increasing tendency towards light-weighted, compact, and high-value-added products.

Japanese lines have lost their competitive edge in their international operations. The country's crews cost three to five times more than those of flag of convenience vessels and there is increasing competition from

developing nations. The rising cost of Japanese crews reduced the ratio of Japanese flag ships in the country's merchant fleet to 56 per cent in 1982, from 75 per cent in 1970.

The problem is blamed on the Government's 20-year-old shipping policy which is outdated and restricts shipping lines from running flexible and effective operations. The 1984 policy integrated small lines into the six major lines so as to avoid excessive competition and to strengthen international competitiveness.

To work out new policies for the shipping industry from 1985, and to cope with new international order such as a new U.S. maritime law which will be effective in June 1984, the Government has set up the Council for the Rationalisation of Shipping and Shipbuilding Industries to conduct a comprehensive study.

Yoko Shibata

North Europe adopts specialist approach

SHIP OWNERS in northern Europe have become used to that embattled feeling caused by recession, lower cost competition from the Far East and elsewhere, and political pressures aimed at giving a greater share of shipping markets to developing countries.

Not surprisingly, the fleets of Europe have diminished considerably over the past decade. The UK fleet peaked at 50m deadweight tons in 1975, is now less than half this, and is forecast by the industry to total maybe only 11.2m dwt in 1986 after budget changes seem to be inhibiting the will to invest.

Recent improvements in freight rates as world economies recover have certainly eased some of the gloom in the industry. But many companies' finances have become so eroded—or they have opted out of major commitments to the shipping sector by diversifying elsewhere—that they now see little chance of competing successfully in certain areas.

Thus the big oil companies

(including those in the U.S.) have been shedding much of their fleets of supertankers. British Petroleum has cut its fleet sharply and now regards

its shipping division as a separate business entity which should be able, eventually to stand on its own feet rather than acting simply as a service arm of the oil group.

"Looking 10 years ahead," said a Norwegian banker in a recent speech, "it is reasonable to assume that very little conventional tonnage will be run by the high-cost European shipping nations."

Because of the extreme overcapacity in world shipbuilding, added Mr. Magnus Haga, top executive with Chloro Alkalis Park of Oslo, "one segment of the shipping market will for a long period of time be allowed to boom."

Several Norwegian companies, such as Jebson, have agreed partnerships with other countries to spread the financing burden, keep costs under control, and gain access to cargoes. Like other European countries (especially Scandinavian), Norway has made progress in reducing crew numbers and using more efficient tonnage.

But the cost gap remains wide. Mr. Haga cited the difference between the \$8,000 a



Car carriers like this Swedish-owned vessel are in strong demand from exporters in Europe and Japan. Some 30 such ships were on order at the year-end

day it might cost to run a ship under the Norwegian flag with the \$3,500 under the Liberian flag of convenience.

Outside Norway, where the tax system favours private investment in the industry, companies like Hapag-Lloyd of West Germany, P & O of the UK, and Nedlloyd of Holland have all been through hard times, though the worst may seem to be over. More specialised forms of shipping, whether in offshore services, cruises, or roll-on/roll-off vessels, are now increasingly seen as the way ahead.

Andrew Fisher



Bulk carriers have had a mixed time in recent years, though rates are improving as trade picks up. The Golden Alliance was built in Hiroshima for a Japanese company. Able to carry grain, coal, ore and timber, it can sail into the Great Lakes

"SHIPPING today," said Mr. C. H. Tung, "is really no joking matter. It is so bad we can hardly smile." Most people in the industry would readily echo those remarks, made at a recent Seafarers conference in New York. But they would probably also envy the resilience and relative financial strength of the Colony's major shipowners, even though the plight of the shipping markets has not left them totally unscathed.

Along with Sir Y. K. Pao, head of World International, and Mr. Frank Chan, who runs the Colony's shipping side, Mr. Tung is one of Hong Kong's leading shipowners. All three head companies which have benefited from financial conservatism and well-timed investments.

But while the top companies provide few movements in stock market terms—and those running them tend to steer well clear of personal publicity—the Colony has had its share of upssets on the shipping scene recently.

Not the least of these was the collapse of the Carran group, which built up a large property empire before succumbing last year to its overstretched ambitions and vast indebtedness. Carran had acquired Grand Marine Holdings and boosted

its fleet, which then had to be gradually sold when the parent ran into trouble.

Wheeler Maritime, part of the Wheeloak Marden trading group, also made awkward headlines by turning in heavy losses in the past two years.

It has a large fleet, but much of it was exposed to the spot market, where rates have been low.

The result was a severe liquidity squeeze.

Hong Kong owners, who have relied extensively in the past on short-term charters (mostly with Japan), are now having to think more flexibly.

Local bankers point out that joint ventures with European partners will have to take the place of steady charters as markets become more volatile.

The big companies have diversified strongly. World International has strong local property and hotel interests, while Orient Overseas (Shipping) Ltd.—the publicly quoted company of the Tung group—now international terminals, office blocks, and insurance interests.

Low taxes and the Colony's operational freedom have helped its shipowners. But even their faith in the industry is being harshly tested by the present tough shipping environment, not to mention the problem of Hong Kong's future.

A.F.

Andriana Ierodiaconou

THIS time last year, relations between Greek shipowners and the Government were at a low ebb over a January 1983 Bill introducing strict and expensive crew recycling requirements.

Since then, shipowners have lobbied actively and successfully to have the Bill changed. The sting has been taken out of the legislation through a series of exemptions which, according to one shipowner, "amount to the abolition of recycling."

The rule on changing crews on average every seven and a half months—designed to combat unemployment—now no longer applies to new buildings and newly-bought specialised vessels. It may also be waived depending on employment availability conditions, for varying crew categories.

This and other cost-related factors, however, such as an estimated 240 per cent overall increase in crew wages over the past two years and a virtual doubling of pension fund contributions from about 15 per cent to 33 per cent, have led many shipowners to abandon the Greek flag. In 1983, the Greek register lost 126 ships totalling 349,735 gross tons.

The quality of the Greek tonnage has however reportedly improved with about 83 per cent of newly-built ships delivered to Greek shipowners and most of the high-quality second hand vessels going to the Greek registry.

What shipowners say they would like to see is a government guarantee for all shipping loans. "Even in a time of crisis, shipping brings in hundreds of millions of dollars in valuable invisible earnings for Greece in return for zero government investment," one shipowner says. "But the Government doesn't seem to recognise this. One way would be to follow the lead of other countries and freeze, then guarantee, loans."

In terms of shipping prospects, the mood in Piraeus today is moderately optimistic. Shipowners say the rescheduling of Third World debt has led to a limited initial recovery which will develop in 1985.

Greek fortunes improve

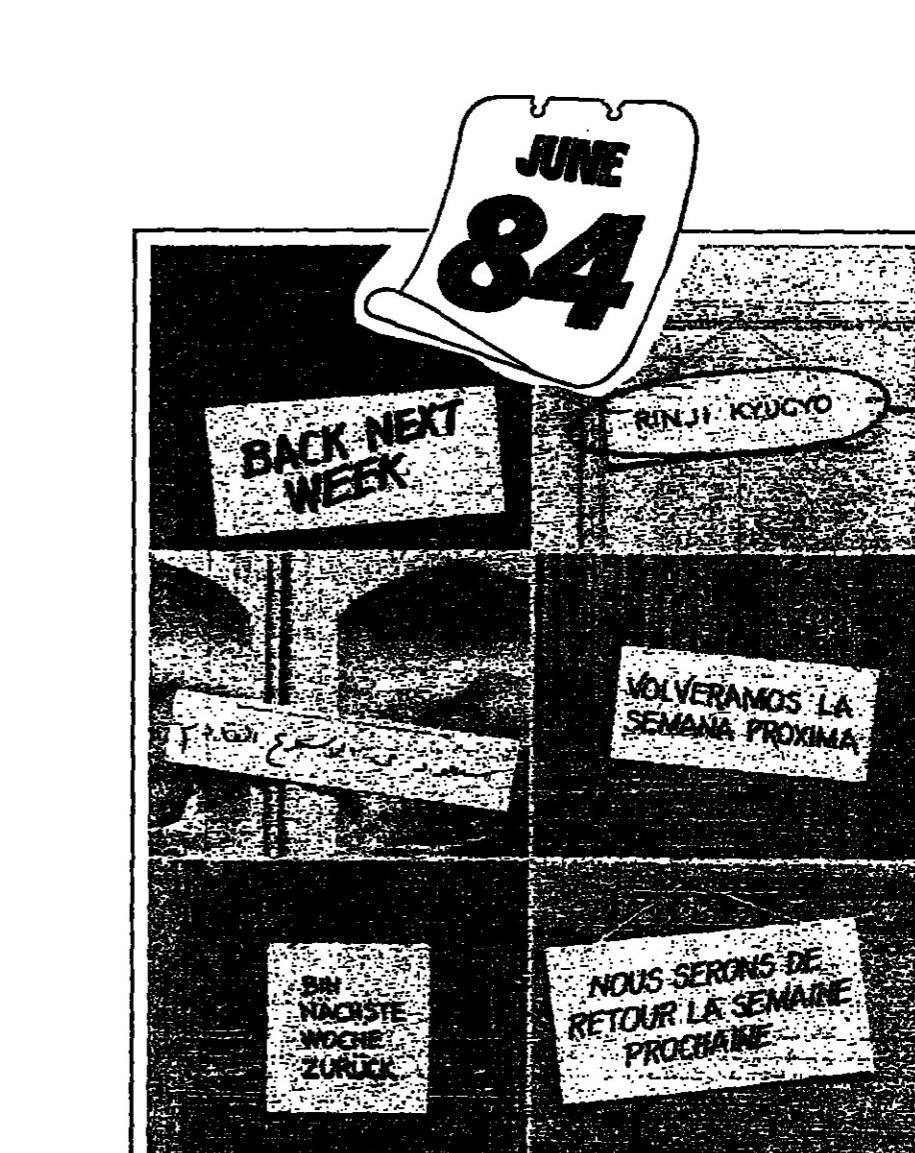
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Continued on Page 25

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices June 1

Continued on Page 2

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Stocks Figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 20 percent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise indicated, rates of dividends are annual disbursements based on latest declaration.

-dividend also extra(s). b-annual rate of dividend plus
k dividend. c-liquidating dividend. cl-called. d-new yearly
e-dividend declared or paid in preceding 12 months. g-d
e in Canadian funds, subject to 15% non-residence tax. t-
lend declared after split-up or stock dividend. j-dividend
this year, omitted, deferred, or no action taken at latest divi-
dend meeting. k-dividend declared or paid this year, an accu-
mulative issue with dividends in arrears. n-new issue in the
62 weeks. The high-low range begins with the start of the
nd-new day delivery. P/E-price/earnings ratio. r-dividends
declared or paid in preceding 12 months, plus stock dividends.
s-stock split. Dividends begins with date of split. s/o-sales. u-
paid stock in account in preceding 12 months, estimated cast-
on as ex-dividend or ex-distribution date. u-new yearly high-
est ending total. v-in bankruptcy or receivership or being re-
quested under the Bankruptcy Act, or securities assumed by
in compensation. wd-when distributed. wl-when issued. ww-
warrants. x-ex-dividend or ex-rights. xds-ex-distribution

WORLD VALUE OF THE POUND

**every Tuesday
in the
Financial Times**

WORLD STOCK MARKETS

OVER-THE-COUNTER

Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg	Stock	Sales	High	Low	Last	Chg
(Mills)						(Mills)						(Mills)					
AFC	130	125	125	125	+1	Alcon	18	18	18	18	+1	Alcon	180	180	180	180	+1
AGF	40	37	37	37	-1	Alcon	20	20	20	20	+1	Alcon	200	200	200	200	+1
AI	127	127	127	127	+1	Alcon	22	22	22	22	+1	Alcon	220	220	220	220	+1
AIK C	450	450	450	450	+1	Alcon	24	24	24	24	+1	Alcon	240	240	240	240	+1
AIK D	4	4	4	4	+1	Alcon	26	26	26	26	+1	Alcon	260	260	260	260	+1
AIK E	10	10	10	10	+1	Alcon	28	28	28	28	+1	Alcon	280	280	280	280	+1
AIK F	16	16	16	16	+1	Alcon	30	30	30	30	+1	Alcon	300	300	300	300	+1
AIK G	572	572	572	572	+1	Alcon	32	32	32	32	+1	Alcon	320	320	320	320	+1
AIK H	237	237	237	237	+1	Alcon	34	34	34	34	+1	Alcon	340	340	340	340	+1
AIK I	247	247	247	247	+1	Alcon	36	36	36	36	+1	Alcon	360	360	360	360	+1
AIK J	253	253	253	253	+1	Alcon	38	38	38	38	+1	Alcon	380	380	380	380	+1
AIK K	257	257	257	257	+1	Alcon	40	40	40	40	+1	Alcon	400	400	400	400	+1
AIK L	259	259	259	259	+1	Alcon	42	42	42	42	+1	Alcon	420	420	420	420	+1
AIK M	260	260	260	260	+1	Alcon	44	44	44	44	+1	Alcon	440	440	440	440	+1
AIK N	261	261	261	261	+1	Alcon	46	46	46	46	+1	Alcon	460	460	460	460	+1
AIK O	265	265	265	265	+1	Alcon	48	48	48	48	+1	Alcon	480	480	480	480	+1
AIK P	267	267	267	267	+1	Alcon	50	50	50	50	+1	Alcon	500	500	500	500	+1
AIK Q	268	268	268	268	+1	Alcon	52	52	52	52	+1	Alcon	520	520	520	520	+1
AIK R	269	269	269	269	+1	Alcon	54	54	54	54	+1	Alcon	540	540	540	540	+1
AIK S	270	270	270	270	+1	Alcon	56	56	56	56	+1	Alcon	560	560	560	560	+1
AIK T	271	271	271	271	+1	Alcon	58	58	58	58	+1	Alcon	580	580	580	580	+1
AIK U	272	272	272	272	+1	Alcon	60	60	60	60	+1	Alcon	600	600	600	600	+1
AIK V	273	273	273	273	+1	Alcon	62	62	62	62	+1	Alcon	620	620	620	620	+1
AIK W	274	274	274	274	+1	Alcon	64	64	64	64	+1	Alcon	640	640	640	640	+1
AIK X	275	275	275	275	+1	Alcon	66	66	66	66	+1	Alcon	660	660	660	660	+1
AIK Y	276	276	276	276	+1	Alcon	68	68	68	68	+1	Alcon	680	680	680	680	+1
AIK Z	277	277	277	277	+1	Alcon	70	70	70	70	+1	Alcon	700	700	700	700	+1
AIK AA	278	278	278	278	+1	Alcon	72	72	72	72	+1	Alcon	720	720	720	720	+1
AIK BB	279	279	279	279	+1	Alcon	74	74	74	74	+1	Alcon	740	740	740	740	+1
AIK CC	280	280	280	280	+1	Alcon	76	76	76	76	+1	Alcon	760	760	760	760	+1
AIK DD	281	281	281	281	+1	Alcon	78	78	78	78	+1	Alcon	780	780	780	780	+1
AIK EE	282	282	282	282	+1	Alcon	80	80	80	80	+1	Alcon	800	800	800	800	+1
AIK FF	283	283	283	283	+1	Alcon	82	82	82	82	+1	Alcon	820	820	820	820	+1
AIK GG	284	284	284	284	+1	Alcon	84	84	84	84	+1	Alcon	840	840	840	840	+1
AIK HH	285	285	285	285	+1	Alcon	86	86	86	86	+1	Alcon	860	860	860	860	+1
AIK II	286	286	286	286	+1	Alcon	88	88	88	88	+1	Alcon	880	880	880	880	+1
AIK JJ	287	287	287	287	+1	Alcon	90	90	90	90	+1	Alcon	900	900	900	900	+1
AIK KK	288	288	288	288	+1	Alcon	92	92	92	92	+1	Alcon	920	920	920	920	+1
AIK LL	289	289	289	289	+1	Alcon	94	94	94	94	+1	Alcon	940	940	940	940	+1
AIK MM	290	290	290	290	+1	Alcon	96	96	96	96	+1	Alcon	960	960	960	960	+1
AIK NN	291	291	291	291	+1	Alcon	98	98	98	98	+1	Alcon	980	980	980	980	+1
AIK OO	292	292	292	292	+1	Alcon	100	100	100	100	+1	Alcon	1000	1000	1000	1000	+1
AIK PP	293	293	293	293	+1	Alcon	102	102	102	102	+1	Alcon	1020	1020	1020	1020	+1
AIK QQ	294	294	294	294	+1	Alcon	104	104	104	104	+1	Alcon	1040	1040	1040	1040	+1
AIK RR	295	295	295	295	+1	Alcon	106	106	106	106	+1	Alcon	1060	1060	1060	1060	+1
AIK SS	296	296	296	296	+1	Alcon	108	108	108	108	+1	Alcon	1080	1080	1080	1080	+1
AIK TT	297	297	297	297	+1	Alcon	110	110	110	110	+1	Alcon	1100	1100	1100	1100	+1
AIK YY	298	298	298	298	+1	Alcon	112	112	112	112	+1	Alcon	1120	1120	1120	1120	+1
AIK ZZ	299	299	299	299	+1	Alcon	114	114	114	114	+1	Alcon	1140	1140	1140	1140	+1
AIK AA	300	300	300	300	+1	Alcon	116	116	116	116	+1	Alcon	1160	1160	1160	1160	+1
AIK BB	301	301	301	301	+1	Alcon	118	118	118	118	+1	Alcon	1180	1180	1180	1180	+1
AIK CC	3																

BUSINESSMAN'S DIARY
UK TRADE FAIRS
AND EXHIBITIONS

June 5-7	National Agriculture Centre, Knebworth
Office Automation Show and Conference (Manchester 061-332 5222)	Barbican
July 12-14	International Military Helicopter and Equipment Exhibition (01-643 8040) Middle Wallop
IBM Computer Users Show (01-804 2222)	Wembley
June 26-29	International Satellite and Cable TV Exhibition and Conference - CABLE (01-588 4486) Wembley Conference Centre
The International Fluid and Mechanical Power Transmission and Control Exhibition and Conference - FLUMEC (01-522 8128)	NEC, Birmingham
July 10-12	Education Training and Development Exhibition and Conference (01-637 2400) NEC Birmingham
June 26-28	Computers in Personnel National Exhibition and Conference (01-946 9100)
Royal Lancaster Hotel, W2	Great Yorkshire Agricultural Show (0423 61536) Showground, Harrogate
July 2-3	Insurance Information Exchange Exhibition (0323 642449)
City Conference Centre	July 19-22 BBC Micro Users' Show (061-456 8883) Alexandra Palace
Royal Show (0203 555100)	

OVERSEAS TRADE FAIRS

June 4-7	Technology Exhibition - TELE-MATICA (01-234 0911) Stuttgart
Robots '84 Exposition and Conference (312-271-1080) Detroit	Latin American Petroleum Show (01-549 5531) Venezuela
June 4-8	International Fancy Food and Confectionery Exhibition (01-991 5051) Washington DC
Posidonia '84 - International Shipping Exhibition (01-493 2400) Piraeus	June 24-27
June 18-21	International Computer Technology Exhibition - COMPUTA (01-705 6707) Singapore
World Bioenergy Conference (01-363 5151) Goteborg	June 12-15 Graphic Arts Show - GUTENBERG U.S.A. (01-318 0800) Chicago
Viewdata and Communication	

BUSINESS CONFERENCES

June 5-6	FT Conference: The electronic office (01-621 1355) Intercontinental Hotel, W1
June 12-13	Oyer: The Consumer Credit Act and New Regulations - Putting the Law into Practice (01-236 4050) Cavendish Conference Centre, W1
June 14	Arco Chemical Europe Inc: Second oxygenated fuels conference (01-621 9599) Le Pavillon D'Armenonville, Paris
June 16	Insig: Strategic planning in banking, the new payment systems choice ((1) 763-0734) Perfman Hotel, W1
June 18-19	FT Conference: The European Offshore in 1984 (01-621 1355) Oslo
June 20-21	FT Conference: World electropies - future strategies for Europe (01-621 1355) Intercontinental Hotel, W1
June 22	Henley Centre for Forecasting: Future for Business (01-853 5961) CBI, Centre Point, WC1
June 23-26	FT Conference: Foreign Exchange Risk (01-621 1355) NEC, Birmingham
June 26	Stratford Financial Services: The Construction Industry after the Budget 1984, particularly the VAT implications and planning (01-235 4766) Carlton Tower Hotel, W1
All events	Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published

Financial Times Conferences

THE EUROPEAN OFFSHORE IN 1984

Oslo — June 18 and 19, 1984

A wide range of subjects will be discussed at this conference in Oslo, one of the most interesting being the problems facing investors in a period of mounting costs and static or even declining oil prices. Mr Kaare Kristiansen, the Norwegian Energy Minister, will open and Mr G. M. Ford, Mr J. G. Clark, Mr Hans Henrik Kamn, Dr David Smith, Dr Rajah Abu Khadra and Mr E. G. Greve will be among the speakers.

WORLD ELECTRONICS:
Future Strategies for Europe

London — June 20 and 21, 1984

Keynote addresses at this forum, the seventh in the series, will be given by Rt Hon Tony Benn, MP, Under-Secretary of State for Energy, Mr Laurent Fabius and Viscount Davignon, with the industry itself represented by many of its leading figures, including Mr Gerrit Jeelot, Mrs Marisa Bellisario and Mr Bjorn Svedberg.

FOREIGN EXCHANGE RISK—1984

London — June 25 and 26, 1984

The debate at this timely and topical forum for bankers, corporate treasurers and financial directors will centre upon the outlook for the dollar and the spectacular development of new products and techniques to assist industry and trade in dealing with their foreign exchange problems. The economic and financial analysis approaches currently practised by the forecasting industry will also come under close scrutiny. Since the conference programme was first announced the distinguished panel of speakers, which includes Mr Scott E. Pardoe, Dr Reinhold Stoessel and Mr H. Ogai, has been joined by Mr David Morrison, senior economics consultant to Simon and Coates, and Dr Valerie Brasse of the City University Business School.

All enquiries should be addressed to:

The Financial Times Limited
Conference Organisation
Minster House, Arthur Street
London EC4R 9AX
Tel: 01-621 1355 (24-hour answering service)
Fax: 27347 FTCONF G. Cables: FINCONF LONDON

OVER-THE-COUNTER

Continued from Page 26

Stock	Sales (Units)	High	Low	Last	Chng	Stock	Sales (Units)	High	Low	Last	Chng	Stock	Sales (Units)	High	Low	Last	Chng	Stock	Sales (Units)	High	Low	Last	Chng	Stock	Sales (Units)	High	Low	Last	Chng
Orca	235	216	205	205	+2	RAX	376	376	376	376	+4	Service	1	63	63	63	TBC	12	4	51	-1	VSL	714	57	52	52	-1		
Orca	230	216	205	205	+2	Sheld	45	45	45	45	+1	VSS	12	12	12	12	TCA Co	12	4	51	-1	VerSL	37	32	32	32	-1		
Orca	475	475	475	475	+2	Shoney	16	16	16	16	+1	VSL	395	395	395	395	Tender	153	153	153	153	VetSL	146	146	146	146	-1		
Orca	475	475	475	475	+2	Silicon	213	213	213	213	+1	Veture	206	206	206	206	TCore	5	5	5	5	Veter	232	232	232	232	-1		
Orca	525	525	525	525	+2	Sierra	176	176	176	176	+1	Vera	151	151	151	151	Tellu	1	73	73	73	Vera	151	151	151	151	-1		
Orca	525	525	525	525	+2	Siemens	52	52	52	52	+1	Ves	232	232	232	232	Tele	5	5	5	5	Ves	232	232	232	232	-1		
Orca	525	525	525	525	+2	SignCo	15	15	15	15	+1	VesF	28	28	28	28	Telco	28	5	5	5	VesF	28	28	28	28	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesG	41	41	41	41	Telco	4	4	4	4	VesG	41	41	41	41	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesH	37	37	37	37	Telco	1	1	1	1	VesH	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesI	37	37	37	37	Telco	1	1	1	1	VesI	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesJ	37	37	37	37	Telco	1	1	1	1	VesJ	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesK	37	37	37	37	Telco	1	1	1	1	VesK	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesL	37	37	37	37	Telco	1	1	1	1	VesL	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesM	37	37	37	37	Telco	1	1	1	1	VesM	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesN	37	37	37	37	Telco	1	1	1	1	VesN	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesO	37	37	37	37	Telco	1	1	1	1	VesO	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesP	37	37	37	37	Telco	1	1	1	1	VesP	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesQ	37	37	37	37	Telco	1	1	1	1	VesQ	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesR	37	37	37	37	Telco	1	1	1	1	VesR	37	37	37	37	-1		
Orca	525	525	525	525	+2	Siemens	44	44	44	44	+1	VesS	37	37	37	37	Telco	1	1	1	1	VesS	37	37	37	37</td			

TECHNOLOGY

REPROGRAMMABLE MEMORIES LOOK SET FOR GROWTH

Silicon chips that never forget

BY ALAN CANE

MODERN digital telephones with flashy features like last number recall and abbreviated dialling are wonderful until the power fails and the system forgets all it has been taught.

Then there's a desperate scramble to reprogram the system with all those numbers and special codes; time-consuming, irritating and frustrating.

Unacceptably frustrating, in fact, which is one reason for the growing enthusiasm for a new kind of computer memory chip which promises to put an end to these annoyances.

Other, and more dramatic, uses for the new chip include personal voice message systems for mobile pilots. Versions of the McDonnell Douglas F/A 18 Hornet fighter have been fitted with this innovation. The pilot plugs his personal electronic voice card into a slot in his instrument panel so programming the aeroplane to respond to 18 spoken commands.

The chip which makes possible these useful and spectacular applications is called an electrically erasable read-only memory or EEROM. It retains the information written into it even when the power is switched off, but that information can be rewritten electronically many times.

The first EEROMs came on the market in 1980, but operated at 21 volts which did not recommend them to microsystem manufacturers whose machines typically operate at much smaller voltages. By early 1983 the first 5V EEROMs were being shipped; now Seeg Corporation, an acknowledged leader in non-volatile memories, is claiming products good for 1m programming cycles, 100 times better than the industry standard and the key to a whole range of tough new applications.

Its competitors in the EEROM business include Intel the microelectronics giant, together with Xicor and AMD.

Seeg, founded in 1981 by a team of ex-Intel engineers and managers, says its chips are smaller, faster, more dense and electrically—more reliable than the others. With sales of \$5.2m dollars in the first quarter of 1984 and a backlog of about \$4m, the company look set to come into profit this quarter, a little earlier than its bankers anticipated.

Computer memory chips are broadly of two kinds: RAM or read and write memory, where information can be repeatedly written into the chip's cells as

DEVICE TYPE	PROGRAMMABILITY		ACCESS SPEED	COST/BIT (mls)***	MARKET SIZE (bn.)		
	WHERE/HOW	SPEED			PRES	1983	1988
ROM	Factory	5-15 wks	once	200	\$2.6	\$0.4	\$0.4
EPROM (bipolar)	In-field	minutes	once	30	45.0	7.0	0.4
EPROM	In-field	minutes	10-100	250	7.8	0.7	2.1
EPROM	In socket	milli-seconds	thousands	250	64.0	2.0	0.08
NOVRAM	In socket	electrically	;	;	;	;	1.0
Static RAM	In socket	electrically	unlimited	40	28.0	4.2	0.6
Dynamic RAM	In socket	electrically	150 ns	unlimited	150	6.0	1.0
						1.8	8.2

*The number of times a device can be programmed is called endurance. Devices that can be programmed only once cannot be reprogrammed.

**Nanosecond (one billionth of a second).

***Thousands of a dollar.

required, and ROM, read only memory, where information once buried into the chip can be read by the computer but cannot be altered.

Turn the power off and RAM loses its memory, which is why it is suitable only for transient data and program storage. ROM keeps its memory contents independent of external power but cannot be rewritten—it is commonly used for "firmware," computer software embedded in silicon (like the BASIC programs built into home computers).

The ideal, of course, would be a memory chip which retained its contents whether the power was on or off, yet could easily be reprogrammed.

First step in that direction was the EEPROM or erasable programmable read only memory; these chips lost their memory when exposed to ultraviolet light, ready for another programming cycle.

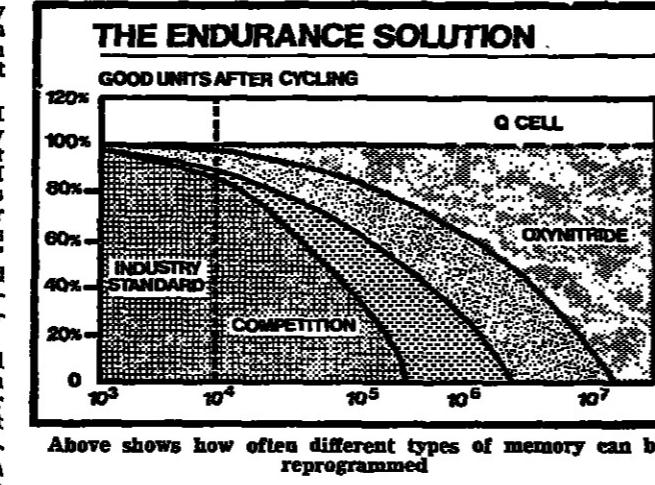
The EEROM is similar to the EEPROM but erasing and reprogramming is carried out electrically with the chip in position in the circuit.

Why is it not already the answer to the microsystem builders' prayer? Cost, chiefly, and speed of programming. The cost of a single stored bit in ROM is 3.6 millicents (thousands of a dollar); in EEROM it is 60 millicents.

According to Robertson Colman & Stephens, a San Francisco investment banker which maintains its devices by backfilling the thin area with oxygen.

Seeq improved the performance of its devices by backfilling the thin area with oxygen.

But not enough for companies like Pitney Bowes, the office equipment manufacturer, which was interested in putting



Above shows how often different types of memory can be reprogrammed

that the more competitive costs and increased functionality offered by EEROMs will result in the EEROM market growing to \$1bn in 1988."

Technologically, Seeq and its competitors create EEROMs by floating gate semiconductor elements or "gates" which hold information in a sea of insulating material. Electrons tunnel through special thin areas to reach the gate elements to set the memory and tunnel out again when it is erased.

In other words, Seeq can do nothing to prevent physical breakdown of the tunnelling area but it persuades electrons to tunnel through another part of the insulator to reach the gate or, in the worst case, switch to a whole new cell.

While accepting Seeq's claims its competitors query the value of chips that can be programmed 10,000 times, going their own way and will operate well beyond the industry standard 10,000 cycles.

According to Mr Gordon Campbell, president and chief executive officer of Seeq, Q Cell

EROMS into its postage meter to record the amounts spent in postage.

So Seeq came up with a technique called Q cell which it claims gives at least 1m cycles of programming and erasure before the chip fails.

In another development supported by Vuman, Dr David Sanders of the university's electrical engineering department is working on software to control automated factories or process operations.

Dr Sanders will work part-time for Vuman as a consultant.

He has already devised control equipment used in industrial plants operated by Shell and ICI.

Among Vuman's other products are iodine lasers, de-

MANCHESTER UNIVERSITY'S INDUSTRY LINKS

From theory to practice

BY PETER MARSH

A NOVEL venture in Manchester is producing its first results in transferring to the rough and tumble of industry the academic technologies from the university.

Vuman, a subsidiary of Manchester University, sells a range of products devised by the university's employees. The products include robots, lasers, liquid crystals and computer software.

The people whom Vuman is trying to help include Dr Larry Gifford, of the university's pharmacy department. Dr Gifford, who is to be seconded to Vuman for four days a week, devised with the aid of colleagues a small robot for use in chemical analysis.

The machine transfers an object such as a test tube to hardware that examines its contents. Both the robot, which Vuman plans to sell for £12,000, and the equipment used in the analysis are controlled by a small computer, for example, an IBM or Sirius machine.

Vuman thinks the robot will be especially useful in the examination of hazardous chemicals. It could also take some of the drudgery out of the routine analysis of samples.

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Space
Israel joins satellite programme

ISRAEL is to join a programme co-ordinated by the U.S. to study with satellite techniques the origin of earthquakes in the Mediterranean.

The Israeli Space Agency will build a ground station in Israel that will send laser signals to satellites owned by the U.S. and France. The space vehicles, called LAGEOS and Starlette, have special reflectors that send the light pulses back to earth. Each satellite is tracked by a number of ground stations in different countries. By recording the time the signals take to reach different stations, engineers can work out the distance between them and hence monitor the movement of the earth's crustal plates that produce earthquakes.

Israel is joining 11 other countries that already participate in a programme managed by the U.S. National Aeronautics and Space Administration. Other nations involved include Britain, France, West Germany, Sweden, Switzerland and Italy.

Further, beams from iodine lasers can be "piped" by endoscopes to sites inside the body, for example, the stomach. A new variety of the carbon dioxide laser that light from this source is absorbed by water in fibres, so "piped" applications are not normally possible.

The university has applied to the Department of Health and Social Security for £40,000 to develop the laser further for medical applications, for example, to provide control equipment to make simple to use.

Vuman, a company set up by Manchester University to exploit academic inventions, has so far sold four of the lasers. They are based on a substance called perfluorooxyde iodide.

In other applications for the laser, engineers could test optical fibres or channel energy to the plasma in nuclear-fusion reactions.

In Vienna



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Sergeant J*n*k*n was hit on the head**he lost his reason**

After 3 years in the last war, after keeping the peace in Kenya, after seeing through the evacuation of Aden, during a tour in Northern Ireland Sergeant J*n*k*n was hit on the head. With a stone.

He lost his reason.

Sometimes in hospital, sometimes in our Convalescent Home—wherever he is we look after him. One day, he'll probably enter our Veterans' Home for good, still thinking that the next man in the street is about to attack him.

Every year brings in more and more deserving cases like Sergeant J*n*k*n. For those who are homeless and cannot look after themselves in the community, we provide permanent accommodation in our Hostels.

And every year our costs go up.

If we are to survive, we must have more funds. We're doing everything we can, but in the end it depends upon what you can afford to give.

"They've given more than they could—please give as much as you can."

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Wimpey wins £6m work at home and overseas

GEORGE WIMPEY companies have won contracts totalling over £6m. A £390,000 contract has been awarded to Taylor Shovels (Contracts) to the Scottish division of Wimpey to carry out earthmoving work between Helensburgh and Cowdenbeath in Fife Region. Work will take place between August 1984 and August 1985.

The Greater London Council has placed a £15m contract with Wimpey Construction UK for 64 homes and their associated infrastructure in Littleton Street, Southwark. Work will start this month and completion is set for October 1985.

Ashmed Industrial Complex, Tividale, has placed a £746,000 contract for Phase One of a waste house and retain facility complex at Chaguana with George Wimpey (Caribbean). To give a 5,000 sq metre floor area the building will have a structural steel frame. Work has started and will last for eight months.

Refurbishment of 128 flats in 16 blocks in St John's Street, Liverpool, is the subject of a £1.7m contract placed by Liverpool City Council with Wimpey Construction UK. Work has started and will be completed in May 1985.

Two homes refurbishing contracts have been awarded to Wimpey Construction UK valued at £1.1m in total. The Scottish Society Housing Association has placed a £720,000 contract for incremental modernisation of 129 BISF houses in Dumbarton. Work, which starts this month and runs to September 1985, will include removal of asbestos insulation of central heating and extensive re-decoration of interiors. Under the second contract, placed by Milbank Housing Association and valued at £450,000, Wimpey will upgrade four four-storey blocks in Alexandra Park Street, Dennistoun, Glasgow. Work has started for completion in February 1985.

Contracts worth over £2m have been awarded to DOVE BREETERS, Islington. The largest of these are three jobs for the GLA for the refurbishment of housing blocks in North London.

BUILDING CONTRACTS

£10m Spanish complex to be built by Laing

LAING SA fully-owned Spanish subsidiary of John Laing has been awarded a building contract worth £1.65m (£1m) for construction of 251 luxury apartments and associated commercial premises and car parking facilities in the Puerto Banus complex in Marbella, Costa del Sol, Spain, for Kirwan Espaola, a development company representing both Spanish and international financing interests.

Taylor Woodrow busy in North America

TAYLOR WOODROW CONSTRUCTION CORP, of New York, has been awarded two contracts for building projects in the US and Canada. The corporation is general contractor on a U.S.\$5.5m (£3.9m) project for Taylor Woodrow Corp of America to build an office development in Tampa, Florida.

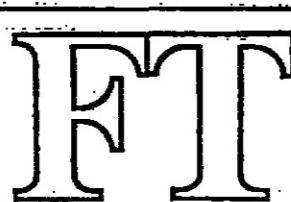
Work has started for completion in July 1985. The 165,000 sq ft air-conditioned building, to be called Centrepointe, is to be used for administrative and research purposes at Tampa International Airport. Taylor Woodrow Construction Corp has also been appointed construction manager by Monarch Construction, another subsidiary of the Taylor Woodrow Group, on a C\$12m (£8.7m) project to build a new block with basement parking in Toronto, Ontario. Work has started for completion in March 1985.

£6m LT garage at Streatham

MOWLEM MANAGEMENT, manufacturing arm of the Mowlem group, has been appointed initially to provide design development assistance to the London Transport Executive for the reconstruction of Streatham bus garage. Construction of the 20m project is due to begin on site in January 1985 and is scheduled for completion by December 1 1986. Work will include demolition of the existing garage, followed by erection of the main garage, on an enlarged site, and a four-storey operating block.

Contracts together worth over £1m have been won by A. MONK & CO. They include construction of 1,100 metres of single carriageway, a bus link and footbridge in Huyton, Liverpool, for Liverpool City Council; 12.5 km of single carriageway road in Coalville for Leicestershire County Council; and a single span skew bridge in Bishop Auckland for British Rail board in York.

NORTHWEST HOLLY CIVIL ENGINEERING has been awarded a £1m contract by Merseyside County Council for the refurbishment of housing blocks in North London.



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WEEK'S FINANCIAL DIARY

The following is a record of the principal business and financial engagements during the week. The board meetings are mainly for the purpose of considering dividends and official indications are not always available whether dividends concerned are interim or final. The sub-divisions shown below are based mainly on last year's timetable.

TODAY
COMPANY MEETINGS—
Aerospace Structures Inc., Brighton
Cable Whitecap Survey, 130 Worcester Hall, 15
Curzon St, EC2 1JN
Bathstone Estate, 66 Grosvenor House, 66
Kingsbridge, E.C. 1
Finsbury Circus, 120 Finsbury Street, W.C. 2
Hill railway station, 120 Finsbury Street, W.C. 2
Marine Systems Hotel, Princes
Street, Edinburgh, 12.30
Vicar Lane, 120 Finsbury Street, W.C. 2
Vicar Leisure, Drury Lane Hotel, W.C. 2

BOARD MEETINGS—
Aero Structures Inc., 130 Worcester Hall, 15
Curzon St, EC2 1JN
British Dredging Co., 120 Finsbury Street, W.C. 2
Finsbury Circus, 120 Finsbury Street, W.C. 2
Globe & Laurel, 120 Finsbury Street, W.C. 2
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THURSDAY, JUNE 7
COMPANY MEETINGS—
Black & Decker, 35 Bedford Row, W.C. 2
Caterpillar, 220 Finsbury Street, W.C. 2
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SECTION III

FINANCIAL TIMES SURVEY

UNITED STATES
FINANCE AND INVESTMENT

BY OUR NEW YORK STAFF

ONE YEAR into the recovery the U.S. economy is bounding ahead with a vigour virtually no one dared consider possible just 12 months ago. Profits have rebounded dramatically, industrial production has leapt back to its record 1979 level, investment has risen sharply, and unemployment has slumped to levels where economists are once again worrying about labour shortages.

Yet this picture of robust calm retreat became a shambles last month. Bond prices plunged as dealers tried to unload heavy portfolios of unwanted newly issued government stock. In the money market there was a sharp but brief flight to quality before the Fed stepped in to supply the banking system with liquidity and the U.S. Government reluctantly indicated that it would not allow a major U.S. bank to fail.

Fixed interest investors have become particularly edgy as short-term rates have risen by 100 basis points since mid-January and long-term yields have jumped by almost two percentage points to around 13.50 per cent. Yet even at these lofty nominal and real yield levels investors' appetites for all but the shortest maturities remain thin.

These higher yields, in nominal and real terms, coupled with the strength and relative stability of the U.S. economy have generally helped maintain the U.S. as an attractive haven for overseas investment—and maintain the dollar's strength, until recently at near record highs against most other major currencies despite a yawning trade deficit and rumours of an impending dollar "crisis" from most senior economists.

However, investors' nerves, both domestic and foreign, have not been helped by last month's forced bail-out of Continental Illinois. Chicago's oldest and proudest bank and the eighth largest in the U.S. and the recent fear that a major Latin American borrower like Argentina might renege on its interest payments to the U.S. banks.

For one week last month while the authorities and the big banks were desperately trying to stem the run on Continental Illinois, the market's

\$4.5bn safety net for
Continental Illinois

BY WILLIAM HALL IN NEW YORK

SEVEN OF THE 17 biggest banks in the U.S. have set aside \$4.5 billion to cover the serious credit losses of continental over \$1.5 billion.

One senior foreign banker in New York described the situation as "a bit like being in a sinking boat."

The major U.S. banks are prime targets for the international banking system.

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Prime rate lifted
as U.S. deficit
reaches record

BY STEPHEN FLANAGAN

THE MAJOR U.S. banks are prime targets for the international debt crisis.

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U.S. FINANCE 2

Despite the strength of the dollar the inflow of funds is holding up well and in some areas is even increasing

Activity subdued after near-record year

LAST YEAR saw a substantial increase in foreign investment in U.S. dollar denominated securities as non-U.S. investors watched Wall Street make its dramatic response to the recovery in the U.S. economy. But the increased investment was by no means uniform, with Canada and the Latin American countries continuing to buy U.S. securities throughout the year, but the European nations curbing their activities in the second half of the year when U.S. markets looked less sure of themselves.

Net foreign investment rose by 39 per cent to \$5.4bn, almost equaling the record total of \$5.8bn in 1981.

Equity markets offered the best growth opportunities in the first half of the year, although these were reduced later when the London markets remained strong while New York was prey to renewed fears of domestic inflation, and, *etc.*, the credit policies of the Federal Reserve.

The second part of the year saw a continued increase in trading by overseas investors, although the reduction in net purchases by European countries indicates that they were swift to sense the malaise of U.S. markets which has progressed into the first quarter of the current year.

But within this general pattern, several significant characteristics can be discerned. A switch from net purchases of \$51m to a net sale of \$908m by "other Asian countries" last year discloses the hand of the Middle East, which sold U.S. equities as oil revenues declined and a need for further financing of their own development infrastructures increased. These sales offset purchases of \$164m by the increasingly nervous inhabitants of Hong Kong and \$274m by Japanese investors.

Latin American and Caribbean investment in the U.S. gathered pace significantly, with the South American countries increasing net purchases from \$317m to \$530m.

Gross transactions in the U.S. markets by European countries almost doubled last year to \$80.5m, but their net purchases moved up only from \$2.5bn to \$4bn.

The reduction in buying on the part of the European nations was substantial. Net purchases fell from \$3.5bn in the first half

of the year to only \$0.58m in the second half. The final quarter brought a net disinvestment of \$431m.

Discontentment with the U.S. markets grew more marked as prime rates soared during August and the federal reserve showed concern over the strong upswing in the U.S. dollar.

But the UK investors sharply reduced their net purchases of U.S. equities, in a significant change from the policies of the years since the abolition of exchange controls at the end of 1979. Net purchases of \$1.8bn had slowed down enough to permit a reduction in interest rates without intervention by the Federal Reserve. But current investment by foreigners in U.S. markets remains relatively subdued.

German investors were strongly attracted to U.S. markets in 1983. This in part reflected the general considera-

tion which brought other investors into North American equity markets but was also a response to the sluggishness of the German economy in the first half of the year. By the end of 1983, net purchases of U.S. equities stood at \$1.1bn, against only \$333m in the previous year, and slightly ahead of the previous record total of \$900m in 1981.

The German investor was a little slower than other Europeans to reduce his buying of U.S. securities last year but the total was cut back sharply in the final quarter, when net purchases tumbled from \$237m in the third quarter to \$56m.

The Swiss, long established investors in transatlantic markets, also moved heavily into U.S. equities, although by the end of the year, they were withdrawing into their own stock markets as both domestic currency and economic factors turned positive.

Purchases of U.S. equities by Swiss investors reached a record \$1.3bn in 1983, after recording a net disinvestment of \$875m in the previous year. The French made little change in their investment policies towards U.S. securities

markets. Net sales of \$100m were made in 1983, after net sales of \$143m in 1982. The relatively minor increase in selling represented a response to the austerity programme introduced by the French Government in March last year.

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Foreign buying of U.S. securities

TERRY BYLAND

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SELECTION OF FOREIGN TAKEOVERS OF U.S. COMPANIES, 1983-1984					
Target	Bidder	Country	Price (\$m)	Date	
Harris Bancorp U.S. Industries	Hanson Trust	Canada	542	October 1983	
Walter E. Heller & Co.	Fiji Bank Ltd	UK	531.0	May 1984	
Walter E. Heller Overseas Corp.	Imasco Ltd	Japan	425.0	April 1983	
Peoples Drug Stores Inc.	Mitsubishi Bank Ltd	Canada	320.0	February 1984	
General Tri State Corp.	Distillers Company	UK	282.0	August 1983	
Somerset Importers of N.Y.	Rowntree Macintosh, plc	UK	250.0	April 1984	
Coca Cola's Wine Spectrum	Seagram Co.	Canada	213.0	April 1983	
Amdahl (49.5%)	Fujitsu	Japan	200.0	September 1983	
Marin Marietta's Cement Plants	Blue Circle Industries	UK	189.2	March 1984	
Microdot	Private Group	UK	150.0	March 1983	
Houston Post	Toronto Sun Publishing	Canada	121.0	January 1984	
Pittston Petroleum	Ultramar, plc	UK	100.0	October 1983	
First Maryland Bancorp	Allied Irish Banks	Ireland	100.0	March 1983	
Chicago Sun-Times	News Corporation	Australia	95.0	November 1983	
Curran Matheson Scientific	Fisons	UK	90.0	February 1984	
Roberts Consolidated Industries	Beecham Group plc	UK	85.0	February 1984	
Amax Petroleum	British	UK	82.0	February 1984	
Albany International Inc	Charterhouse Group	UK	73.0	January 1983	
Martin Marietta's Sodeco Division	Sandoz Ltd.	Switzerland	72.0	January 1983	
Dap Inc.	Beecham Group plc	UK	70.0	January 1983	
American Banker, Bond Buyer	International Thompson Org.	Canada	58.0	February 1983	
First Los Angeles Bank	Instituto Bancario San Paul de Ol	Italy	56.1	January 1983	
Silite Corp.	Torino	UK	50.7	October 1983	
Sun Resorts	Royal Insurance plc	S. Africa	50.6	March 1983	
	Southern Sun				

Compiled by Rivka Nachoma

18 months of key financial events

JANUARY 1983 American Express acquired the non-U.S. international banking business of Trade Development Bank Holdings for \$250m. BankAmerica was given permission to buy Charles Schwab's discount brokerage firm.

APRIL 1983 Fuji Bank, of Tokyo, agreed to buy Walter E. Heller's two commercial finance units for \$425m.

MAY 1983 Trading was halted in the bonds of Washington Public Power Supply System (WPSS).

JUNE 1983 Seafirst Bank received a \$700m loan from the Fed after several banks pulled out of a private lending arrangement which had been put together in January, to help the failing Washington State Banking Group, later acquired by Bank of America for \$250m.

JULY 1983 Washington Public Power Supply System defaulted on \$2.25bn in bonds, the largest municipal default on record.

AUGUST 1983 Mitsubishi Bank of Tokyo, agreed to acquire Bancroft Tri-State Corp., of San Francisco, for \$225m.

SEPTEMBER 1983 First Chicago Corp agreed to acquire American National Corp, Chicago's fifth largest bank, from Walter E. Heller for \$375m.

OCTOBER 1983 Baldwin United Corp filed for reorganisation under chapter 11 of the U.S. bankruptcy code.

NOVEMBER 1983 RCA agreed to sell its CIT unit to Manufacturers Hanover Corp for \$1.5bn.

DECEMBER 1983 American Express, after a stop-start love affair, acquired Allegheny Corp's Investors Diversified Services (IDS) for \$790m.

A federal grand jury indicted a 51-count indictment against Swiss-based commodities group, Marc Rich.

OCTOBER 1983 Bank of Montreal agreed to buy Harris Bancorp, of Chicago, for \$346.6m.



A Presidential task force, headed by Vice-President George Bush, proposed a new, radical reform of the U.S. banking regulatory agencies.

JANUARY 6 1984 The Dow Jones industrial average reached a record high of 1286.64.

FEBRUARY 1984 A New York state commission proposed that state-chartered banks should be allowed to buy insurance companies.

MARCH 1984 The Fed approved an application by the U.S. Trust Company of New York, to open a bank in Florida, opening the way to a flood of similar applications by U.S. banks nationwide.

APRIL 1984 Shearson American Express agreed to acquire Lehman Brothers for \$360m.

MARCH 1984 McDonald's announced it would take a \$90m extra-ordinary, after-tax charge in its first quarter as a result of unauthorised government bond trading.

MAY 1984 Paribas to take complete control of A.G. Becker, the New York Investment Bank, in which it already had a 55 per cent stake.

LION Capital Group, a government securities firm, filed for protection under Chapter 11 of the U.S. bankruptcy code. The U.S. prime rate was raised to 12.5 per cent, the second increase this year, the highest level since October 1982.

Long-term bond prices tumbled, pushing the 30-year government securities yield to 13.64, the highest since August 1982.

K Mart, the retail group, announced that CDs and money market funds will be offered through some of its department stores.

RTD Securities, a Government securities firm, filed for protection from creditors under Chapter 11 of the U.S. bankruptcy code.

Continental Illinois got a \$7.5bn rescue package and an effective \$4bn loan guaranteed from the Federal Government and leading American banks.

Even the bad times are good

that foreign based corporate investors have been concentrating their investments either on expanding existing facilities — or on buying less than 100 per cent stakes in existing U.S. companies — as the recent rash of major joint ventures including involving European and Japanese companies suggests.

This "strategic positioning" extends all the way from Japanese investments in the U.S. steel and auto industries — like Nippon Kokan's 50-50 joint steel venture with the Wall Street based National Steel and General Motors' Fremont, California joint subcontract car venture with Toyota Motor to high-tech ventures such as Fujitsu's minority stake in Amcalt Computers and L.M. Ericsson's development and marketing partnership with Honeywell.

In some cases these investments appear to be both an attempt to take advantage of the huge U.S. domestic market and a potential defence against protectionist measures.

Within the manufacturing sector the U.S. continues to be the most active in foreign acquisitions of overseas based subsidiaries of U.S. companies which, for example, last year included the \$2.4m purchase of GE's Utah International unit by Australia's Broken Hill Proprietary Company.

The manufacturing sectors

which appear to be attracting

the attention of foreign buyers, despite its problems.

Last year saw Bank of Montreal bid \$542m for Harris Bancorp of Chicago, Fuji Bank outbid California's Security Pacific with a \$425m offer for the commercial finance operations of Walter E. Heller.

Allied Irish Banks paid \$95m for a Maryland banking group, Instituto Bancario San Pauli of Italy paid \$56.1m for Los Angeles bank and Mitsubishi Bank outbid local competitors for California's Bancal Tri State.

The implication therefore is

that foreign interest are the chemicals, food processing, oil and gas and printing and publishing industries. This pattern appears to be continuing by the continuing burst of activity by Canadian and Australian companies in the newspaper industry and Hanson Trust's bid for U.S. Industries.

Outside the manufacturing sector the dynamic services sector, is continuing to attract international buyers. As the Wall Street based industry becomes increasingly "internationalized" with major investments by European companies like Paribas and Becker, the commercial banking and finance industry is again attracting the attention of foreign buyers, despite its problems.

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Economy

Inflation is under control and output is growing rapidly but the budget deficit is casting a long shadow over continued recovery

Why Wall Street is ignoring successes of Reaganomics

Economic trends

STEWART FLEMING

To Mr Donald Regan, the U.S. Treasury Secretary, the economy is a pillar of stability imparting its own dynamism to the rest of the world. "The economy," he told Congress in February after the publication of the Reagan Administration's 1985 Budget, "is poised for a long period expansion without a return to high rates of inflation."

Just a few blocks away from the Treasury building in Washington, another institution, the International Monetary Fund, an institution incidentally which knows that it depends heavily on the goodwill of the White House, paints a different picture of the U.S. economy. In its World Economic Outlook published last month the IMF writes: "The high interest rates and the associated strength of the dollar appear to constitute a potential threat to smooth and sustained global economic growth," adding "the single most beneficial change in the world economy in present circumstances would be a perception that the U.S. will take action to restrain and eventually reduce its underlying budget deficit."

Recognition

It is partly the recognition that both views of the future cannot be correct, and the suspicion that under the influence of electoral priorities the Reagan Administration's policymakers have put their critical faculties into neutral, which helps to explain why Wall Street has chosen to ignore the successes of "Reaganomics," the catchword used to encapsulate the Administration's economic programme, and to worry most about the risks that lie ahead.

Some of those successes make inescapable reading. Even so stern a critic as Mr Paul Volcker, the chairman of the Federal Reserve Board, has said that with the progress the U.S. has made in the past couple of years in reducing inflation and getting economic growth swinging into gear, it has indeed laid the foundations for a sustained economic re-

covery... if only policymakers can face up to and tackle other hazards to our prosperity... the structural deficit in our Federal budget and the deficit in our external accounts."

But the Fed chairman has made it plain in both his words and in the actions of the Central Bank has taken on monetary policy that it harbours profound doubts about the readiness to attack the hazards promptly. Mr Volcker took the opportunity presented by his testimony to Congress in February to paint a lurid picture of the risks ahead if the twin deficits are not reduced.

He suggested, for example, that foreigners might tire of helping to finance the unprecedented credit demands being generated in the economy by private and public borrowing, warning that "the stability of the dollar and our domestic financial markets (could) become hostage to events abroad."

Other economists have echoed this fear that in order to maintain the inflow of foreign funds interest rates might have to push steadily higher and that if confidence in U.S. economic policy wanes there will be a growing risk that instead of sinking with dignity to a more reasonable level, the dollar could be caught up in the maelstrom of a currency crisis.

With such a possibility being contemplated if steps are not taken to cut the prospective \$200bn budget deficit in the second half of the decade, and the huge trade deficit expected this year, it is scarcely surprising that the IMF is concerned that the U.S. instead of being a pillar of stability, could become again the world's biggest economic headache.

The outlook must be all the more frustrating to economic policymakers outside the White House and the Treasury in view of the opportunity which is in danger of being missed. Since the Fed stepped on the monetary accelerator in September 1982 and added its turbo charger to the fiscal stimulus of rising defence spending and supply side tax cuts, the U.S. economy has roared back into life. In 1983 real economic growth hit 3 per cent, and this year with first-quarter real growth of 8.3 per cent and the second quarter likely to come in around the 5 per cent mark, the consensus forecast which could approach \$30-\$30bn

gesting real GNP could rise by almost 6 per cent.

No less impressive, inflation which hit 13.5 per cent in 1980 has slowed from a gallop to a crawl by 1983 and is unlikely to rise much above 5 per cent this year. Meanwhile capital spending has taken off and plant and equipment spending could rise by 14 per cent in real terms by 1984.

The U.S. Treasury's argument that all this has helped to drag the world out of the economic doldrums contains more than a grain of truth.

The U.S. has been sucking in foreign imports at an unprecedented rate and looks like running up a trade deficit in the \$120bn range this year, almost double the 1982 figure. A belief to foreign producers of consumer and capital goods and raw materials.

Is it just an unrelenting pessimism which is leading the developed and developing world outside the U.S. to treat Republican Americans bearing such gifts with so much suspicion? Not entirely. Given both the size of the budget deficit and the inability to finance it and the private sector domestically, the federal deficit is a monster which could all too quickly get out of control.

The Congressional Budget Office has predicted that the deficit could rise to as much as \$300bn in the next couple of years if a couple of things were to go wrong like, for example, the U.S. economy sliding into even a mild recession and interest rates stubbornly refusing to sink to levels which Reagan Administration feels are justified. The budget cutting which should get done be-

forehand is of only symbolic value in 1985.

Both the House and the Senate have now passed 1985 budget proposals which will have to be reconciled in a conference of the two legislative bodies.

More important, however, is the fact that even if the proposed cumulative \$142bn of deficit cuts over three years contained in the Senate version of the budget cutting programme were to be realised, it would still leave deficits in the \$200bn range at the end of the decade according to estimates made by the non-partisan Congressional Budget Office.

Moreover the cuts will not really begin to bite until 1986 and 1987. So the time when major spending cuts will be needed after the Presidential election in November and it is too facile to

assume that these will be easy to achieve.

prime rate has risen from 10.50 per cent to 13.50 per cent and 30 year Treasury bonds have jumped from just under 10.75 per cent to almost 13.50 per cent.

The possibility of a sustained economic upswing which could last until late in the decade is still just about conceivable. At 5 per cent, inflation is still moderate and bold action to improve the mix of fiscal and monetary policy could take the upward pressure off interest rates and narrow the extraordinarily wide margin between the inflation rate and the level of interest rates.

But so favourable a course of developments is looking less and less likely. The fragility of the financial markets, the strength of the current upswing, the continuing fiscal squeeze and the domestic and international constraints on the Federal Reserve Board's freedom of action are all pointing in the direction of yet another stop-go cycle for the U.S. economy.

What is not in doubt however is that the ominous international debt crisis is becoming increasingly threatening as U.S. interest rates.

Continued strength causing nervousness

The dollar

STEWART FLEMING

FOR A FEW weeks at the beginning of the year it began to look as if one of the most remarkable financial phenomena of the post war era, the spectacular rise in the value of the dollar in the foreign exchanges since President Ronald Reagan took office, was about to be reversed.

As the stock market plummeted and the Reagan administration was forced to survey the ruins of its foreign policy objectives in the Lebanon, the U.S. currency began to weaken amidst predictions from some of Mr Reagan's advisers that we were witnessing the steady erosion of the value of the dollar which would begin to offset some of the distortions in the economy which the high living costs was creating. A sharp rise in interest rates since January halted the slide which seemed to be setting underway, but it has left currency dealers and economists more concerned than they were about the potential instability of the dollar at a time when the U.S. is heading for another record current account deficit which could approach \$30-\$30bn

objective by reducing the costs of imports and adding to the pressure for price restraint in the domestic markets. There was another less concern about the impact of the dollar on U.S. trading partners and allies.

Today, however, it is possible to trace within the Reagan Administration a rather less sanguine attitude towards the strength of the currency.

It should be no surprise, of course, that it is Mr Baldridge who is apparently most concerned about the strength of the dollar. For it is the Commerce Department, which through its role in administering the U.S. trade laws, which is having to bear the brunt of one of the most serious problems which the strong dollar has helped to create for the U.S., namely the startling surge in imports and the nothing short of dramatic deterioration in the U.S. trade balance.

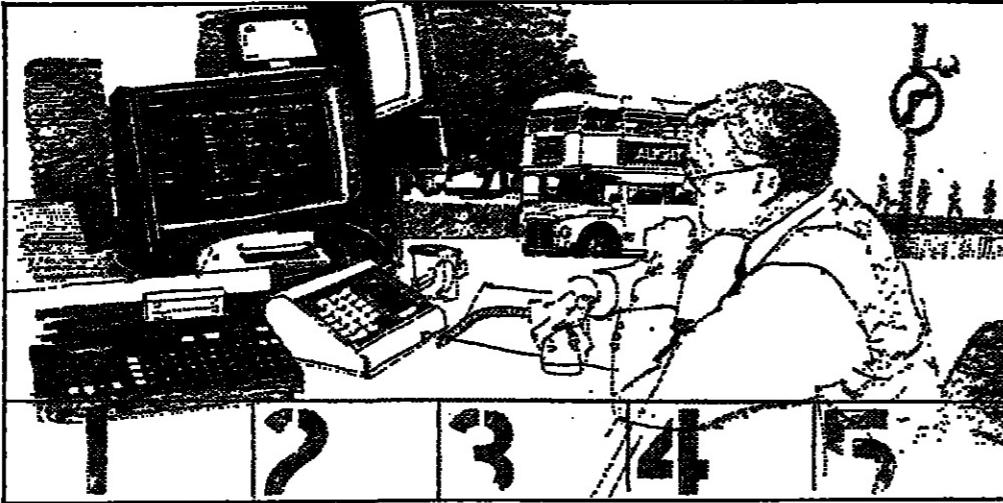
A decade ago the U.S. ran a small trade surplus. As recently as 1981, helped by its healthy net investment income position the current account also showed a small surplus (\$4.6bn). The trade deficit then on a C.I.F. basis was just under \$40bn and was just over \$42bn in 1982. Since then the trade account has collapsed. In 1983 the deficit hit \$70bn, and it is projected to

rise to around \$120bn in 1984.

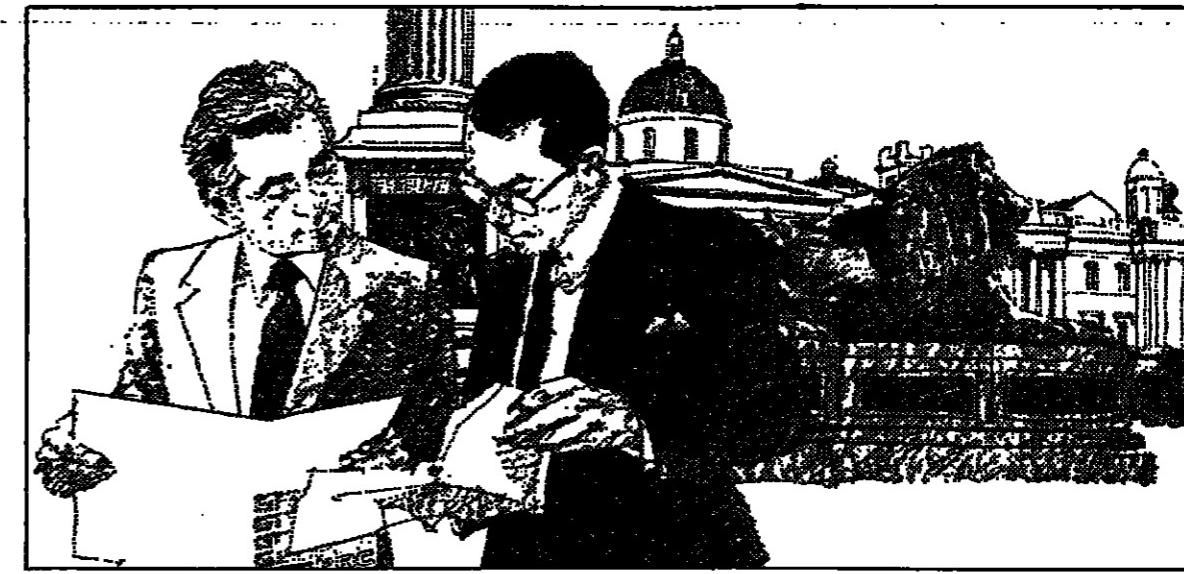
The deterioration in the trade account can be traced back to several factors. An important one has been the Third World debt crisis, particularly in Latin America, which has hit U.S. exports to the region. The fact that the U.S. has also emerged from recession much earlier than its industrial trading partners and began to suck in imports from abroad much more quickly has also played an important role. But given the strength of the dollar this has not been a serious problem. The weakness of net exports previously has, according to some estimates, reduced U.S. gross national product by around one quarter over the past year. Given the strength of the upswing, however, this has not mattered except to individual sectors and workers who have suffered as a result. But given the firm balance between monetary and fiscal policy, and the threat that interest rates probably kept up

the pressure of credit demands, it may well be that the market continues to flood in as the source of economic growth eases and that high tech sectors of the economy, not just declining "smokestack" industries, will begin to worry more about the strength of foreign competition.

The inherent instability of the current situation is underlined by the risks on the other side. Were the dollar to collapse as a result of an emerging lack of confidence in U.S. economic policy—a not altogether unreasonable assumption given the far from encouraging prospects for next year's efforts to cut the federal budget deficit—the U.S. might find itself in the vicious circle of a plunging currency, adding simultaneously to both the costs of imports and therefore the size of the trade deficit, and to domestic inflationary pressures. Increasingly, therefore, the argument is being made that far from being a symbol of the recovery in the international stature of the U.S. under President Ronald Reagan, the strength of the dollar contains the elements of an economic policy document which could present U.S. economic policymakers with some unenviable challenges before too long.



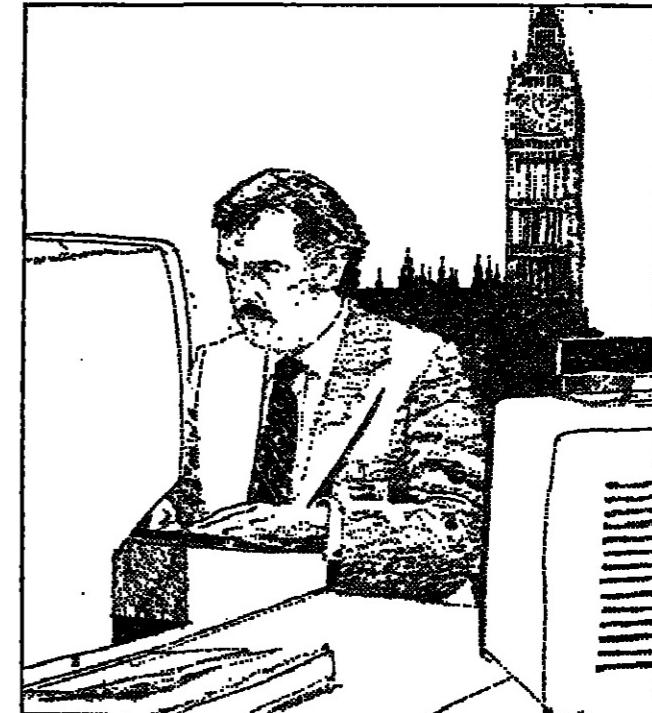
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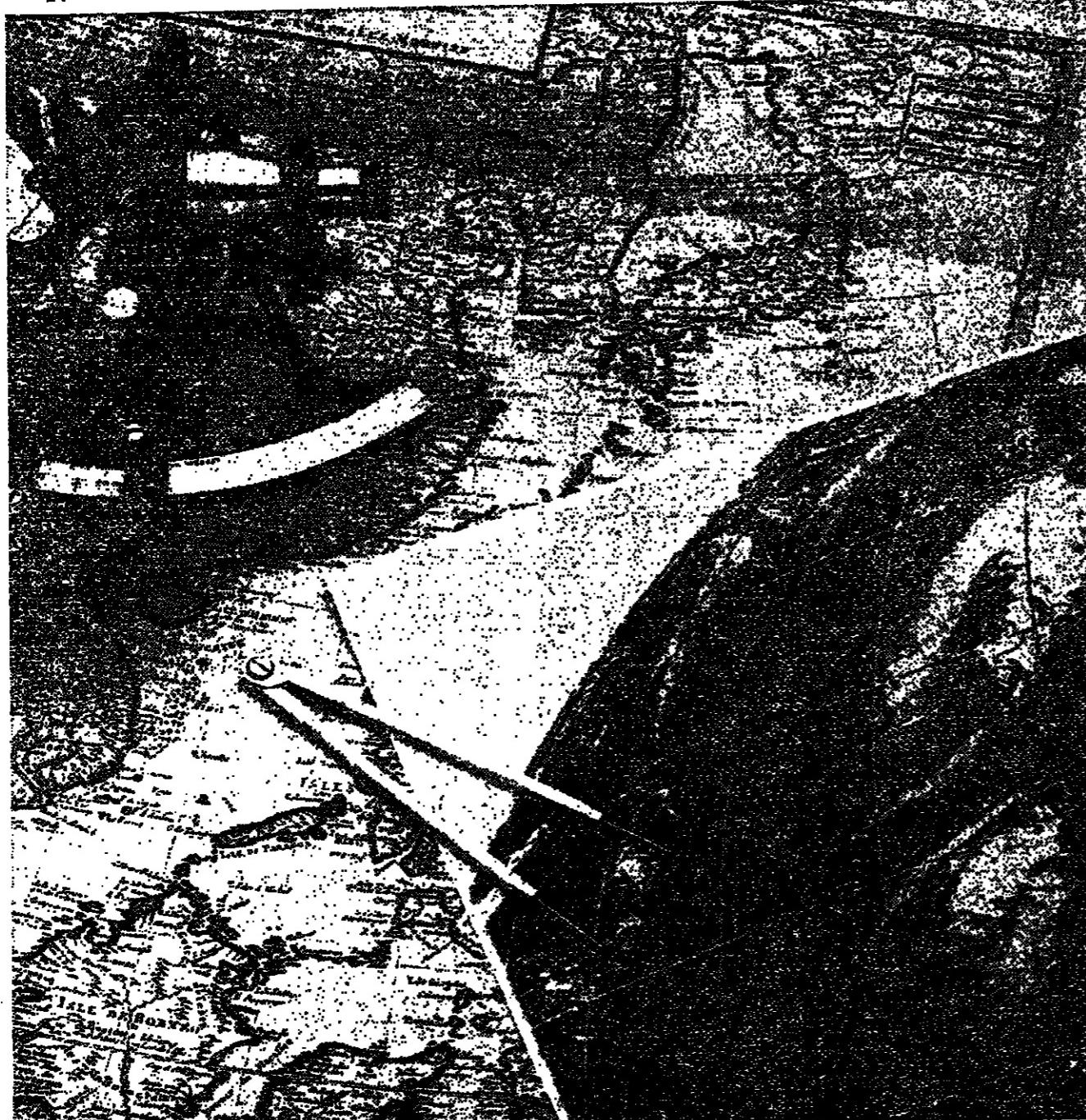
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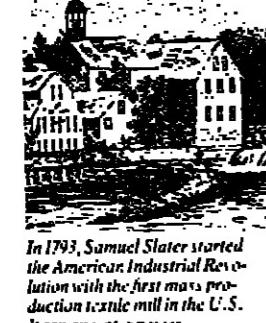
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U.S. FINANCE 4

Confidence in the U.S. financial system has been shaken suddenly just as the pace of deregulation has begun to accelerate. Here and on pages 5 and 6 an examination of the developments

Problems over free market economics

THURSDAY, May 17, 1984, will be remembered for a very long time in the U.S. financial community. It was the day that the U.S. Government mounted its biggest ever rescue effort to stop the run on the Continental Illinois National Bank and Trust Company, the biggest bank in Chicago and the eighth biggest bank in the U.S.

In terms of actual money put up by the Government the sums at first sight do not add up all that large. The Federal Deposit Insurance Corporation's injection of \$1.5bn of capital into Continental and the commercial banks, which are also providing a \$5.5bn standby facility, are putting up another \$500m. The capital injection roughly doubles Continental's capital.

Much more important, the U.S. authorities have given an open ended guarantee of Continental's deposits until a permanent solution to its problems is found. Although the U.S. regulators would probably disagree, this means that Continental Illinois, in the eyes of most bankers, has been given a \$16bn government guarantee.

The fact that the U.S. government had to swallow its public adherence to free market economics, and take such drastic measures to stem the run on Continental Illinois underlines the seriousness of the situation it faced in mid May. For a few days there was very real danger that a major crisis of confidence surrounding Continental Illinois, Chicago's oldest and proudest bank, would spill over to the rest of the U.S. banking community and endanger world confidence in the international banking system.

Life will never be quite the same again. It will be some time before the implications of the rescue of Continental Illinois are fully understood, but already bankers believe that the U.S. Government has indicated by its action that it is prepared to stand behind the top ten banks in the U.S. If they show any signs of collapsing, if this is the case, bankers believe that the U.S. bank regulators will make them pay for that privilege.

U.S. bank regulators have always insisted that banks should be allowed to fail, but they have been very reluctant to allow depositors of even the smallest banks to lose any money, because of their fears such action would have on confidence in the banking system.

When Penn Square Bank of Oklahoma City failed in July 1982, following overaggressive lending to the U.S. energy industry, holders of some \$190m of deposits were allowed to lose some of their money. However, U.S. bank regulators under criticism because of the damage this did to confidence in other small U.S. banks. Although the federal deposit insurance corporation only insures U.S. bank deposits up to a ceiling of \$100,000 per person, it effectively is insuring all U.S. bank deposits.

While the reverberations of the Continental Illinois affair will be felt for some time in the U.S. banking community, it serves to underline that the U.S. banking system is in a more fragile state than might be imagined from a cursory review of U.S. bank performance in 1984 identifies the top five U.S. banks in terms of performance as the North Carolina-based Wachovia Corporation, Barnett Banks and Sun Banks from Florida, the Pittsburgh-based Mellon Financial Corporation and the Georgia-based First Atlanta.

The recession in the U.S. oil industry has proved to be more severe than many had anticipated and it has had a serious impact on the loan portfolios of several traditional energy lenders. Indeed, it is significant that the problems facing Continental Illinois, Seafirst, Interfirst and the First National Bank of Midland, one of the biggest energy lenders in the U.S., are all related to overambitious energy lending.

Like any such ranking of performance, Salomon Brothers' lists are subjective but they are based on an analysis of several factors including earnings growth, asset returns, return on equity, credit quality and capital adequacy. Significantly, a "blue chip" banking group like J. P. Morgan rank third, way up the table of 35 U.S. banks analysed by Salomon Brothers, and with the exception of Bankers Trust and Bank of Boston, most of the big U.S. money centre banks are to be found in the bottom third of the Salomon brothers' performance tables.

Although the major money centre banks boosted their capital generally, Salomon Brothers' Notes that many of these institutions suffered in profitability, liquidity and liquidity.

The stock market's scepticism about the money centre banks is reflected in market capitalisations which are noticeably lower than underlying shareholders' funds. Continental Illinois is the most extreme example having a stock market value of under \$500m even though its shareholder funds are close to \$2bn.

A good indicator of how well U.S. banks have been doing over the longer term is the growth in the dividend paid. Citicorp and J. P. Morgan, widely regarded as the leaders amongst the money centre banks, have increased their dividends by an average 10 per cent a year between 1979 and 1983 according to the Salomon figures.

Aside from Continental Illinois, which has taken the virtually unheard of step of passing its dividend, Crocker National and Interfirst, which both rank among the top U.S. banks, have cut their dividends recently in response to worse than expected problems in their electric and energy lending portfolios, respectively. Meanwhile, Seafirst, the 29th biggest bank in the U.S. was rescued by Bank of America in April 1983 after it ran into problems in energy lending.

The recession in the U.S. oil industry has proved to be more severe than many had anticipated and it has had a serious impact on the loan portfolios of several traditional energy lenders. Indeed, it is significant that the problems facing Continental Illinois, Seafirst, Interfirst and the First National Bank of Midland, one of the biggest energy lenders in the U.S., are all related to overambitious energy lending.

Bank Holding Co.	Assets	Non-performing loans	Return on assets		Primary capital as % of assets
			\$bn	%	
Citicorp	135	2,100	0.57	16.0	4.9
BankAmerica	121	3,214	0.52	7.4	5.3
Chase Manhattan	92	1,200	0.34	12.9	5.3
Bankers Trust	64	302	0.56	12.3	5.0
J. P. Morgan	58	557	0.79	14.8	5.1
Chemical NY	51	676	0.54	14.2	5.1
First Midland	44	1,201	0.60	13.0	5.1
Continental Illinois	42	1,900	0.27	5.7	5.7
Security Pacific	40	865	0.71	16.1	5.3
Bankers Trust	38	585	0.58	15.7	5.7
First Chicago	35	554	0.53	11.1	5.7
First Atlanta	27	748.5	0.61	12.3	5.7
Mellon National	26.4	539	0.78	13.7	5.8
Crocker National	22.4	363	0.48	(-1.00)	5.8
First Midland	22.3	363	0.46	9.6	5.8
Interfirst	21.7	651	(-0.82)	(-14.7)	6.3
First Bank System	20.9	328	0.72	13.3	5.5
Norwest	19.8	328	0.57	15.6	5.5
Bank of Boston	18.5	326	0.72	14.2	5.8
Texas Com. Bankshares	19.5	220	1.09	18.7	5.9

Research: Rivka Nachoma

jumped in and virtually every major U.S. bank has now asked for permission to open so-called "non-bank banks" or consumer banks across the U.S.

The U.S. bank regulators have been concerned for some time about the continued acquisition of "non-bank banks" by securities companies, insurance companies and other non-banking organisations. The Fed has said that this makes "present the potential for a significant, haphazard, and possibly dangerous alteration of the Congressional action on the underlying policy issues."

The regulators are concerned that the exploitation of these loopholes could defeat official policies on commingling of banking and commerce, conflicts of interest, concentration of resources and excessive risks to say nothing of its impact on the limits on interstate banking.

It is clear that by their recent actions in giving preliminary approval to banks setting up "non-bank banks," the regulators are preparing themselves for a showdown with the U.S. Congress which has failed to come up with a comprehensive piece of banking legislation.

C. Todd Conover, the Comptroller of the Currency, said recently, when announcing a temporary moratorium on "non-bank banks" that "the need for legislation on the issue is critical." He says he will lift the moratorium later this year even if there is no Congressional action on the issue. His statement is clearly designed to put pressure on Congress to act.

What the FDIC said

The following is the text of the announcement by the Federal Deposit Insurance Corporation regarding the financial aid arranged for the Continental Illinois National Bank and Trust Company:

The Federal Deposit Insurance Corporation, the Federal Reserve Board and the Office of the Comptroller of the Currency, together with a group of leading banks, have assembled a comprehensive financial assistance programme for the Continental Illinois National Bank and Trust Company. The programme will provide assurance of the capital resources, the liquidity and the time needed to resolve in an orderly and permanent way the bank's problems.

Under the programme, the FDIC, together with a group of commercial banks, will provide a total of \$2bn in capital to the bank in the form of subordinated notes. This capital will be available for the bank's permanent capital by merger or otherwise. The subordinated notes bear interest at a rate equal to the one-year Treasury bill rate plus 100 basis points. The FDIC board of directors voted to grant assistance pursuant to Section 13(c)(2) of the FDIC Act.

Permanent

In view of all the circumstances surrounding Continental Illinois, the FDIC provides assurance that, in any arrangements that may be necessary to achieve a permanent solution, all depositors and other general creditors of the bank will be fully protected and service to the bank's customers will not be interrupted.

To further augment the financial resources available to Continental Illinois Bank, a group of 24 major U.S. banks has agreed to provide over \$35bn in funding on an unsecured basis throughout the period during which a permanent solution is developed. This agreement was arranged before the Continental Illinois Bank and the group of commercial banks, for whom the Morgan Guaranty Trust Company of New York is agent.

The financial assistance programme is designed to enable the Continental Illinois Bank to resume normal patterns of funding in the market to meet its liquidity requirements and to operate normally in other respects. As a part of the overall programme, and in accordance with customary arrangements, the Federal Reserve is prepared to meet any extraordinary liquidity requirements of the Continental Illinois Bank during this period.

The office of the Comptroller of the Currency—the primary supervisor for the Continental Illinois Bank—has worked closely with the FDIC and the Federal Reserve in connection with the structuring of this programme. In the Comptroller's opinion the bank's difficulties will be resolved in an orderly way with the capital and liquidity support provided in this programme.

Awesome potential muscle

The non-banks

WILLIAM HALL

"CAN YOU imagine the airline industry talking about non-airline airlines or truckers talking about non-truck trucking?" mused Tom Williams, chairman of First Atlanta Corporation recently, as he pondered the explosion in applications to set up "non-bank banks" in the U.S. financial services industry.

The decision has focused attention once again on the age-old question of what is a bank. Dee Hock, the president of Visa, the international payment system owned by banks around the world, says that "money today is merely guaranteed alpha/numeric data recorded on metal or paper," and as far as he is concerned "a bank is any institution for the custody, loan, exchange or issue of guaranteed electronic alpha/numeric data."

Based on this definition, the number of institutions which could be regarded as banks is a lot wider than people traditionally think. Dee Hock, who in March, the U.S. banking regulators have been swamped with applications for similar licences. The landmark decision effectively opens the door to banks which want to operate in more than one state, which until now has been the biggest constraint on the geographic expansion of their business. The U.S. Comptroller of the Currency, who shares responsibility for regulating U.S. banks, says that under present law, "non-bank banks" are definitely legal. He has imposed a moratorium on applications, but has stressed that it is temporary and unless there is any change in the U.S. banking laws will give applicants the "go-ahead." Meanwhile, the Fed, while concerned about the precedents it decimalised, has not yet decided what to do. It had no clear basis to approve the application since the "non-bank bank" was not going to make commercial loans.

Although many of these "non-banks" are still only nibbling at the edges of the banks' traditional domain, their seriousness in becoming major players in the financial services industry should not be understated. Sears Roebuck, American Express and Prudential Insurance, last year spent a combined \$100m on advertising their financial services. This compares with \$11.2m of advertising by Citicorp, which is often regarded as the most aggressive and innovative of the big banks in the financial services area.

It is against this background that the bank's interest in setting up "non-banks" should be viewed. The Fed's decision on U.S. Trust was made because the bank holding company Act defines a bank as "An institution that both accepts demand deposits and enforces in the business of making commercial loans." U.S. Trust did not intend to make commercial loans through its new Florida operation. Once it had spotted the loophole the other banks

Moves to restructure agencies

Regulators

PAUL TAYLOR

IT IS a testing time for the regulators of financial services in the U.S. and particularly for banking regulators—as events at Continental Illinois in recent weeks have all too dramatically shown.

Three of the regulatory agencies—the Office of the Comptroller of the Currency, the Federal Deposit Insurance Corporation (FDIC), and the Federal Reserve Board—themselves played a crucial role in putting together the \$7.5bn rescue package for Continental. The regulators themselves called the package "historic" and "unprecedented."

When the dust has settled the regulators may be found to have raised issues that go far beyond one major bank's problems. Six days before Continental's Federally-backed rescue package was announced the FDIC had allowed four much smaller banks to fail, bringing the total so far this year to 32.

In Continental's case the Federal regulators revealed, perhaps for the first time, what many had long suspected—namely, that some regulators could not afford to let the eighth largest bank in the U.S. fail without risking the threat of an even more serious crisis of confidence in the whole U.S. and potentially worldwide banking and financial system.

Many market observers believe that by guaranteeing all deposits at Continental—including those over \$100,000 not normally covered by insurance—the Federal regulators have set an important precedent. They may also have redefined the extent of their own powers and effectively established a tiering system of federal protection for depositors.

As Mr Ferdinand St Germain, the U.S. House Banking Committee chairman, pointedly complained after the Continental rescue package was announced, smaller banks and their depositors have not received the same treatment.

In fact, while Continental's liquidity crisis was by far the most spectacular issue bank regulators have had to face up to recently there are many other challenges—some of a fundamental nature—confronting the half-dozen regulatory agencies responsible for overseeing

seeing, policing and guiding the participants in the U.S. banking industry. These challenges fall into three broad areas.

First, the Federal agencies and regulatory bodies are desperately trying to keep pace with rapid changes brought about by deregulation within the industry itself.

These are market-driven changes which frequently attempt to exploit loopholes in jurisdictional responsibility or in the underlying banking, securities and other financial laws of the U.S. As a consequence the regulators are spearheading a push to persuade Congress to redefine the very definitions of players in the industry and geographical and product boundaries of the industry itself.

The perception that the framework needs simplifying and streamlining has led, most importantly, to a major and potentially far-reaching blueprint prepared by a Presidential task-force ...

Thus while Congress is still considering various Bills which would more clearly define what a bank is, where it can operate and what services it can provide, the regulators led in this instance by the Federal Reserve Board and the Office of the Comptroller, have demanded urgent action to close loopholes in existing banking legislation which have allowed almost every major bank in the U.S. to propose setting up limited service "non-banks" nationwide.

Without such Congressional action the Comptroller of the Currency, Mr Todd Conover, warned last month that he will have little choice but to approve the applications which in themselves would knock a yawning gap in interstate banking restrictions.

Secondly, the agencies themselves face criticism from within Congress and outside—for being overzealous or conversely lax in their duties when problems arise.

In two separate reports issued last year the regulators were severely criticised over their handling of two major bank failures. In October a Treasury Department report criticised the Comptroller's staff for having neglected to analyse adequately the deteriorating financial condition of Penn

Square Bank—the Oklahoma City energy bank which collapsed in 1982 and sent a shock wave through the U.S. banking industry.

Earlier, Mr St Germain, who chaired the House Committee's investigation of the collapse, had described a private written agreement under which the Comptroller's staff reprimanded Penn Square's management as having "all the sting of flogging with a wet noodle". Subsequently the Comptroller's office has set up a new division to monitor more closely potential loan trouble areas like energy.

In a separate, and much stronger report, the House Operations Committee assailed the FDIC for "extreme regulatory neglect" because it failed to take stiffer action against senior bank officers ahead of the

international banks to be over-aggressive in writing down LDC loans. For example, at the end of last year they allowed national banks to extend the period before non-performing loans have to be placed on a non-accrual basis from 90 to 90 days.

The third major area of challenge to the regulators is the proposed change in the regulatory framework itself to eliminate duplication and dual responsibilities—and perhaps one of the more embarrassing public disagreements among the regulators over such issues as interstate banking.

The perception is that the framework needs simplifying and streamlining to make it easier to a major and potentially far-reaching blueprint prepared by a Presidential task-force led by Vice-President George Bush.

The Bush report, which emerged early this year following months of back-room wrangling among the regulators and was generally seen as a victory for Mr Paul Volcker, the Fed's chairman, who had energetically opposed changes limiting the Fed's supervisory powers, recommends a series of major changes. Among them are the

collapse early last year of the Butcher Brothers' banks in Tennessee. The FDIC has strongly rejected the criticism.

Nevertheless, the regulator agencies have been holding up their ambitions and imposing new rules on the industry.

For example, in March the FDIC and the Federal Home Loan Board approved new rules which, from October 1, will cut off federal insurance on all but the first \$100,000 funnelled to a financial institution by an individual money broker.

The ruling, which follows mounting concern about the role of "hot money" in the collapse of several U.S. banking groups, has met with fierce opposition from the brokers themselves.

Mr Merrill Lynch, the major Wall Street firm, demanded the decision as a "stark case of the regulators out of control."

Of perhaps even greater significance the Federal Reserve Board, responding to concern in Congress and elsewhere about the vulnerability of U.S. banks to a further deterioration in the liquidity position of LDC borrowers, has actively drawn attention to a requirement imposing a minimum of 5 per cent primary capital ratio at the major U.S. international banks.

But in other actions the regulators appear to have been at pains not to force the major

bank holding companies to be regulated by the Fed.

● A new Federal banking agency would be formed to take over the regulation of Federally chartered banks and the position of the Comptroller of the currency would be abolished.

The new agency would also regulate the parent holding companies of all but the 50 largest banks, which would continue to be regulated by the Fed.

● The new agency would have the power to draw up a list of "permissible activities" for bank holding companies but the Fed would have a limited veto.

● The Fed would take over all the FDIC's current regulatory authority over state chartered banks. The FDIC would, however, be given expanded powers to deny insurance, set insurance premiums based on the riskiness of a bank's activities and examine troubled banks working alongside the bank's primary regulator.

The task-force's proposals, like other moves aimed at bringing the 50-year-old banking and securities industry laws into step with the marketplace, are currently under discussion in Congress. As it is election year, however, some industry observers fear that progress may be slow.



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	Net income (\$bn)	Net worth as a % of assets
1975	1.4	5.80
1976	2.3	5.58
1977	3.2	5.45
1978	3.9	5.51
1979	3.6	5.58
1980	0.8	5.25
1981	(4.6)	4.23
1982	(4.2)	3.69
1983	2.0	4.02

* Savings and loans associations insured by the Federal Savings and Loan Insurance Corporation (FSLIC)

THE TOP TEN SAVINGS AND LOANS ASSETS (\$bn)

American S and L 21.5

Home S and L 19.2

Great Western 17.1

California Fed 14.1

Glenelg Fed 9.7

First Nationwide 8.4

World S and L 8.2

First Fed Michigan 8.0

Empire of America 7.0

City Federal 6.7

Source: U.S. league of savings institutions.

S and Ls adjust to new environment

Thrift industry

WILLIAM HALL

THE U.S. savings and loan industry is gradually emerging from its financial crisis of 1981-1982 but many institutions are still not making money and the latest rise in interest rates has dealt a heavy blow to their returns.

America's 3,500 Savings and Loans (S and Ls), which are primarily institutions which collect savings deposits and use them to finance the U.S. housing industry, are still struggling to find a long-term role in the newly deregulated marketplace which they operate and U.S. banking regulators are concerned that many of the players will not be able to survive.

Some of the S and Ls have embraced the new environment enthusiastically. Following the passing of the Depository Institutions Act in October 1982 they can now operate in much the same way as commercial banks in return for foregoing their interest rate privileges which assured them of a captive depositor base.

Legendary

Financial Corporation of America (FCA), headed by the 49-year-old former investment banker Charlie Knapp, has grown from a very small California savings institution with assets of under \$100m into the biggest institution of its kind, with assets of \$7.6bn in eight years. In terms of deposit-taking institutions it now ranks ahead of such well known banks as Wells Fargo and would rank among the top dozen banks in the U.S.

Knapp's aggressive pursuit of deposits is legendary in the industry and the company sees the Wall Street investment houses such as Salomon Brothers and First Boston, which package mortgage securities, as one of its biggest sources of competition rather than the local Californian Savings and Loans.

However, FCA's business strategy is not typical of the industry. Other Savings and Loans are less confident that they have found the right niche in the marketplace.

They see themselves as remaining primarily specialised institutions for providing housing finance and are still trying to grapple with the age-old problem of providing fixed rate mortgages with short-term variable rate money.

The original of new funding instruments which have been spawned by the securities industry.

Even so, the regulators are finding the cost of rescuing some of the thrifts is straining their resources. Quite small Savings and Loans which the regulators are having to shoulder. The collapse of the infamous Empire Savings and Loans of Mesquite, Texas, which had grown by a mindboggling 1,685 per cent in less than two years is expected to cost the Federal Savings and Loan Insurance Agency \$164m in its duty to insure customers' deposits in the institution.

In 1982 264 Savings and Loans failed and although the number of failures fell by 89 last year the sums involved rose substantially.

extremely low by historical standards."

The regulators' concern about the thrift industry has been increased following growing evidence that failing thrifts have been allowed to grow rapidly by tapping money brokers for funds. "The use of 'Brokered funds'" has been found in many of the Savings and Loans which have had to be bailed out by the regulators in recent months and there are now plans to restrict their use severely.

Arduous road

The Federal Home Loan Bank (FHLB), which regulates the industry, said recently that the "state of the industry remains very fragile and the thrifts will face a long and arduous road to recovery."

Last year the thrift industry made its first profit since 1980. After losses of \$8.6bn in the previous two years net income in the Savings and Loans industry, both the Federal Savings and Loan Insurance Corporation is totalled \$2bn in 1983. This is still only half the amount earned in 1978 and the industry's return on average assets of 0.27 per cent in 1983 is two-thirds below the level of the late 1970s.

The thrift industry's capital position remains weak. The ratio of net worth to total assets recovered to 4.02 per cent from its historically low 3.65 per cent in 1982 but despite the industry's aggressive efforts to boost its capital base its ratios are still one-third below where they were in the mid-1970s and regulators are concerned about the slim capital cushion.

The FHLB notes that while the aggregate earnings of the industry in 1983 were in sharp contrast to the substantial losses in 1981 and 1982, 35 per cent of the institutions in the industry were still operating in the red during the second half of 1983. The FHLB also says that despite the recovery net operating income "remains

To help them meet the problem the regulators are having to bend the rules and this in turn is leading to a breakdown of the barriers which have long protected commercial banks from operating in more than one state. Citibank has been the most obvious case in point. It acquired a failing thrift in California and has followed this up with acquisitions of similar institutions in Florida and Illinois.

While the Federal regulators in the industry have been taking steps to tighten their controls, their task has been made more difficult by a relaxation of laws at the state level, particularly in California, which has led many Savings and Loans to swap their Federal charters for state charters to take advantage of the easier rules on what they can and cannot do.

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U.S. FINANCE 6

Banking

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Shareholder's equity	407,413

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The scale of lending to sovereign borrowers, particularly in Latin America, is a major problem for the banks

Nursing the debtor nations

World loans

WILLIAM HALL

WHILE SOME of the Texas and California banks continue to be dogged by domestic loan loss problems, it is the international debt crisis which continues to pose the biggest challenge to America's major banks.

Nearly two years after the international debt crisis broke, U.S. bank lending to the world's heavily indebted countries has stabilised—which is a polite way of saying new lending has virtually stopped. The regional banks have pulled in their horns and left the biggest banks to bear the brunt, creating the bulk of the increase in "involuntary lending" that is required to enable the countries to maintain their interest payments.

Although U.S. bank exposure to the heavily indebted less developed countries (LDCs) is not increasing, the scale of the existing involvement underlines the very real problems some U.S. banks might face if there was a prolonged interruption in the servicing of their loans. Bank of America, Citibank, Morgan Guaranty, Chemical, Chase Manhattan, Manufacturers Hanover Trust, Continental Illinois, Bankers Trust, plus First National Bank of Chicago, the nine U.S. money centre banks together had, at the end of June 1983, \$13.4bn out to Mexico, \$13.3bn to Brazil, \$7.6bn out to Venezuela and \$5.2bn out to Argentina. These loans were the equivalent of 131 per cent of their combined capital, and accounted for roughly two thirds of the entire U.S. bank exposure to these countries.

Nervous

U.S. bankers are exposed to other "problem borrowers" around the world and Latin America has become the traditional sphere of influence overseas for U.S. banks and bankers are nervously watching the announcements and rumours emanating from the capitals of Brazil, Mexico, Venezuela and Argentina.

Mr Bill Rhodes, senior vice president of Citibank and the man who has fronted for the



Left: Mr. Walter Wriston, chairman of Citicorp, who believes the Cassandras will be proved wrong. Right: Mr. Tony Solomon, president of the New York Fed, who has played a key role in the debt crisis

Exposure of nine U.S. Banks to LDCs

Total foreign claims		Claims on non-Opec		As per cent of assets		As per cent of capital	
LDCs	(\$bn)	(\$bn)					
1977 Dec	132.7	30.0	8.1	163			
1978 June	135.9	31.9	8.0	164			
Dec	147.2	33.4	7.9	176			
1979 June	151.8	35.0	7.8	188			
Dec	165.2	39.9	8.2	192			
1980 June	176.7	41.3	8.2	198			
Dec	188.1	47.3	9.0	202			
1981 June	196.0	51.6	8.2	206			
Dec	205.0	57.6	8.2	220			
1982 June	208.5	60.3	10.6	223			
Dec	205.2	64.2	10.9	221			
1983 June	207.4	64.4	11.1	223			

Source: Country Exposure Report, Federal Financial Institutions Examination Council

Loan Exposure of top five U.S. banks at end of 1983 (\$m)

	Stockholders equity	Loans to Brazil	Loans to Mexico	Loans to Argentina
Citicorp	5,771	4,600	3,000	n.a.
BankAmerica	5,136	2,494	2,741	n.a.
Chase Manhattan	3,951	2,560	1,553	890
Manufacturers Hanover Trust	2,671	2,120	1,915	1,221
J. P. Morgan	3,669	1,785	1,174	741

Source: Annual reports

imminent collapse of the international banks will be proved wrong.

If the world economy grows at a real rate of about 3 per cent per annum for the next two to three years, the current account deficits of the LDCs will return to normal and debt service ratios will drop sharply. Less this belief be thought too wild a dream, history records that, from the end of World War II till the beginning of our global recession from which we are emerging, the real growth averaged about 4 per cent a year," wrote Mr. Wriston.

U.S. banks face serious problems collecting their money in Brazil and Mexico but at least these countries are trying to comply with economic adjustment programmes imposed by the International Monetary Fund. Venezuela, by contrast, appears to have given up the attempt, in the view of some U.S. bankers.

However, it is Argentina which is really worrying U.S. bankers currently. At the end of March U.S. banks were saved from having to put much of their Argentinian debt on a non-performing basis by a last-minute \$500m loan which was used to make the interest payment.

Argentina itself only put up \$100m. Mexico, Brazil, Venezuela and Colombia put up another \$900m and the 11 international banks of the Argentine Working Committee put up the remaining \$100m. This unusual last-minute intervention prevented Argentina from becoming the first major Latin American borrower to recentralise its currency in the recent past. It is, however, a step forward in the direction of normalising its foreign exchange market.

U.S. banks are particularly sensitive to delays in quarterly interest payments since, unlike European banks, they have to publish quarterly earnings and are obliged to publicise any material change in non-performing loans which could result from interest delays. Given a nervous stock market, the disclosure that Argentina failed to pay its interest on time could further damage U.S. bank shares, which in turn would hinder their ability to access the capital markets for fresh capital.

Pressure

Even if the problems of the LDCs disappear as quickly as the banks like Citibank suggest, most U.S. bankers remain sceptical. "International business is unlikely again to be as important a segment of their business as it was at the start of the 1980s, when it accounted for over 50 per cent of the earnings of the money centre banks."

Inside the U.S. many of the barriers which forced U.S. banks to look abroad for their growth are being taken down, with the result that there are plenty of "safer" domestic growth opportunities for U.S. banking.

The risk attached to LDC lending has left its mark on many U.S. banks. They do not mind sitting out a prolonged recession in their domestic marketplace, where they can take a comforting look at their underlying security every now and then, but in lending to Brazil, Argentina or Mexico, a U.S. bank is just one of hundreds of other foreign banks which share widely differing views as to how they should go about collecting the money if times get tough.

Securities

Change is sweeping through the financial services industry: new institutions are emerging and a range of new products is on offer

Super league starts to stretch away

Wall Street Houses

TERRY DODSWORTH

NEW EVENTS could have encapsulated the development of the U.S. securities industry over the last few years quite as comprehensively as the sudden marriage of Shearson/American Express and Lehman Brothers Kuhn Loeb in April.

The decision to merge in what was effectively a takeover of Lehman by Shearson, highlighted two strands in current Wall Street thinking. The first is that size now counts of itself in a way that it never has before. The second is that the old distinctions between the traditional investment banks like Lehman and the conventional broking houses such as Shearson no longer matter very much.

The development of a super league of Wall Street houses goes back to the mid-1970s and the abolition of fixed brokers' commissions. Until then commission income had been the mainstay of most New York Stock Exchange member firms, accounting for around 50 per cent of gross revenues in 1975. The rule change very rapidly and very decisively made this steady source of income much less dependable. It opened the market for opportunistic firms by firms that were ready to move in aggressively and offer clients — especially the big institutional customers — cut rate services.

One result was that many smaller firms merged or went out of business while the bigger groups grew larger still. At the same time the stabilisation in commission revenues made the other areas of business more important. Firms have intensified their efforts in the two broad areas of securities trading and investment banking activities which have both expanded rapidly over the last nine years.

The companies that have emerged looking the strongest from this pull-back are those that have managed to look into one of these two growth sectors and the strongest of all are those that have a foothold in both.

Blue chip

Some blue-chip investment banks, notably Goldman Sachs and First Boston, have made the transition smoothly by building up their institutional trading departments and their capital base. From the other direction trading houses such as Salomon and Merrill Lynch have expanded their banking activities.

In the midst of this re-shuffle in the industry Shearson emerged as one of the fastest-growing and most aggressive retail brokers, dealing directly with the general public. Through a series of mergers in the 1970s it built up its position to push into institutional business and own account trading moves that were reinforced by the firm's acquisition by American Express, which was able to pump up the capital base of the holding company.

The one important element which has been missing from the Shearson mix was a heavy-weight investment banking business. Lehman, one of the oldest established names on Wall Street, with roots that go back to before the Civil War, provides just this, along with a list of contacts and clients on which the classy Wall Street financiers have historically based their pre-eminence.

While the logo of Shearson's

development into an all-embracing all-service firm is clear enough, however, the merger begs the question of why Lehman should have wanted to accept it. The firm had recovered from a difficult period in the early 1970s to re-establish itself among at least the minor aristocracy of Wall Street. During the boom in trading over the past two years it had racked up record profits and substantially expanded its capital base. In addition, it had managed to develop a powerful dealing business, particularly in the fixed-income sector.

Pre-eminence

The answer to this question is twofold and both points illustrate the pressures that are now being exerted on the old charmed circle of exclusive Wall Street partnerships. First,

Lehman was suffering from a serious family row about the direction of the firm which had pitted partner against partner in a divisive scrap.

Secondly, Lehman had evidently begun to worry about the adequacy of its capital base. During 1983 it attracted substantial new loan capital but this still left it well down the Wall Street league table at number 14 in the list of the most heavily capitalised companies.

Shearson, by contrast, has demonstrated how rapidly and aggressively a well capitalised company can move in the securities industry. With its huge cash-rich partner in American Express, it has been able to expand its capital base more quickly than many of its older rivals, thus increasing its capacity to move into new markets, particularly trading.

By the end of last year, before the deal with Lehman, its capital had topped the \$1bn mark, making it the third largest Wall Street firm after Merrill Lynch and Salomon. In the wake of the merger it moved up, moving into the number two slot.

The Shearson/Lehman saga has now established itself as the paradigm case for the currently fashionable view in the industry that the battle for survival will be increasingly won by the big battalions. In one sense this is quite obviously true. Inasmuch as the key growth over the past nine years has been in the trading rooms, it is the big companies that have achieved the most success, since they have been able to assemble the necessary funds to take dealing positions.

The essence of the dealing-based firms lies in their capacity and willingness to take risks. The risk enters in because in order to work with these sort of clients they have to be willing to take positions on their own accounts. They have to maintain inventory to facilitate order flow and they have to trade in very large chunks of stock — the so-called block trading.

The trading-based firms also have another strength. In winning underwriting business they now have a natural advantage over other Wall Street firms because they can use their own sales network as a distribution channel.

The relationship between capital resources, dealing ability and underwriting capacity is illustrated in the Wall Street league tables. The firms that have concentrated most on trading are Salomon, Merrill Lynch and Goldman Sachs. Last year they occupied the top three underwriting positions in both dollar volume and the number of issues, and all three came in the list of top five most heavily capitalised firms. Morgan Stanley, meanwhile, which has diversified in terms of capital, slipped to number five in underwriting, the first

time in five years that it had not been first or second in the ratings.

Among the top ten, Merrill Lynch is the odd man out, since it has gone the way of becoming a full-service firm, specialising in a very big private client retail operation, to go with the institutional business. Merrill has recently been showing some of the dangers of this approach in the heavy staff costs that have weighed down its profits. But the strategy of building from a retail base and tacking on to virtually every conceivable type of brokerage activity is by no means unfashionable. The top ten largest firms include Shearson, E. F. Hutton, Prudential-Bache, Paine Webber and Dean Witter Reynolds in this category.

Mr Perrin Long, a specialist on Wall Street firms at Michael Uppercu, believes, however, that the pull of gravity towards the large organisations is not strong enough that a hard core of 6 to 8 giant financial groups will emerge over the next few years. If this is so, the question is what will happen to the medium-sized organisations.

One answer is more mergers. The Shearson/Lehman marriage was followed by a wave of speculation about several companies, notably Morgan Stanley and Kidder Peabody. Another is increasing specialisation. This trend has already been evident over the last few years, with the emergence of the discount brokers and leveraged buyout experts, as well as strong regional brokers such as the St Louis-based A. G. Edwards, which has concentrated its resources on an efficient retail operation.

Equity markets

TERRY SYLAND

THE U.S. equity markets enjoyed spectacular success last year as an arena for raising equity finance but are now finding themselves operating in more difficult conditions. Corporate securities underwritten in the first quarter of this year are down by more than half on the comparable quarter of 1983.

The market for new issues, or Initial Public Offerings (IPOS), is sluggish and lagging far behind the peak offerings total of 1983.

Comparisons with last year

can be a little cruel for 1983 was a year marked for

prominence in the annals of Wall Street. During the first half stock market confidence was bounding ahead as corporate results began to show the first fruits of the recovery in the U.S. economy, so were stock prices. This is in addition to exceptionally low levels in the preceding 12 months. The upsurge in stock prices from low levels offered outstanding opportunities for existing corporations to fund themselves through stock issues and also for new companies to launch themselves on the stock market and needing to be seen in context.

This year's first quarter compares favourably with the opening period of 1982, however, which recorded \$1.9bn in new equity underwriting. Moreover, shelf registrations for equity remain at a healthy level, indicating that a return to lower interest rates, together with a more confident stock market, could bring a radical improvement in the new equity market.

Last year's total of \$75 new IPOS, worth about \$12.5bn at issue prices, was not merely a record. It surpassed that aggregate IPO total for the previous 20 years. The first quarter of this year has brought a total of only about \$1.2bn from 36 new IPOS, according to Securities Data, which tracks the new issue industry.

The 1983 total benefited from several special features in the general increase in corporate activity, while 1984 has suffered from the absence of them. About 20 per cent of last year's new issue total was accounted for by a rush to obtain public quotation by the Savings and Loan institutions (S and Ls).

This sector, which faced financial ruin after a decade of inflation had wrought havoc with its portfolios of fixed interest mortgages, took the opportunity to abandon the mutual, or fundholder-owned, structure enjoyed by most of them and to follow the lead of the majority of S and Ls which were already publicly quoted.

But in retrospect the enthusiasm which greeted the new S and Ls proved overdone. There were underlying doubts about how to value stocks in companies which had formerly been trading under mutual ownership. The implications of the new securitisation of mortgages, which converted existing mortgage loans into tradable assets were, and still are, difficult to assess.

For these reasons, as well as the general shakeout on Wall Street, the S and L new issues make a disappointing showing in today's stock market.

Pride of place in last year's new issue market went to the new high technology industries which seemed to be powering not only the new issue market but even the renaissance of U.S. industry itself.

In the context of an evolving market movement confidence on Wall Street and throughout corporate America, the reception and initial performance of some high technology new issues was breathtaking. "You threw anything on the table and people bought and grabbed at it," commented Mr Robert Cooney, a managing director of First Boston.

Unfortunately, the high technology issues were among the earliest casualties of the U.S. stock markets when the latter began to falter in the second half of the year and new issues often performed disappointingly.

By the end of 1983 any number of Wall Street fund managers were paying a price for having stayed in this sector of the market too long.

This year made a poor start with the slide into bankruptcy in February of Victor Technologies, which marketed the Sirius computer in Europe, and had survived in the stock market for only one year after issue at \$22 a share. The attractions of the high tech issues have been reduced by difficulties in the small computer industry and the greater commitment of IBM and the other giants of the business.

Strength

The NASDAQ over-the-counter markets, which provided the stock market entry point for many of the 1983 high flyers, have traded more sluggishly and investors are more wary of committing themselves to stocks with a narrow trading base.

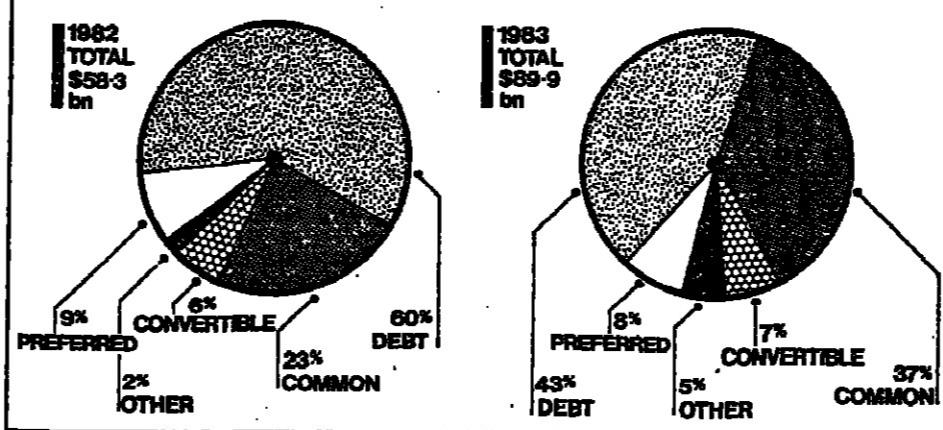
But all this can be seen as the true function of a new issue market—to act as a screening system for controlling the flow of new investment capital to the market and improving the quality of new issues allowed inside.

The major institutional investors, always on the lookout for the next Xerox or IBM, are not unhappy to see the new issue market in a calmer frame of mind. There were complaints last year that it was often difficult to obtain suitable stakes in some new issues and the rush to market brought in too much chaff among the grain.

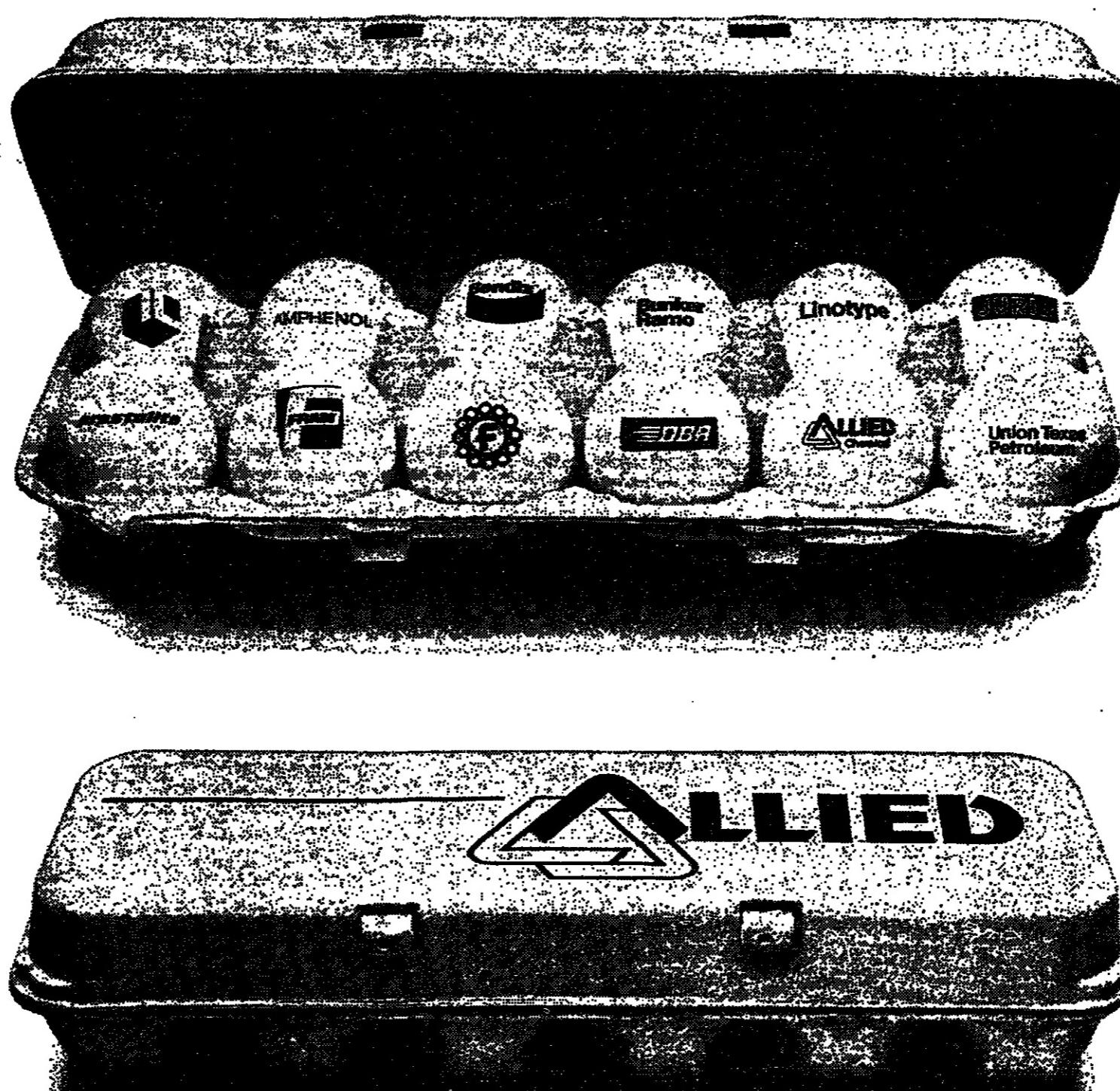
The continued strength of shelf registrations—the top 14 lead managers participated in 102 shelf registrations in the first four months of this year—indicates that there is a ready supply of better quality equity funding to be brought forward when conditions are thought ripe.

The losses taken on last year's IPOs from the high technology industry may have to be consigned to history. Every boom has its casualties and the lessons are hard-learned.

TOTAL PUBLIC OFFERINGS BY TYPE OF SECURITY



Finance-raising rush loses impetus



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T. D.

U.S. FINANCE 8

Securities

Business borrowers steer clear of the equity markets

Corporate debt

PAUL TAYLOR

CORPORATE AMERICA is on a borrowing binge to finance inventories, takeovers, leveraged-buyouts, capital spending and trade.

But in sharp contrast to the period at the start of the current economic recovery in late 1982 and the first quarter of 1983, most of the borrowing is short term—and reflecting the current malaise of the U.S. debt and equity markets, balance sheet restructuring has been all but abandoned, at least temporarily.

Last year the corporate sector raised an estimated \$89.9bn through the U.S. equity and capital markets compared with \$58.3bn in 1982. While corporate bond volumes increased by about 10 per cent to around \$38.5bn the dramatic jump actually came in the funds raised through common stock equity issues which more than doubled to around \$33.36bn.

But even the bond figures actually mask some important changes in the pattern of borrowing. The average monthly bond volume actually declined by almost 60 per cent in the last two-thirds of the year, and it was only in the final months of 1983 that short term business borrowing began to pick up.

Despite this, at the end of last year most senior Wall Street economists were still predicting an increase in both corporate debt and equity offerings in 1984.

Now half way through the year those predictions—like so many others—are beginning to look a little odd. One senior Wall Street economist whose firm had been predicting a substantial increase in bond and stock issuance this year said only last week: "Now it looks like bond issuance will be below expectations and equity issuance will be very much lower than we have predicted."

There are several factors which have pushed business

borrowers away from the credit and equity markets and back towards short term borrowing. These include the impact of interest rate deregulation in the U.S. which has fostered further intense competition among lenders for corporate business.

But undoubtedly the primary factor has been the sorry performance of the U.S. equity and credit markets—especially since mid January—which has pushed borrowing costs in the credit markets sharply higher and made equity issuance considerably less attractive.

The corporate sector has responded to these problems in a number of distinct ways. The most obvious perhaps has been to steer clear of the equity markets except where new issuance is absolutely necessary—as in the case of banks which have been forced to improve their capital ratios.

Level pegging

According to first Boston, the Wall Street investment bank, new equity issues had pulled in just \$3.99bn by mid May this year compared to \$17.5bn in the same period last year.

In the corporate markets bond issuance in volume terms continued, until last month, to level peg that of last year but even this disguised important changes in the structure of new issuance. In particular a marked shift towards shorter maturities and, in some instances, towards floating rate rather than fixed coupon issues.

Thus while bond issuance averaged about \$3.1bn a month in the first four months of the year compared to \$3.2bn in the same period last year medium term issues accounted for about \$1.9bn or the total compared to \$1.4bn in 1983. For 1983 as a whole medium-maturity obligations accounted for 53 per cent of total corporate bond issuance in the U.S.

In April the shift toward medium term issues became even more stark with about \$2.3bn of the \$3.6bn in new paper issues counting as medium term debt.

The impact of lower long term bond prices and higher yields

the banks are putting on.

In the first quarter some estimates suggest that bank loans to business increased at an annual rate of over 15 per cent to a total of over \$425.5bn and the weekly banking figures supplied by the Federal Reserve Board which show business loans increasing by round \$1.4bn a week recently suggest the pace may actually be accelerating.

The bust or major acquisitions, including those in the oil industry, coupled with a spate of multi-billion dollar leveraged buyouts has helped fuel short term demand. According to Salomon Brothers, the Wall Street investment bank, the volume of cash acquisitions in the first quarter probably exceeded \$20bn—more than twice the previous record for any one quarter.

But Wall Street economists reject suggestions that the

acquisition trail is the primary factor behind the growth in short term U.S. business credit demand. Instead they suggest that inventory accumulation and capital investment, together outstripping corporate cash flow, explain much of the surge.

"With inventory outlays rising sharply, equipment spending still robust and plant outlays rising as well, business spending is now running well ahead of business cash flow," says Manufacturers Hanover Bank in a recent report. "And with both the bond and equity markets in disarray a good chunk of the resulting corporate finance needs is being met at the commercial banks and in the short term debt markets."

Last year, economists point out modest growth in investment and inventories was largely met from internal sources and in particular by

sharply improved profits. In fact inventory investment in the second quarter last year, the low point for business borrowing, actually fell at an annual rate of \$1.45bn but surged in the first quarter this year to a \$62.2bn annual rate—one of the key factors that boosted first quarter GNP.

Investment

Similarly business investment in such things as new equipment, machinery and buildings fell in 1982, increased by 12.6 per cent last year and is continuing to grow. According to Data Resources, an independent consulting firm, business investment this year will grow by about 15 per cent to around \$400bn.

Whether corporate short term borrowing will continue to expand through the second half will depend in part on the performance

of the economy in general, the relative performance of the long term debt and equity markets and perhaps most crucially on the interest rate environment.

But with many economists predicting only a slight slowdown in the hitherto torrid pace of economic growth short term corporate borrowing could continue to expand. Some economists believe the real brake would be a further sharp upward movement in short term rates and—perhaps less likely—a flattening of the yield curve which would make long-term borrowing once again less costly and more attractive.

"Corporate treasurers would like to continue the balance sheet restructuring which began in 1982 with the conversion of some short-term debt to long," says one Wall Street analyst. "But for the moment such

Interest rates under growing pressure

Short-term money market

ANDREW AREND

AFTER A FAIRLY quiet year in 1983, the short-term money market has become a hive of activity, with strong private sector demand for credit combining with the voracious appetite of the U.S. government to put short-term interest rates under growing pressure.

The money market has been subject to sweeping changes in recent times, and are affected significantly by changes in risk perception as well as by longer-term structural changes. Nowhere was this former factor more evident than last month when the liquidity problems at Continental Illinois sent the market reeling, virtually drying up the Bank Certificate of Deposit (CD) market, and sending the yield spreads between bank paper and Treasury bills soaring.

But the most important influence shaping the markets has been the impact of bank deregulation which dramatically increased the pool of funds that the banking system could compete for.

Last year was the first year in operation of money market deposit accounts—new demand deposit accounts, available to the ordinary person, offering close to money market interest rates. What happened in 1983 was that the banks were flooded with this new (and expensive)

retail money while, on the other hand, they faced only moderate loan demand.

In the initial stages of the economic recovery the U.S. corporate sector was providing enough self-generated resources to avoid having to borrow on the money markets. Commercial paper outstanding (short-term business paper) barely rose at all during the first three quarters of 1983.

This had a big impact on the CD market. According to Wall Street analyst Len Santow: "For most of 1983 there was little reason for the commercial banks to put short-term interest rates under growing pressure."

The money market has been subject to sweeping changes in recent times, and are affected significantly by changes in risk perception as well as by longer-term structural changes. Nowhere was this former factor more evident than last month when the liquidity problems at Continental Illinois sent the market reeling, virtually drying up the Bank Certificate of Deposit (CD) market, and sending the yield spreads between bank paper and Treasury bills soaring.

But the most important

commercial paper outstanding has increased by nearly 30 per cent on an annualised basis in the first three months of the year. This has seen virtually all the banks liquidating their stocks of government securities (built up in 1983) and going aggressively into the market to raise funds.

But in the new deregulated environment this has had some important consequences. Despite the hunger of the banks for funds, the CD market has only partially rebounded from the lows of 1983. Large (\$100,000 or more) domestic CDs written by the commercial banks have in fact fallen over the past year. It has mainly been those banks like Morgan Guaranty which have small or non-existent retail operations, that have been writing large CDs.

Tiering'

Retail money has poured into the money markets. According to Federal Reserve figures, by February 1983, three months after they had been introduced, a total of \$279.6bn had been deposited in MMMDAs. Commercial banks for "large time deposits" outstanding (which include CDs) showed a sharp drop over the same period.

In the money markets there is, of course, a "tiering" of the various instruments according to the degree of risk.

Domestic bank CDs are usually broken down into three major groups: the top nine or ten money centre banks (MNCs); large regional U.S. banks; and foreign banks. In

recent months spreads between these groups have fluctuated dramatically. In March of this year the market perception that Japanese banks were far less exposed in Argentina saw the differential between Japanese "Yankee CDs" and MNC bank CDs narrow considerably, although the reverse flow of paper from the Japanese banks has seen the spread widen.

Within the grouping, an informal tiering by market traders also exists. When doubts about the bank began to surface last month, Continental Illinois was forced to pay at least 50-60 basis points more for its money than any of the other big banks.

Tiering is inevitable whenever questions of quality occur. One way to see this quality differential is to look at the yield spread between "safe" Treasury bills (backed by the U.S. Government) and Commercial Bank CDs. Whenever there is a "flight to quality" this spread widens.

During the first week in April, the spread moved sharply outwards to around 150 basic points, and jumped even higher, to 190, when Continental Illinois' troubles began to hit the headlines. In fact, spreads between all instruments have widened since early April.

The issue of Bankers' Acceptances (an instrument used to finance trade transactions) inevitably tends to fluctuate with

GROSS ISSUANCE OF PUBLICLY OFFERED CORPORATE BONDS IN 1983

	(dollars in millions)					Total
Maturity in years	Type of issue	Credit rating	A or BAA or higher	B	lower	Total
10 or less Over 10	(1)	(2)	(3)	(4)		
Utilities	2.7	7.5	8.3	1.1	0.1	54
Industrials	1.9	5.4	4.5	0.8	0.1	2.7
Other non-financial	1.9	5.1	2.9	1.3	0.3	7.3
Banks	5.6	1.1	2.4	0.0	4.2	0.1
Other financial	4.9	2.5	5.1	0.5	1.2	0.6
Total	17.0	21.6	23.1	3.6	5.8	6.0
(1) Conventionally priced straight bonds. (2) Zero-coupon and original issue discount bonds. (3) Adjustable-rate issues, including extendables. (4) Convertibles.						38.5

Source: Salomon Brothers Inc.

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Securities

Packaged investment brings a bonanza

LAST YEAR Salomon Brothers, one of the most profitable of the big securities firms, made around 40 per cent of its \$500m profit in a business which Wall Street had scarcely touched five years ago.

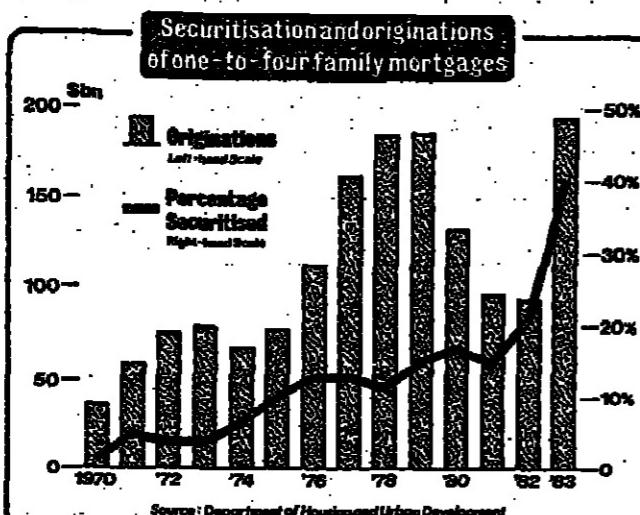
Across town at First Boston, another of Wall Street's blue chip trading firms, a similar team of dealers was also notching up the sort of profits that quickly became legend in the New York markets. For both, this extraordinary bonanza came from dealing in mortgage-backed securities, a new kind of financial instrument which has now been packaged and made palatable to the world of institutional investment.

The meteoric rise of the market for mortgage-backed securities, even interest paper which is ultimately backed by home mortgages, has established even the most hardened New York professionals. Last year about \$85bn of mortgage-backed securities were created, substantially higher than the \$54bn of the previous year, and dwarfing corporate bond new issues by more than 60 per cent. Yet ten years ago issuers were scarcely generating \$3bn of the mortgage-backed paper and at the end of the 1970s volume amounted to only about \$20bn a year.

The mechanics of the market work roughly as follows. Mortgage loans are originated by local savings banks and thrift institutions, lending out fixed rate, long-term money of typically 30-year maturity. The thrift then takes this mortgage to one of the federally-backed mortgage guarantee associations, which pools it with a group of similar obligations, guarantees the package and issues it as a security. Interest and principal are paid normally by the home-owner on a monthly basis to the thrift, which processes and passes on the payments to the owner of the security, taking an agent's fee for its part in the transaction.

Once "securitised" to use the Wall Street jargon, the mortgages become much more liquid instruments and can be traded just like a Treasury or corporate bond. Typically they are handed back by the guarantee agencies to the thrifths, which either "use them as collateral for raising cash or simply sell them". If sold, they are swapped up by the Wall Street investment banks and then traded on to investing institutions—the "pension" funds now own about 15 per cent of all securitised mortgages.

The rise of this market into a prominence where it makes headlines on Wall Street is yet another indirect result of the deregulation of the financial sector. In the early 1980s, as deregulation brought investors a myriad of new possibilities for interest-earning deposits, the thrifths found themselves severely squeezed for funds. With high interest rates prompted by the tight money policies of the Federal Reserve



Source: Department of Housing and Urban Development

Board also playing their part, many of the thrift institutions were pushed into an almost impossible fix.

Historically they had financed their mortgages, typically 30-year fixed rate assets, by borrowing short-term. In the period of inflation, stable inflation and interest rates in the 1950s and 1960s this technique had proved more than adequate, since depositors' money was cheap and home buyers had been willing to pay a premium rate.

Suddenly in the early 1980s, however, they ran into the classic problem of borrowing short and lending long: they were having to pay higher interest rates to attract new money than they were receiving on their established mortgages.

Mortgage-backed securities

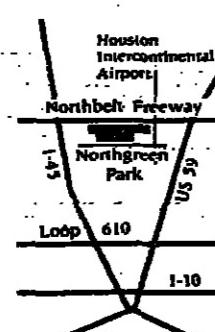
TERRY DODSWORTH

As the thrifths began to stack up losses and their equity base diminished, however, the guarantee agencies stepped in to help. There are three of these institutions—the Government National Mortgage Association (Ginnie Mae), the Federal National Mortgage Association (Fannie Mae) and the Federal Home Loan Mortgage Corporation (Freddie Mac)—which either insure mortgages in the case of the former, or guarantee them in the latter two instances.

What they did in this case, of course, was to facilitate the Government's Home Loan Board, was to offer to swap or buy the thrifths' old and unprofitable mortgages—often on the books at rates of 8 per cent against current deposit finance at 15 per cent. The idea was to allow the thrifths to raise cash so that they could invest in higher yielding assets and restructure their balance sheets. To facilitate this shift new rules were established to allow the loss on the loans which had to be sold at a discount to be amortised over their full term issued.

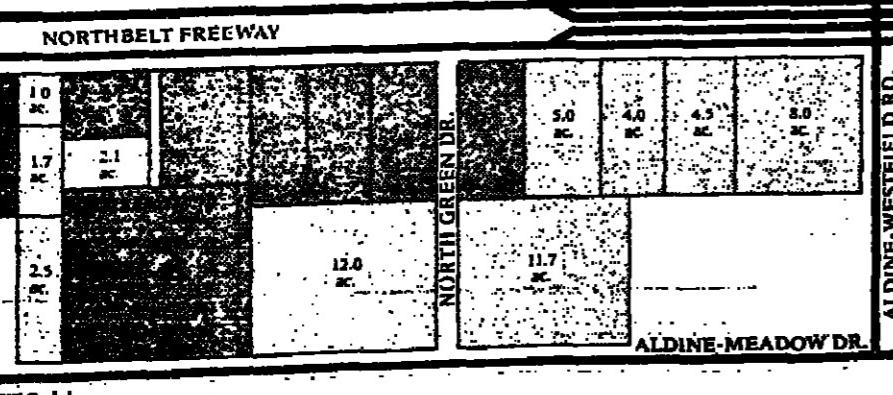
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NEW YORK'S market for tax-exempt municipal bonds will look back on 1983 as a year of record financings, as well as one with more than its share of drama.

The total of newly-issued municipal obligations, at \$81.2bn was a clear peak for the market, measured not only against the previous year's total of \$77.2bn but also against the totals of \$44bn or so regularly marked up in the preceding five years.

But sheer growth in volume did not mean that the market lacked problems, or even, on occasion, downright dismay. Last year also brought the largest default ever experienced in the municipal market when the Washington Public Power Supply Association, or "Whoops," as it was soon christened, backed down on payment of \$2.25bn of outstanding bonds, leaving private bondholders to attend a painful meeting at which they were addressed by a live broadcast from the headquarters of the bank which originally backed the bond issue.

However, the market for municipal paper has continued to thrive, and the pace of new issues showed little sign of the expected slowdown in the first quarter of this year.

Some slowdown is likely, if only because last year's record level of new issues reflected in part specific factors which may not be repeated, and also because the structure of the market is undergoing a process of change.

Interest rates of municipals dipped sharply last year. In line with the general trend of the U.S. credit markets. This

in itself stimulated lending activity by U.S. local authorities, which had watched a steady deterioration of their inner city superstructures over the past decade.

More significantly, the ratio between yields on federal bonds and municipal bonds showed signs of reverting to more normal proportions. Municipalities have traditionally traded on yields of around 70 per cent of those on 30-year government bonds, reflecting their tax-free status. But the ratio had climbed to around 90 per cent by the end of 1982 as inflation narrowed the tax advantage.

Last year, the ratio dipped to 80 per cent, which was still too high for the comfort of local and state treasurers but a move in the right direction.

Tax-exempt bonds

TERRY BYLAND

Also driving the municipal bond market along has been the significant increase in private investor interest as inflation pushed individuals into higher tax brackets. The latest surge of private investor interest came in the late 1970s, with inflationary factors being strongest. The investment slowed for much of last year, but there are already signs that a renewal of inflationary fears is narrowing the gap between federal and municipal bond yields.

The shift towards private investor ownership of municipal

bonds was substantial in 1983. According to the Federal Reserve Board's statistics on the flow of funds, private households increased their ownership share of municipal debt from 30 per cent to 34 per cent. As 1977, households held only 27 per cent of municipal debt.

The growing significance of private investor ownership reflects the growing sophistication towards investment in income yielding securities which has followed the rapid development of money market instruments and money market mutual funds. Mutual funds are themselves substantial purchasers of municipal debt, and offer private investors better marketability than they obtain by investing directly.

The growing presence of private investors also reflected a further reduction last year in the prominence of the commercial banks which now hold about one-third of total municipal debt. In part, the banks' reduced role of intermediation was prompted by the rising cost of municipal debt.

In many cases, the calls for repairs and rebuilding were joined by pleas from local authorities for loans which would at least help local unemployment. Moreover, the problems came at a time when rent and kindred local revenues were plunging as the smokestack industries fell on hard times.

Mr John Petty, chairman of

Marine Midland Bank, has estimated that U.S. municipalities will face capital outlays of around \$375bn over the next six years as they are virtually forced to make good the deficiencies in local amenities developed over the past decade. True price that local authorities, especially the smaller ones, will have to pay for continued access to the debt markets may be a general improvement in accounting standards. The level of some local accounting has come in for criticism, with, for example, the funding of local pension plans a point of contention.

Increased participation by private investors seems a certainty for the municipal bond market, and this can only maintain the pressure for an adequate margin between federal bond yields and those on the state and local debt issues.

The prospect of tighter competition in yields is bad news for the state and municipal treasurers who still have a substantial weight of funding to arrange over the next decade. The depreciation of U.S. bonds during 1982 bore heavily on the older cities and urban areas, which were also the very ones with decaying roads, bridges and sewers.

Mr Petty told the Council on Municipal Performance last week that municipalities failing to apply "acceptable management practices" might find difficulty getting debt underwritten, and would thus face a cost of borrowing that will be "very high."

The default at Washington Public Power Supply cast a shadow over the municipal debt markets for a time but

Thriving market despite the dramas

IX

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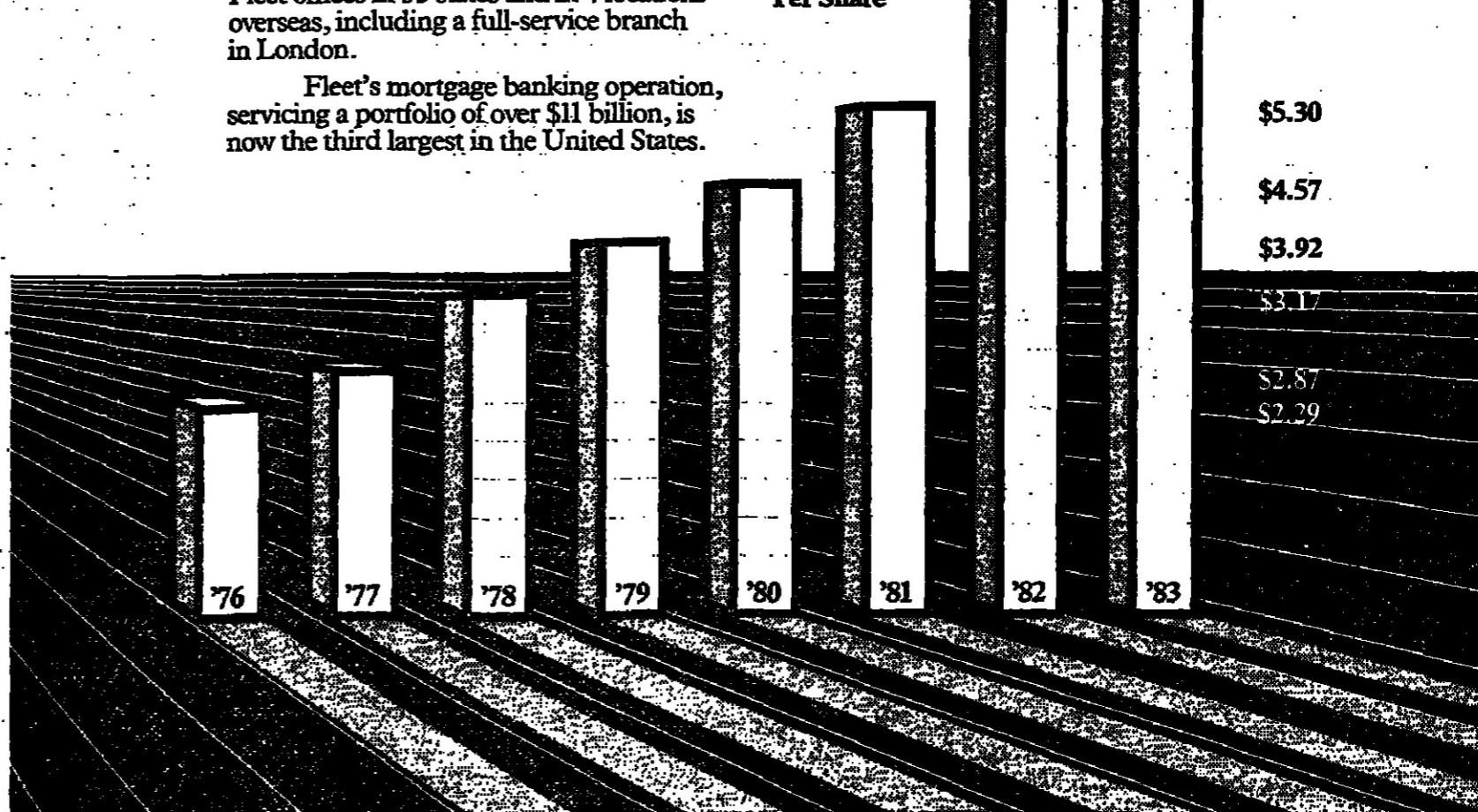
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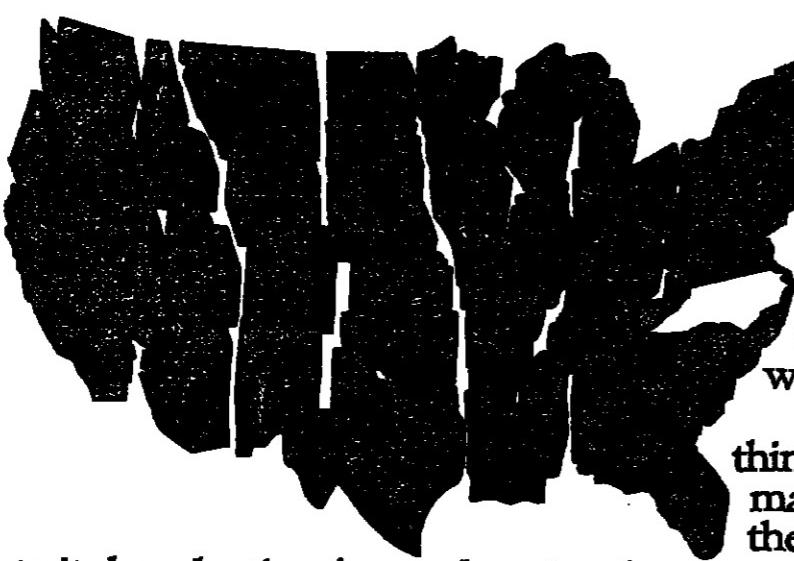
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U.S. FINANCE 10

Minds focused firmly on market timing

Fund managers

CLIVE WOLMAN

LUNCH-TIME was approaching in the private members' club (until recently for men only) which stretches across the 50th floor of a reflecting glass building just north of Wall Street. The members and their guests gathered in small groups in front of the windows, looking out on the matchless view and boats below, or at the World Trade Centre towering another 57 floors above.

There were one or two stockbrokers' salesmen entreating wealthy private clients. But most of the other groups comprised either company analysts or fund managers.

From picking up snippets of conversations, it was not difficult to tell which was which.

The analysts were discussing the fortunes of corporate America on the mainland out to the west. Some were grilling chairmen in great detail about their investment decisions, the state of their markets and so on.

The fund managers however were just talking prices and indices. Had the market been going up again in the last hour? Had First Chicago gone up as well? What about the options on the stock? What about the futures on the market? What about the options on the market relative to the futures? What about the stock index futures relative to the bond futures?

After two years in which the U.S. stock market has slumped, shot up dramatically and then fallen off sharply once again, the focus of Wall Street fund managers is now firmly on market timing and timing with a short time horizon. "From the tops down" they call it on Wall Street. First decide which way the market is going, then pick the sectors going with or against it. After that selecting the right portfolio of shares is a secondary matter.

In Boston to the north, there remain fund managers who continue to search for the undervalued company to buy as a long-term hold, using discounted dividend models, price-earnings ratios and the like. But the trend is against them. Even many of the largest pension funds, with assets of more

than \$1bn, are turning over more than the entire value of their portfolios each year, either directly or by using futures and options.

The SEI Corporation's Funds Evaluation Service, which measures the performance of over 3,500 U.S. pension funds, shows a dramatic increase in pension fund turnover during the last seven years. In 1976, the median turnover of equity portfolios was only 20 per cent. In 1982, it reached 26 per cent and last year it rose further to 31 per cent, an all-time record. The median turnover in bond portfolios too soared to a record high of almost 50 per cent from a level of only 26 per cent in 1981.

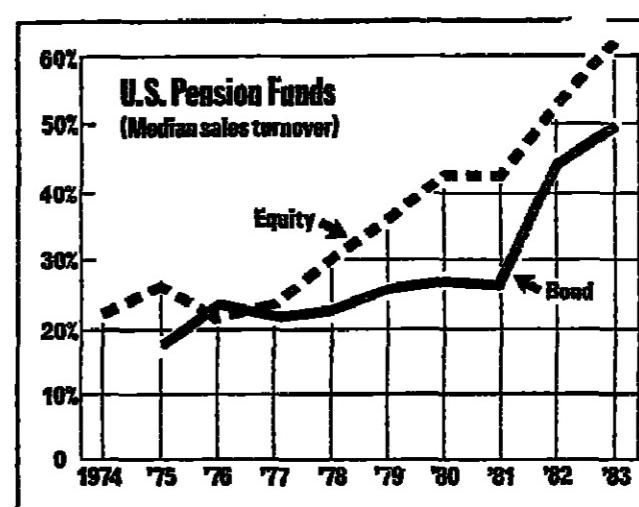
It is not only the choppiness of the stock market as a whole which is responsible for this attitude but also the variations between the different sectors of the market. Last year, the large majority of professional fund managers achieved lower returns than the stock market average as measured by the Standard and Poor's 500 stock composite index. The reason was that most invested heavily in high technology and other "growth" stocks which slumped in the second half of the year, while shares of smokesstack companies recovered.

From the point of view of fund managers, it is their ability to predict the ups and downs of the market which really counts. In fact it is likely to be encouraged by the launch over the last two years of futures contracts and options on a variety of stock market indices. Trading in such contracts allows the managers to effectively "turn over" their portfolios without incurring the expense and difficulties of buying and selling large lines of stock.

So far few funds have been able or willing to use these contracts, although they discuss them, as many encounter legal obstacles or objections from their sponsors. But according to Washington lawyer, Mr Jeff Roseman, a futures contract specialist, large numbers of pension funds, the U.S. equivalent of UK unit trusts, have been seeking authorisation and legal advice on how to trade the contracts.

The strategies made possible by using stock index options are more complex. But generally the fund managers are using the contracts as a way of getting in and out of the market quickly or at least more quickly than the rest of the market.

There are a few outstanding precedents for the use of stock index futures. The \$1.5bn Westinghouse Pension Fund



MEDIAN RETURNS FOR FUNDS GROUPED BY SALES TURNOVER

	Annualized linked-median returns			1983
	10 years 1974-83	5 years 1979-83	3 years 1981-83	
Equities	9.0	17.1	12.3	23.8
Low	9.4	18.0	12.3	21.6
Middle	9.4	17.5	11.5	18.7
High	9.4	17.5	11.5	18.7
Bonds	7.2	8.6	13.7	7.8
Low	7.5	9.0	14.1	7.6
Middle	7.5	8.9	14.3	7.6
High	7.5	8.9	14.3	7.6

Source: SEI

longer throw darts at lists of stocks to demonstrate that random selection achieves as high returns as the efforts of professional managers—and the stock market seems to be doing the same. Shortly afterwards, the market soon

A vast amount of literature from business school professors and other devotees of modern portfolio theory and the economics of future markets has poured out on the subject of stock index futures and options. And not surprisingly, the largest and most respected fund managers using the market are the investment managers of the Harvard Endowment Fund.

But neither they nor any other fund managers are using the contracts as permanent hedging tools in a genuinely defensive strategy of minimising risks. In contrast to the claims made in the promotional literature of the future exchanges, none, for example, is willing to use the contracts to reduce permanently the stock-market related (and thus macroeconomic) risk of holding U.S. company shares and achieve positive returns by successful individual stock selection.

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Criticism of artificial impact on prices

AS THE U.S. futures markets prepare to launch a new range of contracts designed to allow for the first time the hedging of four types of business-cycle risks, the industry has been subject to a fresh wave of criticism which strikes at the basis of its survival.

Despite 15 years of rapid growth in which the number of contracts traded annually has multiplied more than 12-fold, futures markets have been unable to shake off their rather seedy image as places in which speculators get rich quick at the expense of ordinary consumers.

In April, Senator Roger Jepsen, a Republican from the farming state of Iowa, responded to criticisms of the markets, particularly from farmers, by calling a hearing of the Joint Economic Committee of Congress. The issue discussed was the price volatility and efficiency of commodity futures markets. In his statement at the hearings, Sen Jepsen said that "there exists a credibility cavern . . . which is growing wider and wider between the futures market and those who have a physical interest in the commodity."

"We must begin to close this credibility cavern before it engulfs us all."

The target of the critics at the hearing was the Commodity Futures Trading Commission.

According to the most recent 12-month figures, eighty-one companies went through the process.

They examined every-

thing from proximity to

markets to labor force, from

the state's business climate

to its bond rating, from educational systems to livability.

And when they were through, with 50 states to choose from, 18 of the companies chose North Carolina. That's 22% of the U.S. total.

What's more, of those who chose from the nine South Atlantic states, almost 50% came here.

And these figures are no recent development. Over the past five years, we've been far and away the most popular choice for foreign companies—almost doubling our closest competitor.

But you don't have to take our word for all this. We've put together an Official Directory of 320 overseas-based companies who operate in North Carolina. They're in all kinds of businesses, come from all over the world. So, you may find some friends already here.

So call or write us for your free copy. Then contact some of the companies. And draw your own conclusions.

Exchange, estimates that of the options on the Dow Jones Industrial Average, 75 per cent is due to on-the-floor traders.

Other U.S. exchanges report similar figures. Mr Ivers Riley of the New York Stock Exchange estimates that of the turnover in stock index options comes from professional institutional investors.

The institutions which should theoretically be the main users of the other markets have been slow to move in. For example, the Chicago Mercantile Exchange estimates that only a few hundred U.S. banks, less than 10 per cent of the total, use financial futures to hedge their interest rate risks.

And very few industrial companies have dipped their feet into the market even during the upsurge in interest rates in 1980, although IBM executed a successful hedge at the time.

According to Mr John Kelley, a founder of the New York Futures Exchange, "The innovativeness of American industry is usually in the field of technology and marketing, not in finance. Corporate treasurers are not paid to think up anything new."

In view of these difficulties, scepticism surrounds the plans of New York's Coffee, Sugar and Cacao Exchange to launch four new futures contracts on key economic indices. These

are: The CPI-W, the Consumer Price Index for Wage Earners, which will allow both companies and private savers and investors to hedge against the risks of rising inflation.

● The index of housing costs and the index of retail new car sales which allow the building and car manufacturing industries and their suppliers to hedge against a slump in demand.

● A new index which would measure the average earnings per share of the top 100,100 publicly traded manufacturing firms in the U.S. as ranked by sales. This contract would allow companies to hedge against, for example, a sudden economic downturn which meant that corporate earnings were lower than anticipated by analysts.

An application to trade these contracts has been submitted to the Commodity Futures Trading Commission and the exchange expects to start trading the first contract, on the CPI-W, in October or November.

Securities

Growth on a hothouse scale

THERE IS no better area in the hothouse world of mergers and takeovers at present than leveraged buy-outs. The pace of progress was hectic last year, when acquisitions prices were rapidly bid up to not far short of the \$1bn mark. Since the beginning of this year, however, three mega-deals worth a total \$5.5bn have been launched, taking the leverage technique to a financial scale which would have seemed unthinkable only a couple of years ago.

The general lack of sympathy for leveraged deals at that time was based on the long-standing distrust in the stock market and investment community for companies overloaded with debt. The U.S. financial markets tend to get edgy about manufacturing groups in which debt is much more than 50 per cent of equity. Yet leveraged deals are by definition transactions in which the financing is largely through debt. With borrowing sometimes exceeding equity in a buyout company as much as 12 times, they seem to be standing all the normal rules of sound financial management on their head.

The change in sentiment has come for a number of reasons. First, a number of Wall Street firms have come along with a lot of new ideas on how to do the deals. They have experience, they know all the tax intricacies and can package a transaction appealingly.

Secondly, there has been ample opportunity. Many large conglomerates are now deconsolidating, and are willing to consider buying off a division, management included, in a leveraged deal. At the same time, success has bred on itself, with some management of public companies attracted to a tech-

Leveraged buyouts

TERRY DODSWORTH

quietly they see to have worked elsewhere—and happy to take their companies private.

Thirdly, there has been plenty of finance available. The U.S. banks, having drawn in their horns on overextended lending, have been looking for outlets to deploy their assets at home, and the institutions are also flush with cash as the recovery proceeds apace. Investors have recently put up an equity pool of \$1bn, for example, for Kellberg Kravis Roberts, perhaps the largest private firms specialising in leveraged buyouts. A pool of equity can be used to "leverage" much higher deals.

Fifthly, the poor stock market performance of the 1970s left many companies undervalued, particularly those in unglamorous sectors of the economy where most buyout specialists like to concentrate their efforts. A recent sample of buyouts includes Amstar, the sugar company, Wometco, an entertainment cable television and

Tax and insurance

States give ground on unitary issue

Taxation

CLIVE WOLMAN

THE PRESSURES to reduce the size of the Federal Government deficit are behind all the major tax changes and controversies in the U.S. over the past year.

These pressures form the theme of the two tax Bills currently being considered by the Senate and the House of Representatives; they run to a record 2,900 pages and well over 600 clauses in an attempt to raise an extra \$550bn over the next three years by closing tax avoidance loopholes.

The attempt to crack down on corporate tax avoidance which has generated most interest and controversy outside the U.S. over the past year has been the imposition of the "unitary" method of taxation by individual states on multi-national companies. Under this method the states tax a proportion of a group's worldwide earnings rather than just the profits of its local subsidiaries.

The decision to switch to a unitary method of taxation is at the level of the individual states and has often been imposed by administrative decree based on an interpretation of existing tax law rather than as a result of legislative reform. At present 12 states are levying worldwide unitary tax in one guise or another.

The freedom of individual states to introduce unitary tax was upheld by the Supreme Court in a landmark decision last June. At the time the Federal Government declined to oppose the principle of unitary tax before the Court but since then, under pressure from multi-nationals and from the UK and Dutch Governments, the Federal Government has become deeply involved.

President Reagan last autumn side-stepped the problem by setting up a special task-force composed of business and state representatives to review the issues. To the surprise of many, however, the Presidential task-force last month succeeded in reaching a consensus on at least some of the issues.

The major breakthrough was an agreement that the states should tax foreign corporations only on income earned in the U.S. The purview of the taxman would end at "the water's edge." This approach is already being adopted by three unitary states—Florida, Massachusetts and Minnesota—and the Supreme Court in any case has yet to decide whether a state can go beyond the water's edge when dealing with a foreign corporation.

In return for this concession the Federal Internal Revenue Service would supply additional

information and assistance to the states in their dealings with multi-nationals. One issue which was not resolved, however, was the taxing of dividends on the foreign earnings of U.S.-based corporations.

U.S. Treasury officials in Washington have remarked that the states have made greater concessions in the agreement than they originally believed possible. Doubts remain, however, as to when or how the states will implement the recommendations.

The disputes between the states and the multi-nationals run deep. The states have been under pressure to find extra sources of revenue to compensate for federal spending cuts. They claim that the method of separate accounting used by the non-unitary states and by most other countries is too easily subject to manipulation by the multinationals.

Instead the states prefer to tax a proportion of the group's worldwide profits. The proportion is normally determined by reference to the value of the in-state payroll of the group, or the in-state property of the group and of the in-state sales of the group. California, the largest unitary state, says the method yields it an extra \$600m a year, the annual yield to the other unitary states together is estimated at \$250m.

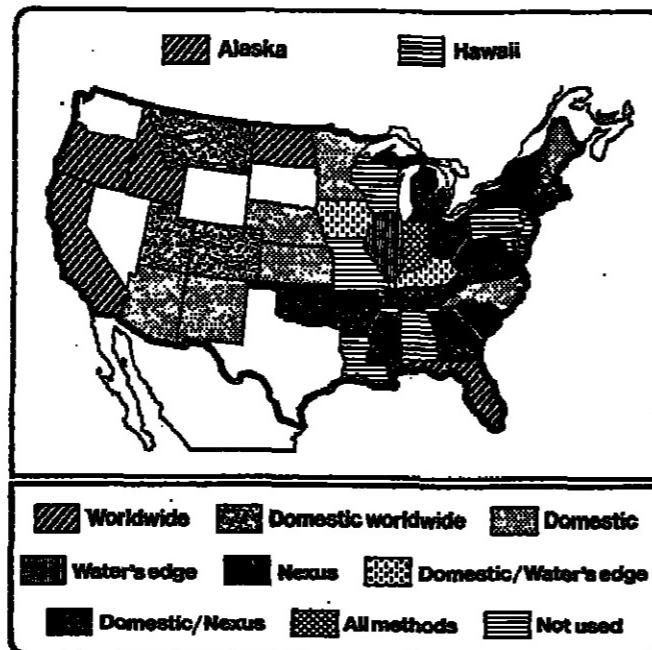
The multi-nationals argue the system is unfair for several reasons. Each state is tempted to adopt a formula for the appointment of profits which is most favourable to itself. Unitary tax means less tax for only about 15 per cent of companies.

Another objection is that unitary tax imposes heavy compliance costs, at least in the first year of the exercise. The profits of non-U.S. subsidiaries calculated under a variety of accounting conventions have to be re-adjusted and reams of evidence are often required to back up the figures.

The companies also fear that the States' action could serve as a precedent for other countries, particularly some of those in the Third World, to impose unitary tax.

In addition to some subtle Federal Government arm-twisting, the States have also faced economic pressures to modify their unitary tax systems. Florida is considering the abandonment of the unitary method, which it adopted only last year after being threatened with an investment boycott; Illinois has also水ered down its approach.

Even California, which has often claimed that the size and wealth of its market made it immune to threats of re-jection, has been affected perceptibly. Many companies now warehouse their supplies in neighbouring Nevada and truck them into California. On the



The unitary method

A Worldwide: All affiliates, regardless of the place of incorporation, including any foreign parent corporation and the foreign subsidiary's foreign subsidiaries, are included in the apportionable base.
B Domestic Worldwide: Affiliates owned by a U.S. parent corporation, regardless of the place of incorporation, are included in this combination.
C Domestic: Affiliates that are incorporated in the United States are included in this apportionment.
D Water's Edge: The taxable income of affiliates, to the extent of the business they do within the United States, is similarly apportioned by use of combined percentage of property, payroll, and sales.
E Nexus: Includes only those affiliated corporations that are either domiciled within the state or deriving income from sources within the state or some variation thereof.

Source: Arthur Young

day three months ago that companies' stocks were being counted in California for tax purposes, train-loads of supplies could be seen waiting to enter the State on the Nevadan border.

The student protests against unitary tax, particularly by the UK Government, have made U.S. Treasury officials more wary about offending foreign interests. This is apparent in the explanation for the Treasury's current attempt to persuade Congress to drop proposals for a 3 per cent excise surcharge on casualty re-insurance premiums which would harm the Lloyd's of London.

The tax Bills being considered by Congress, which should pass in a unified form by the end of this month, aim to placate the Common Market countries in another respect. The privileges granted to U.S. export companies in the form of deferred tax are to be repealed to conform to the rules of GATT.

The most radical innovation behind the anti-avoidance provisions which dominate the two Bills is the introduction of the concept of the time value of money. This forms part of a more general attack on the schemes designed by the promoters of tax shelters for wealthy individual investors.

The trick was to claim a deduction of, say, \$1,000 of expenses in this tax year to meet a \$1,000 cost which will have to be paid only after perhaps 10 years. In future if taxpayers deduct a cost up-front, there will be permitted only to deduct the value discounted by an annual rate of interest. Alternatively they can write off the ex-

IN COMMON with the rest of the U.S. financial services sector the insurance industry is today facing a period of palpably increasing competition. Regulated prices have disappeared in the property and casualty business and it has become easier for newcomers to force themselves into the industry across the whole gamut of services. The results for consumers have inevitably been mixed.

The embarrassment of the industry over Baldwin is shown by the speed with which the broking houses and other insurance companies—some of whose agents helped sell the policies—have come up with plans to guarantee annuity holders at least some return on their investments.

investment policies, which relied heavily on pumping premiums back into other parts of the same group rather than placing them in safe securities, very rapidly led to its downfall.

it is easier for publicly owned companies than for mutuals both to raise capital and to diversify through acquisition into other sectors of the financial services industry. Some states are clearly in favour of moves to support demutualisation.

Meanwhile, many insurance companies failed to bring down expenses, as they followed the strategy of maintaining or increasing market share—and thus volume—by piling more pressure into sales.

To a large degree the final financial results of the big insurance companies have been buoyed up by healthy returns on investment income—a normal counterbalancing effect of insurance profits in times of underwriting difficulty.

At the height of the recession, the dizzy level of interest rates gave the companies an enormous earnings cushion. Last year, however, the interest rate cushion began to deflate and the consequent decline in investment income was in some cases sufficient to eradicate profits altogether.

The squeeze has continued this year as well and, as if this were not enough, the industry has also been hit by an exceptional run of heavy weather-related disasters.

Three recent disasters all ranked among the most expensive in U.S. history, with total liabilities coming to around \$1.5bn and they have combined to push the industry further into its present parlous position. First quarter results, however, show extremely modest figures for last year, which have been terrible, with both Cigna and Kemper Corporation, for example, reporting operating losses. The big conglomerates have also been licking their wounds—Armcoc, for example, diversified into this sector after setting up insurance for its own activities.

These changes in the insurance market place naturally intensified the effects of the economic recession in the early 1980s. The recession hit the underlying underwriting business, the life companies, particularly property and casualty insurance companies because it reduced the amount of business available.

This was true of all sectors, including private client business, it was particularly the case in commercial lines, as underwriting cut back production and closed factories.

In addition, many large industrial customers have reduced their need for insurance over the last few years by their increased use of risk management techniques.

The result of these contractions in the market place and increases in supply was to produce a market with far too many underwriters chasing too little business. While this is a

U.S. FINANCE 11

Competition exacts a price

normal phenomenon of the underwriting cycle, the effects were particularly vicious this time round, causing rates to plunge to a level where underwriting has become entirely unprofitable.

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